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## Community Outreach Plan

In an effort to be good stewards within our local community, as well as to comply with the City of Winston-Salem rezoning process, we completed the following Community Outreach Plan.

- 1.) The week of July 22<sup>nd</sup>, the YMCA of NWNC sent out letters to all surrounding residences and businesses within the 500ft radius list that we received. We have received only positive feedback.
- 2.) The week of July 22<sup>nd</sup>, the YMCA of NWNC sent two Vice Presidents to speak in person with the neighbors that are closest to the property. The two closest residents were Kathryn Stewart of 3523 of Kittery Ct, and Ward Swann of 3519 Kittery Ct. Both residents were Y members and supported the efforts to create more parking.
- 3.) During the month of July, the Robinhood Road YMCA had information inside the facility available regarding our plans to purchase land and create more parking.
- 4.) During the month of July, the YMCA of NWNC President and CEO Darryl Head personally reached out to Darrell Walker, Assistant Superintendent of WSFCS, to share our efforts to purchase land and create more parking. Darrell offered his support.
- 5.) During the month of July, the YMCA of NWNC President and CEO Darryl Head personally reached out to Barbara Maida-Stolle, President and CEO of Goodwill, to share our efforts to purchase land and create more parking. Barbara offered her support.
- 6.) Throughout the entire process, we have informed and updated our Robinhood Road Family YMCA Community Board of Advisors. Each board member lives in the local community and is serving in a volunteer basis. These board members share their support for the project.

Jordan Lloyd  
Senior Vice President  
YMCA of Northwest North Carolina