



City of Winston-Salem City Council Council Agenda Item Summary

Title	Information Item - Fiscal Year 2024-2025 Annual Report of the Downtown Winston-Salem Business Improvement District
City Council Committee	Choose an item.
Staff Lead (Presenter)	Ken Millett / Jason Thiel (Downtown W-S Partnership)
Department Head	Ken Millett
City Manager/ACM	Ben Rowe, ACM

Agenda Item Summary

Recommended Council Action No Action Needed
Suggested Motion Options Click or tap here to enter text.

Strategic Focus Area Livable Community
Strategic Plan Objective LC3: Ensuring the City is a Community of Choice for Quality of Life
Anticipated Fiscal Impact No Material Fiscal Impact

Summary of Information

The City contracts with the Downtown Winston-Salem Partnership (DWSP) to provide services and programs in the Downtown Winston-Salem Business Improvement District (BID). North Carolina General Statutes require an annual report and presentation to the Mayor and City Council on BID activities and accomplishments.

Attached is the FY 2024-2025 annual report. DWSP President Jason Thiel will make a presentation at the City Council meeting on October 20, 2025.



Vision: To be a premier city in the region providing world-class amenities while retaining a sense of charm and hospitality
Mission: To provide impactful services that enhance the quality of life for current and future generations
Values: Teamwork * Responsibility * Respect * Integrity * Customer Service