

Resolution #22-0095
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**RESOLUTION OF THE CITY OF WINSTON-SALEM ADOPTING THE
2022-2025 STRATEGIC PLAN**

WHEREAS, the Mayor and City Council engaged in a strategic planning process to set priorities and strategies for City government over the next four years; and

WHEREAS, the City selected a consultant to facilitate a strategic planning process to include engagement with community stakeholders and elected officials; and

WHEREAS, the Mayor and City Council held a two-day workshop in March 2021 where they affirmed the City's strategic priorities into three tiers totaling sixteen priorities; and

WHEREAS, 82 action items were identified to support the strategies established by the Mayor and City Council and included in the strategic plan as markers to measure successful implementation of the strategies; and

WHEREAS, the City intends to use the strategic plan to act on the most important issues affecting the City of Winston-Salem residents and businesses; and

WHEREAS, the City desires to increase its focus on measuring performance and program outcomes, and the strategic plan provides a framework for doing so.

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Council of the City of Winston-Salem adopt the strategic plan, including the focus areas, tiers, priorities, and action items contained therein, as a guiding document for improving City services and measuring outcomes of City programs.