City Council – Action Request Form

Date: June 12, 2023

To: Mayor, Mayor Pro Tempore, and Members of the City Council

Johnnie Taylor, Assistant City Manager

From: William L. Royston, Recreation and Parks Director

Shantell McClam, Purchasing Director

Council Action Requested:

Resolution Awarding Contract to Richard Mandell Golf Architecture for Architectural and Engineering Services for Winston Lake Golf Course Improvements (East Ward).

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: Expand Open Space and Recreational Facilities

Strategic Plan Action Item: No

Key Work Item: Yes



Summary of Information:

On June 17, 2022, the City Council approved \$719,000 of Two Thirds General Obligation Bonds and on July 1, 2022, \$1,000,000 of Limited Obligation Bonds, for improvements to Winston Lake Golf Course. This is a total of \$1,719,000 for improvements. The scope of work will include, but not limited to redesign bunkers, renovate specified tee boxes, design drainage systems, design irrigations systems renovations, tree removal, fairway improvements and other miscellaneous improvements to the course. The services of a professional golf architect and engineer are needed to provide design and construction oversight to construct this project. The consultant has provided the City of Winston-Salem with a fee proposal of \$175,000.

The City selects firms to provide architectural, engineering, and surveying services in accordance with public policy established in N.C.G.S. §143-64.31, which provides for a qualifications-based selection process. On February 3, 2023, the City posted Requests for Qualifications (RFQ's) to perform architectural or engineering design services. Two architectural/engineering firms submitted RFQ's. Letters of Interest were accepted on February 21, 2023.

Committee Action: Committee FC June 13, 2023 ActionApproval For Unanimous Against Remarks:

<u>Company</u> <u>City/State</u>

Richard Mandell Golf Architecture (RMGA)
Stantec Consulting Services Inc.

Pinehurst, North Carolina
Winston-Salem, NC

Due to minor changes to the bid documents, the project was rebid on February 28, 2023. The rebid yielded three responses. Proposals were received March 21, 2023, with summary of applicants as follows:

Company City/State

Arnold Palmer Design Company (APDC) Orlando, Florida
Oliphant Golf Management Plover, Wisconsin

Richard Mandell Golf Architecture (RMGA) Pinehurst, North Carolina

The terms of the bid document specified detailed evaluation, criteria of M/WBE commitment, business location, proposed plan of action, work experience, understanding of project, and staff availability. An evaluation panel of staff members from Diversity, Equity, and Inclusion; Budget and Performance Evaluation; Engineering, and Recreation and Parks reviewed the proposals received. See Exhibit A for the detailed scores.

This recommendation does not select the top scoring bidder. The top two finalists were asked in for interviews where they were able to answer questions and provide more insight into the information provided in the submitted proposals. Based on the evaluation panel's assessment, it is recommended that a contract for Winston Lake Golf Course Improvements be awarded to Richard Mandell Golf Architecture, in the amount of \$175,000.

M/WBE comment: This project was advertised on the City and state websites and sent directly to 33 general, golf and architecture contractors. Notifications were sent to all local M/WBE and regional HUB businesses on a bi-weekly basis.

See Exhibit B for a complete list of businesses that were notified of the bidding.

Workforce Demographics: See Exhibit C for the workforce demographics of the recommended vendor.