

## Information Item

**Date:** October 7, 2024

**To:** Mayor, Mayor Pro Tempore, and Members of the City Council

**From:** Ben Rowe, Assistant City Manager  
Ken Millett, Economic Development Director

**Subject:** Fiscal Year 2023-2024 Annual Report of the Downtown Winston-Salem Business Improvement District

**Strategic Focus Area:** Economic Vitality and Diversity

**Strategic Objective:** Promote Downtown Revitalization

**Strategic Plan Action Item:** No

**Key Work Item:** No



The City contracts with the Downtown Winston-Salem Partnership (DWSP) to provide services and programs in the Downtown Winston-Salem Business Improvement District (BID). North Carolina General Statutes require an annual report and presentation to the Mayor and City Council on BID activities and accomplishments.

Attached is the FY 2023-2024 annual report. DWSP President Jason Thiel will make a presentation at the City Council meeting on October 7, 2024.

