



**CITY FUNDED COMMUNITY AGENCY
REPORT:
FY 2019-2020**

PREPARED BY THE BUDGET AND EVALUATION OFFICE
CITY OF WINSTON-SALEM, NORTH CAROLINA
JANUARY 2021

City Council: Mayor Allen Joines; Denise D. Adams, Mayor Pro Tempore, North Ward; Barbara H. Burke Northeast Ward; Kevin Mundy, Southwest Ward; Robert C. Clark, West Ward; John C. Larson, South Ward; Jeff MacIntosh, Northwest Ward; Annette Scippio, East Ward; James Taylor, Jr., Southeast Ward; City Manager: Lee D. Garrity

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EXECUTIVE SUMMARY

Each year, the City of Winston-Salem allocates funding through the Community Agency Funding Process to local community agencies and nonprofits that provide public services in our community. Funding sources include state and federal grants, as well as City tax dollars.

Community Agency Funding Process

In the fall preceding the funding year, the City publicizes a Request for Proposals and receives applications for funding from agencies such as nonprofits, quasi-governmental organizations, community development corporations, and nonprofit housing developers. City staff members from a wide range of departments complete the first review of applications using a standardized scoring guide.

The scores from staff reviewers are provided to the Community Agency Allocation Committee (CAAC), comprised of nine citizens, who use the same scoring procedures to review and rank the applications. The CAAC provides their average scores, along with a recommendation to the City Manager for which proposals should receive funding.

As part of the City's annual budget preparations, the City Manager's proposed budget is presented to the Mayor and City Council, who make the final decision on funding levels for each agency.

Allocations for FY 2019-2020

In FY 2019-2020, the City allocated a total of **\$3,151,187** through the community agency funding process.

Allocations from the General Fund and Housing Finance Assistance Fund totaled **\$1,191,500** for 22 programs involving arts and innovation, tax preparation services, case management, and other human services. Funding from the Occupancy Tax Fund totaled **\$390,110** for four agencies that promote cultural and economic development. The allocation for Successful Outcomes After Release (SOAR) programs totaled **\$78,020** for nine agencies that support previously incarcerated individuals as they re-enter the community. Total funding for community agencies in these areas decreased 5.8% from the previous fiscal year 2018-2019.

In addition, funds were provided through federal grants, such as the Community Development Block Grant (CDBG), the HOME Investment Partnerships Program (HOME), and Emergency Solutions Grant (ESG) totaling **\$1,491,557**. These funds were awarded to 30 organizations in the area of Community Development. This represents a 1.3% decrease in funding from FY 2018-2019, primarily due to a decrease in CDBG and HOME.

Outline of Report

This report is divided into three sections, based on the strategic focus area and type of funding received by the community agency:

- (1) Livable Neighborhoods;
- (2) Safe and Secure Community; and
- (3) Economic Vitality and Diversity.

The following pages highlight program accomplishments from organizations funded in FY 2019-2020. Table 1 outlines three years of funding history for all organizations that received funding during that time, and Table 2 provides a breakdown of employment diversity for each organization funded in FY 2019-2020.

Detailed pages for each organization are included under each strategic focus area. Each page provides a summary of activities, program outcomes, and program highlights for all of the community agencies that received funding in FY 2019-2020.

PROGRAM ACCOMPLISHMENTS (FY 2019-20)

Programs supported by City funding accomplished some of the following in fiscal year 2019-2020:

Livable Neighborhoods

Housing and Homelessness

- Provided emergency shelter for 640 men and women. Coordinated permanent housing opportunities for 126 shelter guests.
- Housed 182 women and children through a domestic violence emergency shelter, providing 8,543 nights of care; 35 guests moved to permanent housing destinations.
- Provided homebuyer education to 125 families and pre-purchase counseling to 300 families to address the barriers and obstacles to homeownership.
- Built 14 new homes for low-income families and transferred ownership to new homeowners. Completed additional 11 home preservation projects and 10 critical home repairs.
- Transitioned seven new clients from homeless shelters, a homeless situation, or a rent-burdened situation to Tenant Based Rental Assistance program.
- Ensured stable, permanent housing for the families of 13 men, women, and transgender individuals living with HIV/AIDS.
- Provided 24-hour emergency shelter with 38,244 shelter nights and case management for 200 households.
- Moved 87 guests from emergency shelter to permanent housing.
- Served 287 unique people in the winter overflow shelter.

Veteran Services

- Counseled 307 veterans to assist with completion and processing of claims with the Department of Veterans Affairs.
- Provided emergency assistance to 61 veterans facing financial hardship and in need of food, clothing, utility bill payment, minor house repairs, transportation and medical co-pays.
- Worked with 62 veterans to receive life-skills training and identify stable permanent housing.

Community Development

- Resolved 2,231 domestic violence cases and worked with survivors of domestic violence to provide information about court proceedings and safety planning.
- Provided four workshops and trainings on diversity and inclusion for two organizations and 45 individuals.
- Filed 2,620 tax returns for low- and moderate-income taxpayers through VITA Express and assisted self-prep locations.
- Engaged resident leaders from identified neighborhoods to partner with 20 organizations and 4,000 people for the purpose of neighborhood improvement.
- Consulted 795 families by phone or in-person regarding licensed child care options. Provided updated database of available services.
- Provided transportation for 1,452 older adults totaling 10,536 one-way trips. Completed 500 minor home repair requests for nearly 275 older adults.
- Replaced seven furnaces and five air conditioning units which will be used to provide programming to prevent and treat child abuse and neglect.
- Reached 2,000 individuals through health literacy information and promotional items, which will help increase patient encounters.
- Served 60 students from Rolling Hills apartments and LaDeara Crest Estates in after school and summer programs.

Safe and Secure Community

Re-entry Services

- Enrolled 20 participants in evidence-based treatment through the Drug Treatment Court. The cost savings for having participants in treatment as opposed to being incarcerated is \$278,604.
- Provided case management and community-based support services to 197 justice-involved individuals returning to the community. Of those participants, 88 gained employment and 148 participated in employment/vocational training.
- Assisted 36 formerly incarcerated individuals in receiving services that allowed them to obtain or maintain permanent housing.
- Trained 23 formerly incarcerated individuals to restore and maintain vehicles during a five week program. Referred participants to internships and 75% of participants have no new criminal charges.
- Housed 13 formerly incarcerated women as residents and provided 280 unduplicated participants at the Detention Center with weekly sessions to provide support for re-entry.

Youth

- Provided tutoring and life skills training to 40 youth at Carver High School to improve GPA and attendance, and decrease involvement in the juvenile courts.
- Enrolled 70 clients and 35 children in a trauma counseling program serving east Winston-Salem.
- Provided tutoring, basketball training, and mentoring to 20 students each day.

Economic Vitality and Diversity

Arts and Innovation

- Managed three cultural arts facilities for public use, and provided 371 diverse programs and events for 64,192 attendees the community.
- Launched 10 creative businesses through the Center for Creative Economy's Creative Startups Accelerator program.
- Welcomed 200,877 visitors to Kaleideum from 85 North Carolina counties, all 50 states, Puerto Rico and four countries.
- Provided after school and summer programming for 32 youth at LaDeara Crest.
- Produced the 2019 National Black Theatre Festival and produced three theatrical productions for an audience of 1,061,916.
- Hosted 440,000 visitors to Old Salem, generating an estimated 15,054 room nights.
- Recruited and provided film crew, logistical assistance and/or location help for three film features, including an HBO two-part series, four reality TV series, 34 commercials, 14 TV segments, and 4 other projects.
- Served 22,446 participants through the RiverRun International Film Festival and 13 free panels or screenings.
- Hosted Triad Dog Games 2019 to raise funds to provide financial assistance to 226 low-income households for veterinary care.
- Completed a \$275,000 shared kitchen construction and hired a food incubator program manager.
- Placed 200 youth in internships, provided skills training to develop resumes, and provided support to teens to make appropriate education and career choices.

TABLE 1: HISTORY OF COMMUNITY AGENCY FUNDING (FY 2018-FY 2021)

City ESG:	City Emergency Solutions Grant	CDBG:	Community Development Block Grant	GF:	General Fund
HFF:	Housing Finance Assistance Fund	HOME:	HOME Investment Partnerships Program	OT:	Occupancy Tax
SOAR:	Successful Outcomes After Release	State ESG:	State Emergency Solutions Grant		

Agency	Fund Source	FY 17-18	FY 18-19	FY 19-20	Budgeted FY 20-21
Agile City Winston-Salem	GF	0	0	20,000	20,000
Arts Council- Capital	GF	52,540	70,190	0	0
Arts Council- Operating	GF	217,360	217,360	217,360	217,360
Authoring Action	GF	0	0	5,000	0
Beating up Bad Habits	SOAR	0	5,000	0	0
Bethesda Center- Case Management	HFF	160,000	160,000	160,000	160,000
Bethesda Center- Day Shelter Renovation	CDBG	0	100,000	0	0
Bethesda Center- Men's Night and Day Shelter	State ESG	44,357	45,602	45,240	46,070
Bethesda Center- Women's Night Shelter	City ESG	32,689	32,270	32,280	25,740
Boys2Men Mentorship Program	SOAR	5,000	5,000	5,000	5,000
Center for Creative Economy	GF	25,000	25,000	25,000	25,000
Eliza's Helping Hands	SOAR	0	5,000	5,000	5,000
ESR- Building Rehabilitation (5th St.)	CDBG	0	0	80,500	0
ESR- Building Rehabilitation (Burton)	CDBG	0	0	42,800	60,000
ESR- Building Rehabilitation (Spring)	CDBG	0	0	87,150	0
ESR- Burton Street Apartments	State ESG	13,212	13,454	13,460	16,060
ESR- General Operating	GF	85,230	85,230	85,230	85,230
ESR- Housing Case Management, Transitional Housing	CDBG	89,250	89,250	89,250	89,250
ESR- Income Tax Preparation Assistance	HFF	35,600	35,600	35,600	35,600
Eureka Ministry	SOAR	20,000	20,000	20,000	20,000
Family Services- Battered Women's Shelter	City ESG	20,170	20,923	20,013	20,013
Family Services- Battered Women's Shelter	State ESG	10,594	10,789	12,822	12,822
Family Services- Sarah Y Austin Building Repairs	HFF	0	50,000	0	0
Financial Pathways of the Piedmont- Center for Homeownership	CDBG	66,750	66,750	66,750	66,750
Forsyth County District Attorney's Office, Domestic Violence Unit	GF	45,000	45,000	45,000	45,000
Freedom Tree/ Institute for Dismantling Racism	GF	33,350	33,350	33,350	33,350
Habitat for Humanity	HOME	142,000	207,000	191,000	199,000
HARRY Veterans Community Outreach Services	HFF	25,000	25,000	25,000	25,000
Honorable Youth	SOAR	5,000	0	0	0
Hoops4L.Y.F.E	SOAR	5,000	5,000	0	0
Housing Authority of Winston-Salem (HAWS)	HOME	240,000	240,000	240,000	240,000
IFB Solutions (W-S Industries for the Blind)	CDBG	50,000	0	0	0

IFB Solutions (W-S Industries for the Blind)	GF	0	0	5,000	0
Insight Human Services - Forsyth County Adult Drug Treatment Court	GF	35,000	35,000	0	0
Josh Howard Foundation Mentoring Program	SOAR	6,500	0	0	0
Kaleideum- Capital	GF	50,000	50,000	0	0
Kaleideum- Operating	GF	172,360	172,360	172,360	172,360
LEAD Girls of NC	GF	0	0	5,000	5,000
Liberty East Redevelopment, Inc.	HFF	31,150	31,150	31,150	31,150
Mediation Services of Forsyth County	GF	7,500	0	0	0
My Brother's Second Chance	SOAR	5,000	5,000	5,000	5,000
National Association for Black Veterans (NABVETS)	HFF	10,000	10,000	10,000	10,000
Neighbors for Better Neighborhoods	CDBG	40,050	40,050	40,050	40,050
North Carolina Black Repertory Company- National Black Theatre Festival	GF	85,000	0	0	0
North Carolina Black Repertory Company- National Black Theatre Festival	OT		100,000	115,000	115,000
North Carolina Housing Foundation- The Commons Case Management	CDBG	0	13,350	0	0
Old Salem Museums and Gardens	OT	175,000	186,520	197,710	197,710
Parenting PATH - HVAC Renovation	CDBG	0	55,000	0	0
Phoenix Rising - Drug Treatment Court	GF	0	0	35,000	35,000
Piedmont Triad Film Commission	OT	32,310	34,640	35,000	35,000
Piedmont Triad Regional Council- Project Re-Entry	CDBG	31,150	31,150	31,150	31,150
Piedmont Triad Regional Council- Project Re-Entry	SOAR	10,000	10,000	10,000	10,000
Positive Wellness Alliance	CDBG	35,100	35,100	35,100	35,100
Reynolda House - Centennial Celebration	OT	75,000	0	0	0
RiverRun International Film Festival	GF	40,000	40,000		0
RiverRun International Film Festival	OT			42,400	42,400
S.G. Atkins CDC	CDBG	0	65,000	65,000	65,000
Salvation Army- Center of Hope	City ESG	20,211	20,963	18,982	18,982
Salvation Army- Center of Hope	State ESG	24,686	25,399	25,710	25,710
Samaritan Ministries	City ESG	20,212	20,963	18,982	18,982
Samaritan Ministries	State ESG	24,686	25,399	25,710	25,710
Self-Empowerment Lasts Forever (SELF)	SOAR	10,000	0	0	0
Sergei Foundation	GF	5,000	5,000	5,000	5,000
Shepherd's Center of Greater Winston-Salem	GF	15,000	15,000	15,000	15,000
Southside Rides	SOAR	10,000	10,000	10,000	0
The Wells Center	SOAR	0	0	5,000	5,000
United Health Centers	CDBG	16,020	16,020	16,020	0
United Way- Continuum of Care System Coordination	CDBG	26,700	26,700	26,700	26,700
United Way- Data Evaluation/ Information Systems HMIS	State ESG	45,650	42,123	42,130	42,130
United Way- Goodwill/ Rapid Re-Housing Collaborative	State ESG	32,480	14,605	14,610	14,610
United Way of Forsyth County- Coordinated Intake Center	CDBG	30,400	30,400	30,400	30,400
United Way- Overflow Shelter/ Homeless Council	City ESG	11,500	11,500	11,500	11,730

United Way- Rapid Rehousing - Staff & Financial Assistance	State ESG	4,018	21,900	84,999	84,999
United Way- Rapid Re-Housing Collaborative	City ESG	72,587	71,081	68,999	68,999
Veterans Helping Veterans Heal	CDBG	14,250	14,250	14,250	0
Winston-Salem Ambassadors	GF	0	0	5,000	0
Winston-Salem Urban League- Summer Youth Employment Program	HFF	165,000	165,000	165,000	165,000
Work Family Resource Center	HFF	25,450	25,450	25,450	25,450
YAMM (Youth Achieving Moral Maturity)	SOAR	0	0	4,520	0
YMCA of Northwest North Carolina- Youth Incentive Program	GF	66,000	66,000	66,000	66,000
YWCA - Hawley House	SOAR	13,500	13,500	13,500	13,500
YWCA - Hawley House Rehabilitation	CDBG	0	104,150	0	0
Total Funding		2,917,572	3,272,491	3,151,187	2,946,067

TABLE 2: EMPLOYMENT DIVERSITY (FY 2018-19)

Below is a list of all the organizations that received City funding in FY 2018-19 and a breakdown of their employees by race and gender. Of all employees that work for organizations that received City funding, 55% of employees are people of color and 60% are female.

FULL-TIME AND PART-TIME EMPLOYEES		FY 2019-20 Current Employees							
Agency	FT/PT	Total Positions	Male			Female			
			White	Black	Other	White	Black	Other	
Agile City	Full-time	5	=	-	1	-	4	-	-
	Part-time	0	=	-	-	-	-	-	-
Arts Council	Full-time	16	=	6	1	1	6	1	1
	Part-time	15	=	8	1	-	4	1	1
Authoring Action	Full-time	2	=	-	1	-	1	-	-
	Part-time	15	=	2	4	-	5	4	-
Bethesda Center	Full-time	17	=	2	4	-	2	8	1
	Part-time	4	=	-	1	-	-	3	-
Boys2Men Mentorship Program	Full-time	3	=	1	-	-	2	-	-
	Part-time	9	=	1	3	-	2	2	1
Center for Creative Economy	Full-time	2	=	-	-	-	1	1	-
	Part-time	2	=	-	-	-	1	1	-
Eliza's Helping Hands	Full-time	5	=	-	-	-	3	-	2
	Part-time	5	=	-	-	-	-	3	2
ESR (Experiment in Self-Reliance)	Full-time	24	=	1	4	-	4	14	1
	Part-time	5	=	-	1	-	-	4	-
Eureka Ministry	Full-time	1	=	-	1	-	-	-	-
	Part-time	0	=	-	-	-	-	-	-
Family Services	Full-time	11	=	2	-	-	2	6	1
	Part-time	10	=	-	-	-	-	6	4
Financial Pathways of the Piedmont- Center for Homeownership	Full-time	17	=	3	-	-	8	6	-
	Part-time	3	=	-	-	-	-	3	-
Forsyth County District Attorney's Office, Domestic Violence Unit	Full-time	4	=	1	-	-	2	-	1
	Part-time	0	=	-	-	-	-	-	-
Freedom Tree/ Institute for Dismantling Racism	Full-time	1	=	-	1	-	-	-	-
	Part-time	0	=	-	-	-	-	-	-
Habitat for Humanity	Full-time	33	=	14	4	2	8	2	3
	Part-time	11	=	3	1	-	5	2	-
HARRY Veterans Community Outreach Services	Full-time	1	=	-	-	-	-	1	-
	Part-time	1	=	-	1	-	-	-	-
Housing Authority of Winston Salem	Full-time	101	=	11	32	6	9	40	3
	Part-time	20	=	7	8	-	1	3	1
IFB Solutions	Full-time	787	=	129	179	72	154	151	102
	Part-time	37	=	10	1	6	7	12	1
Insight Human Services - Forsyth County Adult	Full-time	1	=	-	1	-	-	-	-
Drug Treatment Court	Part-time	1	=	-	-	-	-	1	-

FULL-TIME AND PART-TIME EMPLOYEES	Agency	FT/PT	Total Positions	FY 2019-20 Current Employees					
				Male			Female		
				White	Black	Other	White	Black	Other
Kaleideum	Full-time	23	=	6	2	-	12	3	-
	Part-time	37	=	4	4	1	19	7	2
LEAD Girls	Full-time	1	=	-	-	-	-	1	-
	Part-time	2	=	-	-	-	-	2	-
Liberty East Redevelopment, Inc.	Full-time	0	=	-	-	-	-	-	-
	Part-time	0	=	-	-	-	-	-	-
My Brother's Second Chance	Full-time	0	=	-	-	-	-	-	-
	Part-time	0	=	-	-	-	-	-	-
National Association for Black Veterans (NABVETS)	Full-time	0	=	-	-	-	-	-	-
	Part-time	0	=	-	-	-	-	-	-
Neighbors for Better Neighborhoods	Full-time	6	=	-	2	-	2	2	-
	Part-time	1	=	1	-	-	-	-	-
North Carolina Black Repertory Company- National Black Theatre Festival	Full-time	2	=	-	2	-	-	-	-
	Part-time	5	=	-	2	-	1	2	-
Old Salem Museums and Gardens	Full-time	71	=	21	4	-	41	3	2
	Part-time	88	=	19	-	-	63	4	2
Piedmont Triad Film Commission	Full-time	1	=	-	-	-	1	-	-
	Part-time	1	=	-	-	-	1	-	-
Piedmont Triad Regional Council	Full-time	69	=	19	3	1	30	16	-
Project Reentry	Part-time	24	=	10	1	-	13	-	-
Positive Wellness Alliance	Full-time	10	=	1	2	-	1	5	1
	Part-time	1	=	-	1	-	-	-	-
RiverRun International Film Festival	Full-time	5	=	2	-	-	3	-	-
	Part-time	4	=	-	-	-	4	-	-
S.G. Atkins CDC	Full-time	4	=	-	1	-	-	3	-
	Part-time	7	=	1	4	-	-	2	-
Salvation Army	Full-time	29	=	2	5	-	8	12	2
	Part-time	27	=	2	7	-	3	15	-
Samaritan Ministries	Full-time	13.75	=	-	6	-	5.75	2	-
	Part-time	3.375	=	0.4	1.7	-	1.125	0.15	-
Sergei Foundation- Triad Dog Games	Full-time	1	=	-	-	-	1	-	-
	Part-time	1	=	-	-	-	1	-	-
Shepherd's Center of Greater Winston-Salem	Full-time	3	=	1	-	-	2	-	-
	Part-time	10	=	-	-	-	9	-	1
Southside Rides	Full-time	1	=	-	1	-	-	-	-
	Part-time	3	=	-	2	-	-	1	-
The Wells Center	Full-time	0	=	-	-	-	-	-	-
	Part-time	4	=	-	-	-	2	2	-
United Health Centers	Full-time	40	=	2	1	1	5	18	13
	Part-time	2	=	-	-	-	-	-	2
United Way	Full-time	45	=	6	3	1	20	14	1
	Part-time	0	=	-	-	-	-	-	-

FULL-TIME AND PART-TIME EMPLOYEES	FY 2019-20 Current Employees								
	Agency	FT/PT	Total Positions	Male			Female		
				White	Black	Other	White	Black	Other
Veterans Helping Veterans Heal	Full-time	5	=	2	3	-	-	-	-
	Part-time	1.756	=	0.036	1.72	-	-	-	-
Winston-Salem Ambassadors	Full-time	0	=	-	-	-	-	-	-
	Part-time	0	=	-	-	-	-	-	-
Winston-Salem Urban League	Full-time	3	=	-	2	-	-	1	-
	Part-time	18	=	-	2	-	-	16	-
Work Family Resource Center	Full-time	17	=	-	-	-	9	6	2
	Part-time	1.4	=	-	-	-	0.5	0.9	-
YAMM (Youth Achieving Moral Maturity)	Full-time	0	=	-	-	-	-	-	-
	Part-time	0	=	-	-	-	-	-	-
YMCA of Northwest North Carolina- Youth Incentive Program	Full-time	3	=	-	1.5	-	-	1.25	0.25
	Part-time	8.36	=	0.33	2.49	0.03	1.3	4.18	0.03
YWCA - Hawley House	Full-time	20	=	1	3	-	6	8	2
	Part-time	74	=	8	17	-	20	27	2
Percent of Total Employees		1865		17%	18%	5%	28%	24%	8%



LIVABLE NEIGHBORHOODS

Livable neighborhoods are the basic building blocks for our City's quality of life. They create an environment where people feel welcome, want to spend time, and want to interact. Livable neighborhoods provide access to adequate transportation, shopping and recreation options, encourage residents to maintain their homes, and celebrate our values, history, and culture. Livable Neighborhoods also includes facilities and activities that foster good physical health.

Community Agency Appropriations: Livable Neighborhoods		
FY 17-18	FY 18-19	FY 19-20
\$ 1,563,952	\$ 1,682,871	\$ 1,881,787

Page	Agency	Fund Source	FY 17-18	FY 18-19	FY 19-20
13	Bethesda Center- Case Management	HFF	160,000	160,000	160,000
13	Bethesda Center- Men's Night and Day Shelter	State ESG	44,357	45,602	45,240
13	Bethesda Center- Women's Night Shelter	City ESG	32689	32270	32280
14	ESR- Building Rehabilitation (5th St.)	CDBG	0	0	80,500
14	ESR- Building Rehabilitation (Burton)	CDBG	0	0	42,800
14	ESR- Building Rehabilitation (Spring)	CDBG	0	0	87,150
14	ESR- Burton Street Apartments	State ESG	13,212	13,454	13,460
14	ESR- General Operating	GF	85,230	85,230	85,230
14	ESR- Housing Case Management, Transitional Housing	CDBG	89,250	89,250	89,250
14	ESR- Income Tax Preparation Assistance	HFF	35,600	35,600	35,600
15	Family Services- Battered Women's Shelter	City ESG	20,170	20,923	20,013
15	Family Services- Battered Women's Shelter	State ESG	10,594	10,789	12,822
16	Homeownership	CDBG	66,750	66,750	66,750
17	Forsyth County District Attorney's Office, Domestic Violence Unit	GF	45,000	45,000	45,000
18	Freedom Tree/ Institute for Dismantling Racism	GF	33,350	33,350	33,350
19	Habitat for Humanity	HOME	142,000	207,000	191,000
20	HARRY Veterans Community Outreach Services	HFF	25,000	25,000	25,000
21	Housing Authority of Winston-Salem (HAWS)	HOME	240,000	240,000	240,000
22	National Association for Black Veterans (NABVETS)	HFF	10,000	10,000	10,000
23	Neighbors for Better Neighborhoods	CDBG	40,050	40,050	40,050
24	Positive Wellness Alliance	CDBG	35,100	35,100	35,100
25	Salvation Army- Center of Hope	City ESG	20,211	20,963	18,982
25	Salvation Army- Center of Hope	State ESG	24,686	25,399	25,710
26	Samaritan Ministries	City ESG	20,212	20,963	18,982
26	Samaritan Ministries	State ESG	24,686	25,399	25,710
27	Shepherd's Center of Greater Winston-Salem	GF	15,000	15,000	15,000
28	United Health Centers	CDBG	16,020	16,020	16,020
29	United Way- Continuum of Care System Coordination	CDBG	26,700	26,700	26,700
29	United Way- Data Evaluation/ Information Systems HMIS	State ESG	45,650	42,123	42130
29	United Way- Goodwill/ Rapid Re-Housing Collaborative	State ESG	32,480	14,605	14,610
29	United Way of Forsyth County- Coordinated Intake Center	CDBG	30,400	30,400	30,400
29	United Way- Overflow Shelter/ Homeless Council	City ESG	11,500	11,500	11,500
29	United Way- Rapid Rehousing - Staff & Financial Assistance	State ESG	4,018	21,900	84,999
29	United Way- Rapid Re-Housing Collaborative	City ESG	72587	71081	68,999
30	Work Family Resource Center	HFF	25,450	25,450	25,450
31	YMCA of Northwest North Carolina- Youth Incentive Program	GF	66,000	66,000	66,000

Bethesda Center

Mission: To create opportunities daily through emergency and support services, empowering individuals to live stable lives.

The case management program was created in 1998 to assist guests with housing location, securing furniture, emergency assistance, family unification, bus passes, medical referrals, financial assistance, and other services as identified in their individualized service plans.

Women's Night Shelter (City ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 32,689	\$ 32,270	\$ 32,280

Men's Day and Night Shelter (State ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 44,357	\$ 45,602	\$ 45,240

Intensive Case Management (HFF)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 160,000	\$ 160,000	\$ 160,000

Day Shelter Renovation (CDBG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ -	\$100,000	\$ -

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Provide day shelter for homeless adults during the day	Number of homeless adults served through the day shelter	250
Provide emergency shelter for up to 60 men nightly	Number of men night shelter guests	390
Provide shelter guests access to supportive services	Percent of shelter guests who have access to supportive services	95%
Identify and coordinate housing opportunities	Number of total shelter guests exiting the night shelter for permanent housing destinations	90
Provide emergency and supportive services to empower individuals to live stable lives	Percent of shelter guests remaining housed 6 months or longer	90%

FY 2019-20 Program Accomplishments:

BCH has continued to meet the needs of the homeless population through supportive services and case management. The case manager works closely with homeless individuals as he or she transitions to housing. Increasing the length of time that a CM remains with the individual once they have been housed has proven to provide long term stability, as our rate of stably housed has reached well over 90% after 6 months to a year in housing. This past fiscal year, 126 individuals were housed and receive supportive services.

Experiment in Self-Reliance (ESR)

Mission: To empower social and economic self-reliance for the working low income and homeless.

ESR's programs address the needs of low-income residents of Winston-Salem/Forsyth County in a variety of life circumstances. Case management is at the heart of most of our programs, as is the emphasis on housing stability and financial literacy, all of which contribute to self-reliance.

Burton Street Apartments (State ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 13,212	\$ 13,454	\$ 13,460

Housing Case Management (CDBG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 89,250	\$ 89,250	\$ 89,250

General Operating (General Fund)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 85,230	\$ 85,230	\$ 85,230

Income Tax Preparation Assistance (HFF)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 35,600	\$ 35,600	\$ 35,600

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
80% of clients exiting Housing or Self-Sufficiency programs will be in stable housing at program exit.	Case managers provide housing placement assistance, mentoring, budget counseling, employment assistance, connections to supportive services.	184 of 205 households were stably housed.
House 30 homeless households in ESR managed facilities.	Case managers provide housing placement and supportive services to help clients become stable.	Housed 42 households in ESR managed facilities at Burton St.
25% of clients enrolled in programs at ESR will increase their household income above the federal poverty guideline.	Agency collaborates with Goodwill Industries and others for vocational training. Case managers assist clients in job search and job readiness.	38 of 127 (30%) of clients exiting the program rose above poverty.
Provide free tax return preparation to a minimum of 3,000 low to moderate income taxpayers in Forsyth County	Prepare returns at VITA sites and assist with self-filing, collect information from participants, maintain reporting and tracking standards.	VITA staff filed 2,620 tax returns for taxpayers, including VITA Express and assisted self-prep locations
At least 80% of client families at Burton Street will improve financial literacy.	Case managers provide counseling, budget instruction, and access to financial literacy classes.	100% of exiting families improved their financial literacy levels, inclusive of knowing how to create and maintain a household budget.

FY 2019-20 Program Accomplishments:

We have focused on financial literacy initiatives across all programs. All program graduates have an improved understanding of money, the impact of their financial decisions, and the importance of saving. More participants understand and obtain banking products, especially savings accounts, by the time they exit our programs. Through the last half of Program Year 19-20, we were able to adapt our service model to continue serving our clients during the COVID-19 pandemic. Our clients continued to receive case management services and as many supportive services as remained available in the community. We were also able to reopen our Forsyth Free Tax program in time to help many people file their tax returns.

Family Services

Mission: Family Services is a nonprofit organization serving Forsyth County (NC) by providing professional services and participating in partnerships that foster the development of children, advance the safety, security and success of families and individuals, and help build a sustainable community.

Battered Women's Shelter (State ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 10,594	\$ 10,789	\$ 12,822

Battered Women's Shelter (City ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 20,170	\$ 20,923	\$ 20,013

Sarah Y. Austin Building Repairs (HFF)

FY 2017-18	FY 2018-19	FY 2019-20
\$ -	\$ 50,000	\$ -

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Individuals fleeing domestic violence will access shelter services.	The Women's Shelter is staffed 24/7 to meet the needs of guests.	182 men, women and children accessed shelter services. Provided 6,606 nights of care.
Victims will have more strategies for ensuring their safety.	Victim advocates work with each guest to develop safety plans for self and children.	90% of adult victims reported having more knowledge of how to plan for their safety.
Victims will access resources for permanent housing.	Victim Advocates will work with each guest to develop a housing plan.	35 guests moved to permanent housing destination.

FY 2019-20 Program Accomplishments:

Between 7/1/2019 and 6/30/2020, the Shelter provided services to 182 men, women, and children, providing 6,606 nights of care. The number served increased over the previous year however the nights of care decreased due to COVID-19.

The shelter has continued operations, uninterrupted, through COVID-19. In March 2020, capacity was reduced to meet CDC guidelines for social distancing. Guides were put into place for staff and shelter guests including mask wearing, increased cleaning, social distancing, and use of virtual platforms for case management and support services as appropriate.

The agency continues to provide training for all shelter staff around trauma informed care and practices, the empowerment model, and housing first approach to service.

Financial Pathways of the Piedmont – Center for Homeownership

Mission: The mission of Financial Pathways of the Piedmont (FPP) is to provide professional consumer education and comprehensive financial and housing guidance to all members of the community. We believe all people deserve a chance for financial well-being.

The Center for Homeownership’s mission is to inform and prepare residents to be responsible homebuyers via comprehensive housing education, counseling, referrals, and other resources.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 66,750	\$ 66,750	\$ 66,750

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Provide homebuyer education to 125 participants to increase their knowledge of the home buying process.	Provide up to 15 home buyer education workshops (six to eight hours each) that cover the entire home buying process	125 families and individuals
Provide pre-purchase counseling to 300 new client families and individuals to address the barriers and obstacles to homeownership.	Pre-purchase counseling one-on-one, action plan development, budget and credit counseling	300 families and individuals
50 Families will purchase their first home and increase their wealth and asset building capabilities.	Pre-purchase counseling one-on-one, action plan development, budget and credit counseling and home buyer education	47 families and individuals
75 Families and Individuals will attend a home maintenance class to increase their knowledge of the importance of home maintenance and maintaining their investment.	Provide (12) two-hour home maintenance classes per year. Classes are facilitated by the City of Winston-Salem Rehab/Construction Dept.	20 families and individuals

FY 2019-20 Program Accomplishments:

The Center for Homeownership homeowners generate \$2.8 million in tax revenue on an annual basis. 47 clients purchased homes in the last fiscal year and to date over 1,800 clients have purchased homes as a result of the Center for Homeownership services.

The Homebuyer Education workshop surveys revealed a 95% knowledge increase after attending the workshop and 96% gained an understanding of how credit affects their ability to obtain a mortgage. 95% of workshop participants rated the overall workshop as meeting expectations.

Client surveys reveal the following results:

- 94% stated the counselor helped develop a plan to meet housing needs
- 95% checked yes, when asked “did your counselor impress you as a person who knew what he or she was doing?”
- 94% checked yes when asked “Was the counseling agency open during hours when it was convenient for you to obtain counseling?”
- 96% of clients expressed overall satisfaction with the service and counseling they received at the Center for Homeownership.

Forsyth County District Attorney's Office, Domestic Violence Unit

Mission: The Forsyth County District Attorney's Domestic Violence Unit (DV Unit) is dedicated to supporting the victims of domestic violence with understanding and compassion, while simultaneously prosecuting domestic violence offenders in accordance with the law. The Unit has operated successfully and continuously for 21 years.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 45,000	\$ 45,000	\$ 45,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Comply with the Crime Victim's Rights Act by communicating with all victims of domestic violence at the time of First Appearance Court, to share information about court proceedings, bond hearings, safety planning information, and contact info for DV Unit staff.	DV Unit Victim/Witness Assistants contact victims by phone and mail, to share information about the court process, community resources, and the State Victim's Compensation Fund; advise victims about potential release of the defendant; gather specific concerns of victims and share with the Court to increase the safety of the victim.	72% of victims contacted by phone prior to the defendant's release from custody; 88% of victims ultimately contacted within a week of initiation of charges
Effectively prosecute domestic violence cases, recommend to the Court appropriate treatment programs for defendants, and continue to support victims by reinforcing the availability of community resources for safety and support, providing case information, opportunities to share their views about the disposition of the case.	DV Unit Victim/Witness Assistants attend Domestic Violence Court and provide detailed case files, communicate with victims regarding case status, and connect victims with resources such as safe waiting areas and safety planning information. The Assistant DA prosecutes the cases, invites input from victims regarding sentencing, responds to victim concerns to increase safety, and strategizes to reduce recidivism.	79% of domestic violence cases prosecuted resulted in guilty verdicts; four domestic homicides within the City of Winston-Salem.
Decrease dismissal rates of domestic violence cases due to inability to locate the victim for court.	DV Unit Victim/Witness Assistants maintain good contact information and positive communication with victims. The DV ADA opposes unnecessary continuances of domestic cases in court, and requests appropriate sanctions and rehabilitative treatment on conviction.	34% of cases were dismissed due to inability to locate the victim for court, out of a total of 2,231 cases.
<p>An increased number of victims were reached by phone prior to the defendant's release from custody and provided with information about court proceedings and safety planning, thereby increasing their participation in the court process and community safety.</p> <p>78.9% of prosecutions resulted in guilty verdicts, holding offenders accountable and reducing recidivism. This is a substantial improvement from when the DV Unit was initially founded in 1997, when the conviction rate was only 30%.</p> <p>Our domestic homicide rate remains low, despite a nationwide increase in violent crime. To reduce the number of dismissals of domestic cases due to the inability to locate the victim for court, the DV Unit personnel has streamlined and improved case management procedures, as well as received specialized training on working with domestic victims.</p>		

Freedom Tree/ Institute for Dismantling Racism

Mission: We strive to become our region’s primary advocate and training provider for more inclusion and productive communities. In fifty years, Forsyth County will be known statewide and nationally, as an inclusive community, where religious, governmental, business and non-profit institutions all work to end disparities, embrace diversity, and practice collaborative efforts of compassion and justice.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 33,350	\$ 33,350	\$ 33,350

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
To increase participants’ understanding of how history and culture shape their individual and organizational perceptions of others. Offer actionable next steps	Provide one-day workshop on diversity and inclusion	15 participants
To increase participants’ understanding of the factors that maintain the status quo in their organization. To increase participants’ understanding of organizational change strategies	Provide two-day workshop to help participants develop concepts and strategies to improve the effectiveness of their organizations.	30 participants
To provide a community engagement that represents our community’s welcoming posture for people of color. To increase participants understanding of the perception of others and offer participants actionable next steps.	Offer Multi-Dialogue Model for Communities of Color	Worked with one organizations
To improve the relationships between white people and People of Color in our community, and increase participants understanding of the perception of others.	Racism Recovery for White People	15 participants

FY 2019-20 Program Accomplishments:

- Monthly workshop on diversity and inclusion - It is even more important for individuals struggling with day to day events of discrimination and intolerance to have safe spaces to engage in authentic conversations about race and racism.
- COVID 19 offered the opportunity to think outside the box as it related to training and intervention engagement. We will move slow as we build a resource of offerings with varying amounts of contact time. We understand intentionality and truth are key to internal transformation. Therefore, our process will build with more intention to the amount of time it will take to change behavior.

More planned collaboration between the Freedom Tree at IDR and 18 Springs Healing Center in 2020 will enable the vision for a “flourishing city for all residents” to come to fruition.

Habitat for Humanity

Mission: Habitat for Humanity of Forsyth County, rooted in Christian principles, brings together community partners and volunteers from all faiths to help qualified Partner Families construct, repair and purchase well-built, safe and affordable homes and become successful homeowners.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 142,000	\$ 207,000	\$ 191,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
To serve low income families with decent, affordable housing by new construction	Acquired lots in Boston Thurmond, Bowen Park, Dreamland and other neighborhoods in Winston-Salem for the construction of new housing for low to moderate income residents.	14 new homes completed and transferred to new homeowners
To revitalize neighborhoods by converting abandoned property to performing homes paying property taxes through remodel construction	Acquire and remodel existing vacant home to like new condition and transfer to new homeowner	One foreclosed Habitat home was acquired and remodeled and sold to a new homeowner
To revitalize neighborhoods by assisting existing owner-occupied residents with home preservation repairs	Process applications from owner residents targeted in neighborhood revitalization areas or veterans throughout service area and complete preservation repairs on mostly exteriors of their homes	11 home preservation projects completed
To revitalize neighborhoods by assisting existing owner-occupied residents with Critical Home repairs	Process applications from owner residents targeted in neighborhood revitalization areas or veterans throughout service area and complete Critical Home repairs.	2 critical home repairs completed

FY 2019-20 Program Accomplishments:

YEP- Our Youth Empowerment Program (YEP) launched in 2019. A 50k grant from BB&T, now Truist allowed us to begin working with our youth. This program is an expansion of the education and support services provided to homeowner families. We believe that positive exposure to diverse perspectives increases your chances of being successful. YEP was able to serve over 114 youth. We would have worked with more, but COVID changed how we worked with families.

More accomplishments:

- # of Families in the pipeline - 34
- # of Families that became homeowners - 14
- # of people that applied for housing - 212
- # of people that applied for repairs - 20
- # of Homeowner classes - 117
- # of New Collaborations created - 12
- # of Families in the pipeline - 28

HARRY Veterans Community Outreach Services

Mission: The mission of HARRY Veterans Community Outreach Services (HARRY VCOS) is to provide a compassionate network comprised of veterans, family, friends and concerned members of the community that are responsive to the health, social, economic and total wellbeing of the men/women who have and continue to serve in our Armed Services.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 25,000	\$ 25,000	\$ 25,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Emergency Assistance: Provide monetary assistance to veterans facing a financial hardship and in need of food, clothing, utility bill payment, minor house repairs, transportation and medical co-pays.	Peer Intake Case Manager provides one-on-one mentoring and submits request for processing for assistance needed.	Provided emergency assistance to 61 veterans all of which met income criteria.
Supportive Services: Work with veterans to ensure they maintain a good quality of life. Educate, disseminate information, and assist veterans with identifying resources available to them.	Peer mentor assesses and prioritizes veterans' health needs and/or services that improve quality of life. Veterans engage in monthly meetings that improve their mental stability as well as honor events and forums. Site is a safe zone for veterans who are lonely and in need of peer support.	Veterans were seen for intake and consultation 307 times. Veterans were counseled and referred to the VA Benefits claims representative at the Regional Benefits Administration.
Advocacy: Address issues that impede the speedy delivery of earned compensable benefits to the veteran.	HARRY VCOS aligns with collaborative veteran organizations that organize to strategically address systemic issues faced by Veterans locally and nationally.	5 Membership officers, stakeholders along with 229 from various organizations routinely meet to strategically address veterans' concerns/issues.
<p>FY 2019-20 Program Accomplishments:</p> <p>Collaboration with AFGE during a trip to Washington, DC to support their efforts to provide speedy and fair adjudication of claims awaiting adjudication for earned benefits. Compensable earned benefits was awarded to 1 veteran who had been homeless. Assisted 2 veterans to settle into permanent housing from homelessness.</p> <p>Veteran membership stakeholders were assisted in participating Veterans Health Symposiums and Dept. of VA Caregivers Symposium in Greensboro, participants in Veteran's Day Parade with youth Ambassadors, hosted a Veteran's Day Open House. Participants in United Way Point In Time count.</p>		

Housing Authority of Winston-Salem (HAWS)

Mission: The Housing Authority of Winston-Salem’s mission is to create and maintain sustainable communities through partnerships to benefit the residents of Winston-Salem. We provide subsidized housing, affordable housing and housing vouchers to the extremely low and very low income citizens of Forsyth County.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 240,000	\$ 240,000	\$ 240,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
<p>Assist new clients to transition from local shelters, a homeless situation or rent burdened into Tenant Based Rental Assistance (TBRA) housing.</p> <p>Clients will transition from TBRA housing to a permanent Housing Choice Voucher (HCV).</p> <p>Clients will retain their TBRA assistance and/or transition to market rate housing.</p>	<p>Participants agree to participate in case management or continue employment.</p> <p>Up to 25% of existing participants, who have actively participated in their case management and followed all program guidelines, will be eligible to receive a permanent Housing Choice Voucher.</p>	<p>7 new clients transitioned from homeless shelters, a homeless situation or a rent-burdened situation to TBRA assistance.</p> <p>None transitioned to HCV.</p> <p>7 clients retained their TBRA assistance.</p>
<p>FY 2019-20 Program Accomplishments:</p> <p>The FY 19-20 program accomplishments are as follows: between July 1, 2019 and June 30, 2020, 7 new clients transitioned from homeless shelters, the medically fragile shelter, a homeless situation or a rent-burdened situation to TBRA assistance and 7 retained their assistance.</p>		

National Association for Black Veterans (NABVETS)

Mission: The purpose of NABVETS is to improve the social, educational, economic, health and well-being of all veterans. On an ongoing basis NABVETS will provide strategic advocacy on behalf of all its membership with congress, the Federal Administration, state Administration and other agencies and organizations. The Winston-Salem NABVETS CHAPTER #0057 will be consistent in the holistic approach to the mission of NABVETS.

NABVETS Chapter #0057 will collaborate with local agencies and organizations to deliver quality service to veterans, assist in filing of claims, disseminate up to date information of legislative reforms, outreach to the homeless and low income veterans, advocate on behalf of the veterans on a local, state and federal level, and treat all veterans with the respect and dignity they deserve.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 10,000	\$ 10,000	\$ 10,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Provide programs that assist Veterans with the completion and processing of claims.	Completion of paperwork and necessary forms to be submitted to VA.	Counseled 62 veterans
Increase Veteran awareness through educational benefit seminars and workshop.	Increase Veteran awareness through educational benefit seminars and workshop.	Maintained our office with at least three certified VSO counselors
Meet with other Veterans services organizations that promote veteran Seminars.	Meet with other Veterans services organizations that promote veteran Seminars.	Held seminars on how to process veteran's claims. Maintained updated VSO trainings.
FY 2019-20 Program Accomplishments:		
NABVETS collaborated with mental health entities in order to help veterans with PTSD and other mental health illness, employment opportunities for unemployed veterans through ongoing collaborations with Urban league and Good Will Industries and other local entities in continuation with helping to foster connections with our local veterans.		

Neighbors for Better Neighborhoods

Mission: To connect people, strengthen voices and leverage resources with community by providing the following Asset-Based Community Development activities: Learning and Leadership, Connecting Residents, Living and Building Community.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 40,050	\$ 40,050	\$ 40,050

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Using an “inside out approach”, NBN will use 10 Resident Leaders from identified neighborhoods or neighborhoods of interest to the City, giving them an opportunity to develop and demonstrate their leadership abilities	The Resident Leader (RL) will utilize Asset Based Community Development (ABCD) approach to engage neighborhood residents and stakeholders for purposes of neighborhood improvement.	Engaged in partnerships with 10 organizations and 4,000 people. Held 59 events/listening sessions; 10 working group sessions; and 5 one-on-one coaching sessions.
NBN will provide at least 15 learning opportunities through its Learning & Leadership capacity building program.	A variety of community development workshops sessions including ABCD, Community Organizing, Racial Equity Training, Conflict Resolution, Establishing A Neighborhood Association and other topics of interest.	We had a total of 22 learning opportunities.
NBN will host 20 TimeBank tutorials and enroll 100 TimeBank members.	Through TimeBanking a network or circle of members agree to give and receive credits for services that other members provide.	Enrolled 10 TimeBank members Hosted 16 tutorials
NBN will host 40 Organizers’ Circles in 8-10 neighborhood spaces and document discussion topics and connections made.	The Organizers’ Circle is a space for activists, advocates, and local stakeholders and organizers to align their work weekly.	5 neighborhoods create a vision and work plans for collective impact

FY 2019-20 Program Accomplishments:

584 residents received masks and information on the prevention of COVID-19 through an outreach event by Boston-Thurmond United and Novant Health.

Four (4) residents expressed interest in computer classes through Winston NETT when these can resume in Fall 2020.

Completed site assessments and designs for two new urban gardens

Ten people participate in a new Education Planning Team (EPT), defining a mission and vision statements and planning community listening conversations for July 2020. The EPT requested data from a Fall 2019 pre-K survey conducted by Forsyth Futures to inform plans for early childhood education in Boston-Thurmond. The EPT also secured meetings with area principals and the School Board Chair.

Initiated planning for a potential Farmer's Market at Cherry Hill Senior Apartments.

Improved communications for weekly food & resource distribution through a new website (52 views), email list, and texts.

Positive Wellness Alliance

Mission: The mission of Positive Wellness Alliance is to provide support and services to persons living with and affected by HIV/AIDS through medical case management, housing, outreach, and preventive education. Life skills classes on the topical areas of budgeting, researching and securing stable housing, establishing secure employment opportunities and training are provided to clients.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 35,100	\$ 35,100	\$ 35,100

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
90% of families will maintain permanent housing for a minimum of 12 months	Case managers provide mentoring to ensure housing stability through connecting individuals to budget counseling and employment opportunities	Worked with 12 individuals to ensure housing status remained permanent
Homeless individuals at shelters will be offered HIV testing and education	Provide HIV testing and education at homeless shelters in the City of Winston-Salem	Discussions with shelters have been confirmed; working with POSSE to begin collaboration. United Health Centers to solidify collaboration post COVID
Dual enroll each PSH and RRH participant into medical and housing case management	Case managers will provide monitoring and guidance in the areas of addressing social economic and factors of social determinants of health i.e., ensuring medical adherence, budget counseling, employment readiness, continued education	Case managers worked with 12 individuals; 6 of 12 have remained in dual case management and housed after six months

FY 2019-20 Program Accomplishments:

- Agency projected receiving 12 referrals from CIC.
- 12 individuals have been housed; 12 have retained housing for more than 6 months.
- MIA/Hard Cases count decreased to zero in comparison to 2018-19 (3).
- Dual case management initiative began in 2019 ensuring individuals needs are met and ensures additional coverage for housing case managers.
- Agency's "Housing to Health" initiative provided all newly housed persons with furniture for their apartment.

Salvation Army – Center of Hope

Mission: The Salvation Army’s mission is to meet human need without discrimination. For the past 110 years, we have accomplished this locally by providing 22 different programs and services over 40,000 people in a four-county service area.

Center of Hope (City ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 20,211	\$ 20,963	\$ 18,982

Center of Hope (State ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 24,686	\$ 25,399	\$ 25,710

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Provide emergency shelter and food to homeless families with children and single women.	Provide shelter, three meals a day and other essential and supportive services to include transportation, clothing, supplies, life skill classes and case management	Maintained steady occupancy with 16,534 shelter nights
Offer Case Management and services to residents necessary to move them into permanent housing	Referrals to Coordinated Intake Center for housing, assisting with self-resolution with those who do not qualify for housing assistance; two case management meetings each month which each household and referrals to other community resources and partners	Offered case management services to 242 unduplicated households
Reduce length of stay by locating permanent housing more rapidly	Stabilize our residents by helping them form strong connections with community resources, equipping them through our certified Life Skills program so they can reach self-sufficiency and retain permanent housing.	Average Length of Stay is 60 days

FY 2019-20 Program Accomplishments:

Successful pilot and integration of both the Diversion and Life Skills classes and programs. Dissolving the BOP contract has afforded The Center of Hope a way to create enrichment spaces for shelter residents, and allowed for the centralization of The Salvation Army administration. The Center of Hope, provided 16,534 nights of lodging, a new Shelter Director named, Melissa Burgess, reached a balance budget for the organization, significantly cut food costs by establishing a broader partnership with Second Harvest, and transitioned our food pantry to a client choice.

Samaritan Ministries

Mission: The mission of Samaritan Ministries is providing food, shelter and hope through Christian love. Our programs include:

- (1) Samaritan Soup Kitchen which provides a free, nutritious lunch 365 days of the year to anyone in need. In 2017, we provided 148,031 meals to the community.
- (2) Samaritan Inn which provides shelter, breakfast and dinner to 70 homeless men 365 nights a year.
- (3) Project Cornerstone which is a substance abuse recovery program for 10 homeless men who reside at Samaritan Inn for 13-16 months.

Samaritan Inn Shelter (City ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 20,212	\$ 20,963	\$ 18,982

Samaritan Inn Shelter (State ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 24,686	\$ 25,399	\$ 25,710

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Operate a temporary, emergency homeless shelter for men, ages 18+.	Provide nightly check in along with breakfast and dinner.	Provided 19,263 nights of shelter to 603 different men.
Support the Community Intake Center and Rapid Rehousing initiatives to move homeless guests toward permanent housing.	Complete VISPDAT forms for new guests, provide leadership for community assessment, and collaborate with ESR Housing Specialist.	66 guests moved to positive housing destinations.
Maintain efficiency in providing services.	Utilize both paid staff and volunteers as well as donated food.	The cost for night of shelter and two meals was \$27.74.

FY 2019-20 Program Accomplishments:

Sonjia Kurosky retired as executive director on June 30, 2020. After a national search with 98 applicants, Samaritan promoted the development director, Jan Kelly, to executive director in April 2020. The retirement had been planned since 2016 and the transition plan enabled Samaritan to remain mission-driven and guest-focused.

Since the outbreak of the pandemic in March, Samaritan has worked cooperatively with the COC to develop solutions.

Samaritan has made temporary adaptations to our services:

- Soup Kitchen provides “to go” meals.
- Shelter capacity is reduced from 70 to 35 and is open during the day.
- Project Cornerstone continues with capacity reduced from 10 to 6.
- Masking and six-foot distancing is required. Staff, volunteers, guests and visitors undergo daily screening and temperature checks. COC has provided a plan to quarantine symptomatic guests.
- Volunteers are limited to eight at lunch and two at dinner.
- Expenses have increased. We have hired temporary staff for overnight and daytime monitoring as well as additional maintenance/cleaning. Additional temporary salaries are \$139,731. Deep cleaning of our facility costs \$2,500–3,000 per visit.
- Samaritan provides meals for a medically fragile facility and an isolation hotel which are collaborative projects of the COC.

Shepherd's Center of Greater Winston-Salem

Mission: The mission of the Shepherd's Center of Greater Winston-Salem is to promote and support successful aging by providing direct services, volunteer opportunities and enrichment programs for older adults.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 15,000	\$ 15,000	\$ 15,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Provide essential transportation for older adults for medical appointments and nutritional needs	<ol style="list-style-type: none"> 1. Provide older adult city residents with transportation services which allow them to remain independent in their own homes 2. Provide needed services which allow older adults to access needed health care and nutritional services 3. Utilize volunteers to provide most of the trip requests using personal vehicles 	Responded to 10,536 one-way trip requests for 1,452 older adults
Provide minor home repairs for older adults allowing them to remain independent in their homes	<ol style="list-style-type: none"> 1. Provide older adult city residents with minor home repair services which allow them to remain independent in their own homes 2. Provide services which enable residents to live in a safe and secure residence 3. Utilize volunteers to provide the labor for the repair needs 4. Refer more difficult repairs to other agencies or vendors. 	Responded to 500 minor home repair requests for 275 older adults.
Provide health and wellness programs and activities through our Vital Living Senior Center program to older adults throughout the city	<ol style="list-style-type: none"> 1. Offer daily physical fitness, educational and social programs to older adults throughout the city which will support their health and wellness as well as socialization needs. 	Offered an average of 55 weekly physical fitness, educational and social programs throughout the city to 3,750 participants with an overall attendance of 40,000.

FY 2019-20 Program Accomplishments:

We served 6,094 older adults by responding to over 10,000 service level requests. Additionally, we received continued city and county funding (5 years each), increased grant funding through the Winston-Salem DOT for the FTA 5310 transportation program and state Elderly and Disabled Transportation Program (EDTAP) funding to support program growth and expanding services to accommodate wheelchair transportation and multiple trips during the week for older adults. We reached a record level of individuals served during 2018.

We have adjusted successfully to new ways of providing services. With grant funds we have been able to sustain, and even increase, transportation support and through virtual means (Zoom, Facetime, telephone, etc), we have been able to actually increase participation in our senior center activities during 2020.

United Health Centers

Mission: Providing equitable care, building healthy communities. We offer comprehensive healthcare services that include medical, behavioral health, and soon to be offered dental services.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 16,020	\$ 16,020	\$ 16,020

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
1. Achieve stabilization of diabetic patients as demonstrated by maintaining an A1C level of less than eight in 50% of patients 2. Provide ultrasound procedures for 100 patients 3. Disseminate health literacy information to reach 2,000 residents	1. Test and monitor diabetic patients and track them through ECW 2. Disseminate health literacy information to inform residents that we offer ultrasound services 3. Perform ultrasound test on patients who present a need during examination 4. Provide staff with essential medical office supplies that will improve efficiency.	50% of diabetic patients maintained an A1C of eight or below Provided medical care to 127 homeless men.
<p>FY 2019-20 Program Accomplishments:</p> <p>Provided wellness check-ups and comprehensive medical, dental, and behavioral healthcare services to 127 homeless individuals who would not otherwise have had access to care, diagnosis and treatment of potentially life-threatening illnesses such as diabetes and hypertension. Our clinical staff was able to provide care to eighteen (18) patients who were diagnosed with diabetes, and twenty-nine (29) patients who were diagnosed with high blood pressure.</p>		

United Way of Forsyth County

Mission: The mission of United Way of Forsyth County is to be a catalyst for strengthening our community by identifying and addressing its most significant needs through alignment of resources and strategic partnerships to achieve measurable, lasting results.

Coordinated Intake Center (CDBG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 30,400	\$ 30,400	\$ 30,400

Overflow Shelter/ Homeless Council (City ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 11,500	\$ 11,500	\$ 11,500

Data Evaluation/ Information Systems HMIS (State ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 45,650	\$ 42,123	\$ 42,130

Rapid Re-Housing Collaborative (City/State ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 76,605	\$ 92,981	\$ 153,998

Goodwill/Rapid Re-Housing (State ESG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 39,480	\$ 14,605	\$ 14,610

Continuum of Care System Coordination (CDBG) (Formerly Ten-Year Plan Administration)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 26,700	\$ 26,700	\$ 26,700

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Maintain a strong, engaged system of governance for the CoC	Regular public Meetings of the Commission on Ending Homelessness	5 meetings
Conduct January Point in Time Counts	Coordinate with City staff to collect data on people staying in homeless shelters, and conduct a count of people sleeping on the streets	Recruited and trained over 75 volunteers to canvas Forsyth County from 9 pm to 4 am.
Document fewer than 3 chronically homeless people in the homeless service system	Continue to improve access to housing, and system coordination and to expand supportive housing options for both the chronically homeless and highly vulnerable homeless people.	30 chronically homeless people were on the list.
90% of persons served remain in permanent housing or exit to permanent housing	Case managers support 200 participants to set housing stability goals and make progress towards achieving them	Worked with 331 households, 70% exited to permanent housing
Prioritize access to supportive housing programs for the most vulnerable homeless	CIC staff in partnership with the emergency shelters and street outreach programs assess people experiencing homelessness with VISPDAT	386 people were assessed for vulnerability by CIC staff.
Winter overflow shelter will provide shelter beyond the capacity of year-round shelters	100 beds were available for winter overflow from December 1 to March 31	Served 568 unique people

FY 2019-20 Program Accomplishments:

The last Quarter of the 19/20 program year was marked by COVID 19. During this unprecedented time the United Way staff including the CIC staff helped stand up two new shelters in the community and develop a COVID Prioritization tool. During the 2019 calendar year we identified 1584 households with the BNL, of which 1476 were screened with the VISPDAT for prioritization (typically this happens at the street outreach or emergency shelter level, CIC staff assist when the person does not have access to a shelter or street outreach worker trained to administer the VISPDAT). The unsuccessful match rate dropped 3% from the prior year.

Work Family Resource Center

Mission: Work Family Resource Center’s (WFRC) mission is to support families in accessing quality child care, build the capacity of child care professionals and promote greater awareness about the link between quality child care and school readiness.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 25,450	\$ 25,450	\$ 25,450

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Maintain a database of all parents utilizing CCRC's services, including information on the type of care requested, type of care selected, general helpfulness, and satisfaction with services.	Parent Specialist will provide consumer education and child care referrals to parents searching for child care in the community. All information gathered will be entered into a searchable database.	98% of families received complete and accurate information; surveys received from 20% of families utilizing service
Maintain a database of all licensed and legally operating child care options in Forsyth County.	Database Specialist will maintain a searchable database of legally operating child care programs; updated semi-annually	100% of licensed child care programs were listed in CCRC's database; Annual report completed to highlight supply of and demand for child care
Providing information to increase the understanding and awareness of the indicators of quality child care among service users	Parent Specialist will provide education and referral information to families to help them understand the key indicators of a high-quality child-care program	795 families received child care consultations/ referrals by phone or in-person; 189 families accessed online referral program; 96% reported using at least one indicator of quality child care to search for and select a child care program
<p>FY 2019-20 Program Accomplishments:</p> <p>Child Care Resource Center (CCRC) co-located, three days each week, at the Day Care Office of the Forsyth County Department of Social Services (DSS) to facilitate easier access for families waiting for or receiving DSS child care vouchers to help pay for child care.</p> <p>WFRC/CCRC implemented a new child care database that can be accessed from our website and is more user friendly and includes access to consumer education information. Staff conducted community outreach activities to increase awareness about the services and the many ways that we can support families in their search for child care for children birth to 12 years of age.</p> <p>WFRC/CCRC increased social media posts and presentations on Facebook, Instagram, Twitter, YouTube and Zoom to share information about choosing child care, parenting and daily activity ideas to encourage families to provide early learning opportunities to their children during COVID.</p> <p>Families were able to speak with a parent specialist or access our child care database online. WFRC/CCRC has increased the communication with local child care programs to determine their ability to serve parents who need access to child care or remote learning services. WFRC/CCRC has worked with local organization as they establish remote learning sites for school age children.</p>		

YMCA of Northwest North Carolina – Youth Incentive Program

Mission: Helping people reach their God-given potential in spirit, mind, and body.

The YMCA programs encompass holistic school-age programming that provides a continuum of services for underserved youth. This wrap-around approach includes afterschool and summer programming for youth at LaDeara Crest Estates housing development and Rolling Hills apartment complex free of charge.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 66,000	\$ 66,000	\$ 66,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Provide an academic support and character development program that provides out-of-school time care for students in East Winston.	Hire qualified staff to support program operations and provide a safe and supportive environment for children from Rolling Hills apartments, LaDeara Crest Estates, and surrounding communities.	Served 78 Students in the After School Program Served 40 Students in the Summer Program
Improve student academic outcomes	1) Utilize an academic curriculum that is aligned with the North Carolina Common Core State Standards. 2) Hire Certified teachers to provide tutoring and homework support.	58% of students maintained or improved math and reading during the summer.
Improve Student Social and Emotional competencies: Positive Identity, Self Management, Contribution, Social Skills, Social Capital	1) Program staff serve as role models for students and set an example of positive social interactions. 2) Staff interact with youth in a positive, uplifting and engaging manner. 3) Utilize the Overcoming Obstacles Character Development curriculum.	70% of the students surveyed were “emerging” in their Social and Emotional Learning Competencies as indicated by a survey score below the 50 th percentile compared to national sample.
Engage parents and families in the student activities.	1) Hold informational sessions regarding program activities 2) Provide resource workshops on topics that include Financial Literacy and Healthy Eating. 3) Invite parents to visit the program and participate in activities with their child	Two Family Engagement Opportunities with 25% of families attending at least one opportunity.

FY 2019-20 Program Accomplishments:

The Y began a partnership with GIDE (Guiding Institute in Developmental Education) to provide program access with additional students. In addition to the 60 youth currently enrolled in YIP there are an additional 18 students that fluctuate in to the program each week. The Y has partnered with other community organizations to provide weekly programming: Volunteers from local community gardens meet with students and teach about how to grow vegetables and how to cook and prepare healthy foods; Digital Connector provided programming on technology and teaches youth how to be safe on the internet. Additionally, the Executive Director of the Youth Development Branch is serving on the board of Liberty East Redevelopment. This relationship is very beneficial to the program at LaDeara Crest and provides Y staff with greater insight into the needs of the community and advanced knowledge of other community events and initiatives.



SAFE AND SECURE COMMUNITY

Public safety is the foundation upon which any successful city is built. Absent this, it is difficult to attract businesses, residents, or visitors, which in turn create the economic vitality that sustains our community.

Community Agency Appropriations: Safe and Secure Community		
FY 17-18	FY 18-19	FY 19-20
\$ 94,650	\$ 99,650	\$ 154,170

Page	Agency	Source	FY 17-18	FY 18-19	FY 19-20
33	Authoring Action	GF	0	0	5,000
34	Boys2Men Mentorship Program	SOAR	5,000	5,000	5,000
35	Eliza's Helping Hands	SOAR	0	5,000	5,000
36	Eureka Ministry	SOAR	20,000	20,000	20,000
37	LEAD Girls of NC	GF	0	0	5,000
38	My Brother's Second Chance	SOAR	5,000	5,000	5,000
39	Phoenix Rising - Drug Treatment Court	GF	0	0	35,000
40	Piedmont Triad Regional Council- Project Re-Entry	CDBG	31,150	31,150	31,150
40	Piedmont Triad Regional Council- Project Re-Entry	SOAR	10,000	10,000	10,000
41	Southside Rides	SOAR	10,000	10,000	10,000
42	The Wells Center	SOAR	0	0	5,000
-	Winston-Salem Ambassadors ^	GF	0	0	5,000
-	YAMM (Youth Achieving Moral Maturity) ^	SOAR	0	0	4,520
43	YWCA - Hawley House	SOAR	13,500	13,500	13,500

^ Did not complete FY 2019-20 contract or receive funding.

Authoring Action

Mission: Boys2Men (B2M) seeks to raise awareness about the challenges facing boys and to create safe circles where boys can talk about events, emotions and life experiences. B2M also provides individual as well as group counseling.

FY 2017-18	FY 2018-19	FY 2019-20
\$ -	\$ 5,000	\$ 5,000

Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Work with families of teens to develop support for programming.	Provide parent and family support for fully engaged participation by teens through text messaging, phone conversations, emails and home visits.	95% of parents stayed engaged with their children and the program. 80% were able to provide transportation; 20% worked with us to ensure the children had transportation.
Work with teens to develop them as effective authors.	Summer Intensive and Advanced Writing Workshops	Worked with 80 teens throughout the summer intensive, fall and winter workshops along with virtual learning for workshops.

Authoring Action completed a successful 2019 Summer Intensive, including a live stage performance with short films for a public audience of over 300 at the Southeastern Center for Contemporary Art. In October 2019, 9 teens representing Winston Salem performed at the National At Risk Educators' Conference for over 600 educators in Baltimore, Maryland. They participated and co-lead in the Authoring Action Creative Writing workshop led by Co-Founder/Artistic Director Nathan Ross Freeman, held at the conference. The COVID 19 pandemic presented us new challenges to not only make sure teens had the technical capabilities to participate, but to also provide our creative writing and performance development and design workshops on-line. For 18 years filmmaking has been part of the summer intensive, and in 2020, we expanded this effort. Through our Just Us programming for court referred and teens most at risk of court involvement and academic challenges, Authoring Action has already developed a fairly sophisticated filmmaking process. Through the 2020 spring sessions of living with COVID, we were able to expand this work and in some ways become even more productive in teaching various aspects of artistic design, costume and makeup, developing shots and angles, and sound track development. The Zoom platform has been a remarkable learning tool for these processes because it allowed us to be in the same space, learn together. Larger groups can review and learn from the teaching resources together more effectively than in regular classroom environments.

Boys2Men Mentorship Program

Mission: Boys2Men (B2M) seeks to raise awareness about the challenges facing boys and to create safe circles where boys can talk about events, emotions and life experiences. B2M also provides individual as well as group counseling.

FY 2017-18	FY 2018-19	FY 2019-20
\$ -	\$ 5,000	\$ 5,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
To empower to be accountable, respectful, and compassionate over 26 weeks as evidenced by reduction in recidivism, improved GPA, and increased attendance.	Weekly group session Weekly tutoring session Weekly conversation with participant parents	Out of 26 participants only 1 was involved with the juvenile court None of the participants dropped out of school
		Some participants passed their last grade
		We saw a quarterly increase in their grades and attendance.

FY 2019-20 Program Accomplishments:

B2M spent the summer redirecting some of its services and program offerings to better serve the young men that most need our services. Our governing board was restructured. The board determined that we would offer services to two separate age groups 7-12 and 13 to 18 weekly.

The board developed the mission statement and implemented a new curriculum that would address the challenges facing boys as they go through puberty. The board also assessed how we can get better and become more efficient as an organization. The mission of B2M is to empower encourage and equip boys to embrace their transition into manhood. B2M has witnessed a vast improvement in the attitudes and grades of our program participants.

After the summer break, we started our first group of the news cycle on August 8th. Eight parents and 12 kids were present. The younger group took advantage of all of the city-sponsored events, including participating in baseball with the mayor. Four of the group members participated in the future athlete's track and field. The entire group went to Jamison Park for a movie in the park. The group also participated in Lego Night at Hanes Hosiery Community Center. They also participated in Tech Night at the 14th Street Community Center.

B2M participated in the Juneteenth Festival, Saturday, June 16th at Innovation Quarters in Winston-Salem as it annual community services project. B2M participants helped with the setup of chairs and tables, assisting vendors with bringing their wares into the gallery area and they also assisted with the breakdown of chairs and tables and the clean-up of the facility and streets.

B2M was recognized this year by the Winston-Salem Chronicle for the work that we are doing in the community with changing the lives of young men. B2M also received two commendations from community churches in Winston-Salem.

Eliza's Helping Hands

Mission: To assist the most vulnerable populations of Winston-Salem by providing quality services in the center of the city in the historic Winston Mutual Building. Our current services are offered to victims, offenders and families affected by domestic violence, sexual assault, mental health challenges and crimes in the community. We aim to provide our clients with the resources necessary to overcome all the barriers that they face, which in turn increases safety and awareness in the city.

FY 2017-18	FY 2018-19	FY 2019-20
\$ -	\$ -	\$ 5,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Enroll at least 90% of clients will have access to mental health, crisis or intervention.	Supports specialists provide individual and group counseling and mental health services.	125 clients with mental health services and clients with domestic violence and mediation services.
90% of clients will not be charged with criminal offenses (excluding traffic violations) for a minimum of 12 months after program completion	Support Specialists provide individual and group therapy for pre-trial and previously incarcerated individuals to address social and emotional barriers	65 clients have reported no current charges while being in program
90% of clients seeking jobs will find and maintain employment for a minimum of 6 months after program completion	Support Specialists provide individual and group therapy for pre-trial and previously incarcerated individuals to address social and emotional barriers; Support Specialists connect clients to needed job resources in the community	We have assisted 10 clients for job and or career opportunities
Provide services to those offenders and those in the RUCA and East Winston area	To extend services to those former offenders and low income individuals in our identified area with counseling, after school tutoring, supervised visits, trauma therapy for children, as well as family activities including: horseback riding and family dinner nights	81 percent of our clients do reside in the East Winston Area
Offer services to families of previous offenders	In partnership with Latinas Finas, the child wellness program will extend services to children of former offenders through an afterschool program that offers tutoring, activities, mentorship, and meals for children	We have 55% of clients participating in our wellness program.
FY 2019-20 Program Accomplishments:		
From January to October of 2020, we have served over 1,000 clients already using some of the resources and tools that we already have in place with a 5% recidivism. In 2019 we were able to serve 200 more clients for the year with a 2% recidivism rate. As our program and services have expanded the community has taken more notice and we were given foundation grants and private donations from local businesses in the community.		

Eureka Ministry

Mission: To provide a supportive environment to assist ex-offenders in becoming successful, law-abiding citizens. Emphasis is placed on promoting education and developing persons from the inside out through spiritual growth and character building.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 20,000	\$ 20,000	\$ 20,000

Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
36 ex-offenders will obtain or maintain permanent housing.	Provide housing assistance and case management services.	36 ex-offenders received services that allowed them to obtain or maintain permanent housing.
Ex-offenders will be educated on developing and maintaining a budget.	Educate ex-offenders on developing and maintaining a budget. Provide a budget tool.	36 ex-offenders received assistance with budget development.
Evaluate program from client perspective.	Invite clients to provide written or verbal feedback. Document feedback. Develop brief survey. Review results.	12 clients provided expressions of appreciation for services rendered to them by email.
<p>FY 2019-20 Program Accomplishments:</p> <p>Eureka Housing Program (EHP) was successful in providing assistance to 36 ex-offender participants in locating housing, paying rent and utilities deposit, purchasing food, household items and bus passes. EHP also provided budget management assistance as well as delivery of household items and food.</p>		

LEAD Girls

Mission: Provide the tools and resources that low-income and at-risk preteen girls must have to become productive citizens and active leaders in our community.

FY 2017-18	FY 2018-19	FY 2019-20
\$ -	\$ -	\$ 5,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
100% of participants will identify current disempowering communication and 80% will take the lead to move to a positive empowering communication method.	Program Director provides leadership workshops and mentoring during school hours (if in person classes resume), afterschool and on Saturdays and virtually as necessary.	100% of participants will identify current disempowering communication and 92% will take the lead to move to a positive empowering communication method.
90% will be more confident setting long term goals by adopting at least 3 of 5 strategies and techniques taught in the workshops.	Program Director provides leadership workshops and mentoring during school hours (if in person classes resume), afterschool and on Saturdays - and virtually as necessary.	94% will be more confident setting long term goals by adopting at least 3 of 5 strategies and techniques taught in the workshops.
80% will develop overall satisfaction for themselves, as measured by responses to pre and post-test questionnaires.	Program Director provides leadership workshops and mentoring during school hours (if in person classes resume), afterschool and on Saturdays - and virtually as necessary.	80% will develop overall satisfaction for themselves, as measured by responses to pre and post-test questionnaires.
<p>FY 2019-20 Program Accomplishments:</p> <p>In 2019 LEAD Girls served 211 girls through LEAD programs, camps, Girls Rising Expo and in the community. We hosted 69 workshops at three partner schools, one community site, and our Girls Rising Expo. 1,080 hours of literacy help was provided to 34 girls at Winston-Salem Prep in order to boost reading levels. We had 298 partners who worked with us to host, sponsor, and support LEAD programs and 82 volunteers who dedicated 1400 hours of time to make our programs a success.</p> <p>When Covid caused shutdowns in March, we pivoted to continue our work with our girls – providing not only our usual curriculum but an additional social support to our girls who were learning from home exclusively with little exposure to other teens.</p>		

My Brother's Second Chance

Mission: MBSC's mission is to educate, empower, and enhance the lives of our at-risk youth.

MBSC's purpose is to provide hard-core mentoring, linking, monitoring and coordination of care to at-risk male youth residing in Forsyth County, NC. This is done in collaboration with community partnerships that allow us to provide mentoring/coaching through the following activities: personal development skills, educational support, supplemental life skills learning, decision and problem-solving skills, gang affiliation solutions and vocational training.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 5,000	\$ 5,000	\$ 5,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Decrease suspension rates among individuals enrolled in the program.	Provide anger management and conflict resolution training	0 out of 12 students were suspended.
Increase academic performance among participants	Provide after school tutoring	100% of students enrolled in the My Brothers Second Chance after school tutorial program improved their grades and moved to the next grade.
Equip enrolled individuals with the skills to get a career or enroll in higher education.	Provide life skills training for participants	100% of seniors graduated are employed and some are enrolled at Forsyth Technical College.
FY 2019-20 Program Accomplishments:		
All program participants from Carver High School passed with C or above average and four graduated.		

Phoenix Rising – Forsyth County Adult Drug Treatment Court

Mission: Phoenix Rising of Winston Salem, Inc. is a NC 501(c)(3) non-profit on a mission to battle addiction by supporting drug treatment courts, raising awareness, and facilitating treatment.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 35,000	\$ 35,000	\$ 35,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Connect participants to services within the community to advance the goal of achieving stable, long-term recovery	Utilized Full Life Counseling to conduct initial assessments and refer participants to appropriate treatment	Phoenix and DRTC engaged Full Life Counseling in July 2020. Due to the COVID pandemic shutting down courts, referrals to DRTC were limited, as were assessments. However, as of November, Full Life has complete 4-5 assessments and assigned those participants to local treatment facilities.
Increase the number of participants successfully completing phase one of the 5-phase program	Track the number of participants engaging Full Life Counseling	20 participants of which 8 completed phase 1 and 10 completing phase 2.
Increase the number of participants successfully completing phase two of the program	DRTC believes that the first two phases of the program are foundational, and successfully completing those first two phases increases overall graduation rates for the program.	Of the 20 participants served in 2019, 10 successfully completed phase two, for a 50% phase two success rate.
FY 2019-20 Program Accomplishments:		
Drug Treatment Court had its first graduate in 2019, and graduated 4 more participants since. At this time, there is no record of recidivism for any of the graduates.		

Piedmont Triad Regional Council—Project Re-Entry

Mission: Piedmont Triad Regional Council’s mission is to assist in meeting the needs of members and citizens by: nurturing regional cohesiveness, providing leadership in identifying issues and reaching solutions, being proactive in building on community strengths and opportunities, and bridging the responsibilities of federal, state and local governments.

The Criminal Justice Department’s “Project Reentry” program exemplifies Piedmont Triad Regional Council’s (PTRC) leadership by addressing the important issue of successful offender reintegration through a unique and specialized pre- to post-release system of services that is supported by diverse and wide-ranging state and community partnerships in the City of Winston-Salem and across North Carolina.

Project Re-Entry (CDBG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 31,150	\$ 31,150	\$ 31,150

Project Re-Entry (SOAR)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 10,000	\$ 10,000	\$ 10,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
To improve the reintegration and transition of justice-involved individuals returning to the community	Pre/post -release full case management services and community-based support services	197 new participants served
To increase the employability of pre/post-release Project Reentry participants	Provide customized case management, skills building and vocational education	88 participants gained employment and 148 gained employment/ vocational training.
To alleviate basic needs deficits for pre/post and post-only participants	Provide basic assistance services to pre/post and post-only participants	134 participants received basic needs services.
FY 2019-20 Program Accomplishments:		
Due to the COVID pandemic, the reach and scope of work was different during the last four months of the fiscal year. A higher number of participants worked on educational and vocational training needs, and a significant number also required multiple basic needs services as noted above. Still, even with a state and city shutdown for much of early 2020, 88 participants were able to find employment during the fiscal year.		

Southside Rides

Mission: Southside Rides Foundation is a not-for-profit organization that believes that everyone deserves a second chance and that all citizens have the capacity to be a constructive, distinguished, and conscientious member of their community.

The educational automotive program aims to promote employment through practical instruction, offer personal guidance to inspire strong character, and encourage a spirit of fellowship for individuals of all lifestyles while maintaining a standard of excellence in the automotive field and enriching the community.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 10,000	\$ 10,000	\$ 10,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Restore and maintain vehicles during 16-week program	Provide training for 35 ex-offenders in the restoration of vehicles	Participants restored 22 vehicles
Coordinate with collaborative partners to provide life skills training and education about healthy living	Participants go onsite to the health department and finance pathways for budgets	23 ex-offenders participated in life skills training
Decrease recidivism rates for individuals in the program	Have funds to pay probation fees and child support	22 participants have no new criminal charges
Arrange internships for potential students	Internships will provide an avenue for individuals to develop self-sufficiency	14 participants received an internship and/or received employment at various dealerships or started their own auto-related businesses.

FY 2019-20 Program Accomplishments:

Despite the pandemic, SSR did see some huge accomplishments from its students. Two participants started their own mobile detailing business, four students were hired at local dealerships and two more participants were hired fulltime at Southside Rides. That is almost 50% of participants enrolled in the program during the fiscal year.

The Wells Center

Mission: We are the community bridge for positive outcomes for women offenders in Winston Salem/Forsyth County

FY 2017-18	FY 2018-19	FY 2019-20
\$ -	\$ -	\$ 5,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
90% of women will change their attitude about themselves and negative/criminal behaviors	CATCH courses will help women offenders to change their paradigm, develop good character, morals, integrity, make good choices, change criminal behavior, and change their attitude.	30 out of 45 women served did not return to jail/prison
90% of women will not return to jail/prison during the year	Community volunteer mentors continue to be recruited, trained, & matched with 200 women, while incarcerated and transitioning within the community, walk-ins, referrals, etc.	30 out of 45 women did not have criminal activity within the year of service
90% of women will gain employment to develop a good work ethic (cultivate self-discipline, use time productively & wisely, stay balanced	Success coach will assist participant in finding employment, identifying career interest, education needs & training needs & help participant learn the principles of budgeting/finance/credit.	30 out of 45 women remained employed
<p>FY 2019-20 Program Accomplishments:</p> <p>THE WELLS CENTER met its projected goal of recruiting and training 12 community volunteer mentors. Year 2020 a total of 15 women were served in spite of COVID-19 which caused an interruption in providing services to a higher number of participants. Out of a total of 15 women served, 8 women are actively employed and have not returned to jail or prison and 1 woman without being encouraged checked into a drug recovery rehab following a relapse.</p> <p>THE WELLS CENTER has extending its Women In Transition program to include a evidence-based community post-release program CATCH (Changing Attitudes To Change Habits) to assist women offenders, within our community, at a greater capacity.</p> <p>THE WELLS CENTER has been awarded a 2 year grant from Z. Smith Reynolds community progress fund to hire two contracted employees, a success coach to help participants achieve personal and career goals and to advocate for the participants, and a court liaison, acting mediator for participant and the court system.</p> <p>THE WELLS CENTER has secured an office/program space to provide its CATCH program for women offenders transitioning back to the community. A part-time success coach and a court liaison have been hired through Z. Smith Reynolds grant funds.</p>		

YWCA – Hawley House

Mission: Serving the Winston-Salem community for 111 years, the YWCA of Winston-Salem and Forsyth County is affiliated with the national YWCA whose mission is "Eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all." Hawley House helps women with Substance Use Disorder turn their lives around in the only state-licensed residential program for women in Forsyth County.

Operating (SOAR)

FY 2017-18	FY 2018-19	FY 2019-20
\$ 13,500	\$ 13,500	\$ 13,500

Hawley House Rehabilitation (CDBG)

FY 2017-18	FY 2018-19	FY 2019-20
\$ -	\$ 104,150	\$ -

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Provide regular Project New Start classes at Forsyth County Detention Center once pandemic precautions allow.	Staff and trained volunteers hold weekly sessions at the Detention Center. An average of 35 unduplicated women per month x 12 months = 420, once classes resume post-Covid.	Served 280 through classes held for women at Forsyth County Detention Center
Maintain one-year success rate of 70% for Hawley House graduates. Success rate defined as one year of substance free living.	Add Case Manager to ensure success with increased enrollment.	100% achieved success. The number of participants in the program was much lower due to renovations, but all graduates achieved success.
70% residents and recent graduates pursuing/achieving 6 months post-graduation goals successfully.	Trained volunteers hold weekly sessions at the Detention Center with average of 35 participants in attendance monthly.	COVID and renovation delay reduced number served with an 88% success rate.
FY 2019-20 Program Accomplishments: <ul style="list-style-type: none"> - 11 of 13 residents and graduates pursuing 12 month goal post graduation of being substance free and living independently had been previously incarcerated - 2 residents during Covid-19 graduated from Hawley House and were employed and able to purchase cars - 5 graduates achieved their 12 month goal post graduation - Received Cardinal Innovations grant to cover additional counseling required by residents during early months and uncertainties of Covid-19 pandemic 		



ECONOMIC VITALITY AND DIVERSITY

Economic vitality and diversity requires a healthy local economy that serves all segments of the population and provides the monetary resources necessary to support the community. This includes sustaining a tax base sufficient to fund community services, providing members of the community with sufficient wages, and providing capital for community development.

Community Agency Appropriations: Economic Vitality and Diversity		
FY 17-18	FY 18-19	FY 19-20
\$ 1,074,970	\$ 1,114,970	\$ 1,176,470

Page	Agency	Fund Source	FY 17-18	FY 18-19	FY 19-20
45	Agile City Winston-Salem	GF	0	0	20,000
46	Arts Council- Operating	GF	217,360	217,360	217,360
47	Center for Creative Economy	GF	25,000	25,000	25,000
-	IFB Solutions (W-S Industries for the Blind)	GF	-	-	5,000
48	Kaleideum- Operating	GF	172,360	172,360	172,360
49	Liberty East Redevelopment, Inc.	HFF	31,150	31,150	31,150
50	North Carolina Black Repertory Company- National Black Theatre Festival	OT	85,000	100,000	115,000
51	Old Salem Museums and Gardens	OT	175,000	186,520	197,710
52	Piedmont Triad Film Commission	OT	32,310	34,640	35,000
53	RiverRun International Film Festival	OT	40,000	40,000	42,400
54	The Sergei Foundation	GF	5,000	5,000	5,000
55	S.G. Atkins CDC	CDBG	65,000	65,000	65,000
56	Veterans Helping Veterans Heal	CDBG	14,250	14,250	14,250
57	Winston-Salem Urban League- Summer Youth Employment Program	HFF	165,000	165,000	165,000

Agile City Winston-Salem (formerly Venture Café)

Mission: To connect entrepreneurs and innovators to make things happen. Agile City Winston-Salem helps enhance and accelerate the growth of innovation and entrepreneurship in our city through high-impact programming and events and by creating intentional spaces for individuals and organizations to gather, connect, and build relationships.

Operating

FY 2017-18	FY 2018-19	FY 2019-20
\$ -	-	\$ 20,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Seek to expand the definition of innovation beyond technology to encompass social and civic innovation	Provide a broad array of topics and themes during the year including BioConnects Night, Inclusive Economy, College Night and more	Delivered 120 Thursday Gathering programs.
Open doors to innovation and entrepreneurship to women and people of color.	Partner with Piedmont Business Capital to provide access to certification training, financing and contract pairing for MWBE companies.	200 business owners served through the ACCESS Center.
Connect communities of innovation with each other through the Agile City Global Network.	Regularly connect entrepreneurs to other Agile City locations around the world.	Delegation of seven local startup founders attended Venture Café Miami's Capital Days.

FY 2019-20 Program Accomplishments:

We partnered with both New Venture and Velocity accelerators on their Demo Day events, producing high-impact programming and increasing attendance. This year, more than 30 regional investors, 40 startups and 300 supporters attended the New Ventures event, making it one of the most successful ever.

We recently announced the creation of a new economic development grants program, called the Venture Winston grants, designed to bring the next 100 startups to our city in the next five years. We identified five future-focused business sectors that leverage existing assets in our area, and a successful model called the Arch Grants in St. Louis that we're replicating. This public-private partnership is the first of its kind in the state, and will recruit 20 startups a year, for the next five years, through a global startup competition. We will give preference to startups in the five focus areas, creating density and clusters that are proven to accelerate innovation. Unlike traditional economic development, this new model will reliably attract desirable businesses here in significant numbers. We have a great story to tell, and now with the Venture Winston Grants, we have a way to amplify that story and attract new companies, jobs, investment and talent.

We've been pivotal in the selection of Winston Salem as the national launch point for a new national movement called Builders + Backers, funded by WalMart. This six-year initiative will capture, fund and distribute the stories of promising practices and make Winston Salem a national demonstration site. The eyes of the nation will be upon us as we become a living lab for innovative programs and projects.

Arts Council

Mission: By efficiently and effectively raising and allocating funds, working to strengthen our broad array of arts resources and offerings, and promoting the arts, The Arts Council of Winston-Salem and Forsyth County is creating an environment in which the arts flourish and enrich the quality of life in Forsyth County.

Operating

FY 2017-18	FY 2018-19	FY 2019-20
\$ 217,360	\$ 217,360	\$ 217,360
Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Fundraising: To strengthen and develop sustainable annual fundraising for the arts through the community campaign for the arts	Fundraising appeals to 35 workplace campaigns, including WS/FCS, 66 corporate donors, and 4,000 individual donors	\$1.9 million
Grants: To provide support for the arts and cultural programming for the community	Offer grant and target initiative funding opportunities to support arts programming	82 awards
Grants: To provide support for arts and cultural programming for the community	Invest in arts programming	\$1,015,150 investment
Facilities: To provide and manage three cultural arts facilities for public use	Provide diverse program offerings for the community	371 events
Facilities: To provide and manage three cultural arts facilities for public use	To attract community attendees to its diverse program offerings	65,492 attendees
FY 2019-20 Program Accomplishments:		
<p>Fundraising: Despite the disruptions caused by COVID, The Arts Council successfully completed and exceeded its 2020 Annual Fund goal as of September 30, 2020. A total of \$1.9 million was raised that will support its programs and initiatives.</p> <p>Grant-making: The Arts Council awarded 82 grants totaling \$1,015,150 in FY20. Though these supported arts programs and initiatives over 800,000 community members were able to participate in and attend local arts and cultural events.</p> <p>Facilities: The Arts Council optimistically began FY20 with the successful renovation of The Milton Rhodes Center for the Arts that include an integrated gallery space, gift shop, and new performance space, just in time to host the 2019 National Black Theatre Festival and Hispanic Leagues' Fiesta. Winter and spring programming we're going well until COVID forced the closing of facilities in mid-March through early summer.</p>		

Center for Creative Economy

Mission: Our mission is to Launch, Grow, and Accelerate creative entrepreneurs and businesses in Winston-Salem and the Piedmont Triad. CCE is based at 500 W. Fifth St. Suite 800 in Flywheel, a co-working space where the entrepreneurial ecosystem in Winston-Salem is thriving. There we have access to numerous creative innovators who are working together to grow the city and make it more competitive.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 25,000	\$ 25,000	\$ 25,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Attract talented applicants to apply for Velocity	Develop marketing strategy to target creative entrepreneurs in Winston-Salem, and cities across the southeast.	42 applicants from Winston-Salem, as well as NC and the Southeast
Choose innovative companies to participate	Applicants chosen by panel of independent judges	15 independent judges chose teams
Further develop partnerships, mentors, guest faculty, and investors to participate in Velocity	Staff develop and nurture relationships through meetings, invitations to events, and opportunities to interact with startup teams. Maintain contact and regular expressions of appreciation.	35 mentors, guest faculty and investors
Procure funding through grants and donations	Continue to work with current sources of funding while applying for new	\$ 262,600 secured from public and private sources
Implement online curriculum	Secure top business experts as guest faculty for online modules. Train participants and mentors to use Basecamp platform most efficiently.	New 9-week Velocity Curriculum delivered online through Basecamp and sessions with lead facilitator, Chris Mumford.
Host Velocity Week in Winston Salem	Plan week to ensure high quality participant experience. Secure ideal venues for each event. Invite and engage all mentors, investors, and strategic partners to participate in weeks events.	Velocity Week held during Sep. 22-27, 2019. Workshops presented each day. Mentors worked one on one with startups as well as in collaborative groups. Participants pitched for up to \$25,000 in seed funds.

FY 2019-20 Program Accomplishments:

Velocity 2020 was extremely successful despite the COVID-19 pandemic and our pivot to a hybrid delivery for Demo Day. 40 startups from 11 U.S. states and 11 countries globally applied to participate in this year's accelerator. Of the 10 startups chosen for the program, 50% are run by women entrepreneurs and 50% are founded by people of color. 4 companies were locally based in Winston-Salem. Over 80 additional companies checked out the application and started the process.

15 independent judges assessed the applicant pool and selected our Velocity cohort. Additionally subject matter experts advised CCE on the validity of the applicants, the problem, solution, and market they were approaching. We also enlisted Velocity alumni and new mentors into the process this year.

The Velocity 2020 accelerator had over 40 mentors, including board members, local entrepreneurs, investors, and graduates of the Velocity accelerator.

In the 2019-2020 fiscal year, CCE secured \$262,600 in funding from public and private sources. The fact that we came that close to our goal was remarkable in the midst of a pandemic!

Kaleideum

Mission: Inspire wonder, curiosity, and lifelong learning in our children and community through interactive play and discovery.

Operating

FY 2017-18	FY 2018-19	FY 2019-20
\$ 172,360	\$ 172,360	\$ 172,360

Capital

FY 2017-18	FY 2018-19	FY 2019-20
\$ 50,000	\$ 50,000	\$ -

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Curate pedagogically sound, engaging collections and exhibits (both permanent and temporary).	Maintain current exhibits, enhance current exhibits, bring in new exhibits.	Enhance current exhibit, Engineer It! Bring in Lego Travel Adventure. Maintain all exhibits.
Execute Public Programs and Special Events that attract visitors and increase museum exposure.	Host quarterly 21 & Up events, Offer reduce price admission days, offer event to diverse/unconventional audiences.	2 Sensory-friendly nights, 8 Reduced Price Nights, and 1
Increase attendance numbers, including those from a variety of locations and of diverse audiences.	Track visitors using zip codes to determine diversity of geography. Track visitors using discounted admissions to determine efficacy of access programs.	72% of Winston-Salem visitors from low-income zip codes, 2229 visitors used community access passes and 3625 EBT cardholders visited.
Host schools for educational programs that align with classroom (and state-determined) needs.	Involve teachers in educational program offering, offer free admission for all Title I schools, increase participation from schools.	12,000 Title I students from WC/FCS and their teachers
Offer opportunities for further educational enrichment through museum classes, camps, and volunteer opportunities.	Increase participation in Camp Programs, Scout Camp-In program, increase volunteer, community service and intern hours.	3200 Volunteer Hours completed, 300 campers for June - August
FY 2019-20 Program Accomplishments: <ol style="list-style-type: none"> 1. Created and approved diversity training for staff. 2. Created LIVE! Science shows, a new visitor experience with staff-led programming. 3. Held successful virtual fundraising events with \$100,000 net revenue. 5. Created over 30 Kaleideum at Home videos to bring learning into our visitors' homes during the shut-down. 		

Liberty East Redevelopment, Inc.

Mission: Liberty East Redevelopment, Inc. was organized to promote, aid and initiate the development of community and neighborhood growth and revitalization east of Liberty Street in Winston-Salem. We partner with the YMCA Summer Camp, Year-Round After School Program, Kids Café, and Second Harvest Food Bank. Also, we will continue to execute the Digital Connectors Program.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 31,150	\$ 31,150	\$ 31,150

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Provide an enriching environment for youth in the Liberty East community through after school and summer camp programs	Enroll 30 participants	32
Expand programming within the Liberty East community through partnerships	Host program sessions at LaDeara Crest such as financial literacy to allow ease of access for residents	Hosted summer camp, after school program, Remote Learning and one empowerment class
Serve low income families technology activities	Expand the skill sets of individuals within the targeted community in technology at LaDeara Crest through the Digital Connectors program	12 hours of programming a month for six months
FY 2019-20 Program Accomplishments:		
<p>After School and Summer Camp programs remain at capacity with a waiting list of individuals that would like to participate in the future</p> <p>Collaborated with Goodwill and Experiment in Self-Reliance to host workshops in FY 2019-20 at LaDeara Crest in an effort to target residents in learning the skills and proficiencies required for financial stability</p> <p>Digital Connectors program continues to host.</p>		

North Carolina Black Repertory Company – National Black Theatre Festival

Mission: The North Carolina Black Repertory Company’s mission is to engage, enrich and entertain with innovative programming that resonates across the community and challenges social perceptions.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 85,000	\$ 100,000	\$ 115,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Measure success of offerings by revenue generated	Paid attendance	1,061,916
Offer programming that will increase revenues to support the operating budget	Admission revenue as a percent of operating budget	52.2%
Increase program attendance	Audience attendance	60,000
FY 2019-20 Program Accomplishments:		
Produced the 2019 National Black Theatre Festival.		
Produced three theatrical productions.		
Began preliminary planning for 2021 National Black Theatre Festival.		

Old Salem Museums and Gardens

Mission: Old Salem Museums and Gardens presents an authentic view of the rich cultural history of early Southern life to diverse audiences—with special emphasis on the Moravians in North Carolina—through the preservation and interpretation of historic objects, buildings, and landscapes.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 175,000	\$ 186,520	\$ 197,710

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Economic Development: Contribute to city's economic vitality.	Increase annual totals of social media engagements to attract visitors. Increase room night stays by attracting visitors from outside Winston-Salem.	22,000 FB (8% increase over prior year) 537,000 Website (5% increase over prior year) 45,000 Email (8% increase over prior year) 15,054 room nights
Plan for the future financial sustainability of the museum.	Reduce net deficit (before endowment draws). Reduce expenses.	Net deficit: (1,804,700) Reduced expenses 10%.
"Equity" Initiative: Increase diversity and cultural equity of audiences, staff and board.	Increase board minority representation. Increase staff diversity. Increase staff living wage.	0% minority board representation 11% minority staff representation Base hourly wage increase from \$8 to \$10.95/hour
"Salem Access" Initiative: Enhance accessibility for greater participation by visitors.	Make buildings more accessible to physically challenged visitors.	15 sites accessible
FY 2019-20 Program Accomplishments:		
<ul style="list-style-type: none"> • Collaborated with Visit Winston-Salem to assemble a Moravian History tour package for Road Scholar, Inc. • Created the new Teacher Advisory Committee (TAC) bringing together teachers from Winston-Salem/Forsyth County Schools (WSFCS), The Appalachian State University Academy at Middle Fork, and teacher education professors from ASU, Salem College, and Winston-Salem State University (WSSU). The TAC will give input on K-12 educational programming development at OSMG. • Community Service: Provided daily maintenance and repairs to infrastructure and facilities—sidewalks, trees, lighting, signage, parking areas, landscapes, leaf and snow removal, and restrooms. • "Hidden Town" Initiative: 200 K-5 WS/FCS teachers participated in Hidden Town Professional development seminar at Old Salem. • Continued development of the Exploratorium franchise, including creating videos and teacher resources for use at home, producing at least two videos per week and the accompanying resources, and marketing them to schools and families. 		

Piedmont Triad Film Commission

Mission: The Mission of the Piedmont Triad Film Commission is to create job opportunities, generate revenues, elevate regional visibility, and advocate economic development within Winston-Salem and the entire Piedmont Triad region. This service is accomplished by recruiting, promoting, marketing, and facilitating the creation, production and filming of motion pictures, television programs, and visual commercial advertisements to and within the region.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 32,310	\$ 34,640	\$ 35,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Increase marketing of Winston-Salem to outside filmmakers in order to increase our opportunities in recruiting film, TV & commercial work.	Increased marketing to filmmakers in order to widen our scope of contacts within the film industry and create new working relationships.	Worked to assist/recruit three features, four reality TV series, 34 commercials, 14 TV segments, and 4 other projects (music videos and documentaries).
Increase the number of W-S professional crew and support service companies in our database.	By providing jobs for WS crew by recruiting productions we will be able to retain our professional crew and support services. With an upswing in production we'll also be able to recruit more crew and businesses to support the film industry.	Worked to increase the number of Winston-Salem crew and support services in the database from 420 to 497.
Increase the number of Winston-Salem locations in database.	Research, scout and photo new sites in W-S will enable us to react quickly to production companies' requests for suitable sites with up to date and new images. The more locations we have in our database, the more we are likely to land more projects.	Worked to increase W-S sites in our database from 286 to 298.

FY 2019-20 Program Accomplishments:

In 19/20 the Piedmont Triad Film Commission did well despite the pandemic! We updated our website, we helped to recruit and/or facilitate the feature films "Kill Giggles", Untitled Baseball film directed by Grady Hall former Chicago White Sox pitcher, feature film "Mayberry Man", the reality series "Toymakerz", "My Big Fat Fabulous Life", another series about Bowman Gray Racing and a NEW National Geo Wild series "The World's Largest Zoo - NC". In addition, we assisted and/or recruited 34 commercial productions. Other projects assisted include a music video for the group SoulJam, a couple of documentaries, dozens of still photography shoots and commercial productions and many TV segments including "America's Ninja Warriors".

We are also planning on actively marketing some empty warehouse spaces, including Whitaker Park as possible stage space for filmmakers needing buildings where they can build sets for TV series.

In addition, we continue to work to educate NC legislators on ways to improve upon the NC Film Grant so that Forsyth County's ability to attract productions is leveled with the IATSE Union designated "Production Centers" of Wilmington and Charlotte.

Executive Director Rebecca Clark was been asked by Governor Cooper to participate on the newly formed NC Film Council. Clark will provide much needed representation on behalf of Forsyth County.

RiverRun International Film Festival

Mission: The RiverRun International Film Festival (RRIFF) is a non-profit cultural organization dedicated to the role of cinema as a conduit of powerful ideas and diverse viewpoints. Our mission is to foster a greater appreciation of cinema and a deeper understanding of the many people, cultures and perspectives of our world through regular interaction with great films and filmmakers.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 40,000	\$ 40,000	\$ 42,400

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Increase the number of participants served at the annual Festival and at year-round screenings	Further expand Marketing & PR in Winston-Salem/Forsyth County, the Piedmont Triad and across the state/nationally to increase participants served within our community as well as bring visitors to Winston-Salem	22,446
Expand free screenings and panels offered during the annual festival	Work with community partners, filmmakers and industry guests to create interesting panels/screenings	Offered 30 panels or screenings
Increase number of tourist participants served at the annual Festival and year-round screenings	Expand outreach and marketing with area schools, colleges/universities; maintain donor sponsorship of free tickets for RiverRun Retro students	2,139
Increase number of year-round screenings offered to Winston-Salem/Piedmont Triad	Expand collaborations with area organizations (Arts Greensboro, High Point Arts Council, as well as local colleges/schools) to add more Indie Lens Pop-Up screenings throughout Winston-Salem and Triad area	39
Increase collaborations with community partners on education and year-round screenings	Seek out community partners that align with the RiverRun mission and its programs to collaborate on education and year-round screenings	14
FY 2019-20 Program Accomplishments:		
<p>We continue to build on previous program accomplishments each year. For 2019-20, we achieved the following:</p> <ul style="list-style-type: none"> - We adhered to our annual budget while increasing our corporate sponsorships by \$22,808. - We screened 76 films via our Virtual Theater to the community during the Covid-19 pandemic. - We increased the number of free screenings offered to the community from 26 to 32. - We increased the number of colleges participating in the Pitch Fest & Panel program from 3-6. 		

The Sergei Foundation – Triad Dog Games

Mission: Saving companion pets' lives by providing veterinary financial assistance to families unable to afford emergency, life-saving care.

In addition, The Sergei Foundation provides services to help people who may not qualify for financial assistance to find veterinarians who may provide lower-cost treatment options that they may be better able to afford or other funding sources.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 5,000	\$ 5,000	\$ 5,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Provide financial assistance to low-income pet owners to assist with veterinary care with at least 75% of expenses allocated to program services	Provide emergency care for life-saving treatment grants up to \$1,000. General veterinary medical care for treatment to reduce suffering and prevent it from going to ER level with grants up to \$100.	81% of expenses allocated to program services.
Maintain average grant per pet between \$250-\$375.	Provide emergency care for life-saving treatment grants up to \$1,000. General veterinary medical care for treatment to reduce suffering and prevent it from going to ER level with grants up to \$100.	\$328/pet through June 30, 2020.
Increase the number of households served and assisted by the Foundation's veterinary care programs as a result of Triad Dog Games' net profit.	Staff reviews all applications and awards funding or other information/resources to help the pet in need.	239 applications (668 individuals) served.
FY 2019-20 Program Accomplishments:		
In-kind advertising donated for event (billboards and radio value \$7,705).		
UpDog Challenge was a success with more entries than DiscDogathon from previous years.		

S.G. Atkins CDC

Mission: The mission of the S.G. Atkins CDC is to be a catalyst for economic development by promoting home ownership, small business development and job creation.

The Enterprise Center Shared-Use Kitchen is a fully licensed, permitted commercial facility to help support and build food entrepreneurs.

FY 2017-18	FY 2018-19	FY 2019-20
\$ -	\$ 65,000	\$ 65,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Maintain a shared kitchen manager to assist food entrepreneurs	Weekly meeting, technical assistance, marketing, monitor kitchen usage	Chefs were able to sustain themselves during COVID pandemic. Produced over 40,000 meals free to the public.
Garden manager will beautify garden, increase number of gardeners to increase outreach and vegetable production.	Garden manager will provide supplies, partnerships and education.	Gardens were maintained during the pandemic through communications with gardeners producing nearly 1,000 pounds of produce.
<p>FY 2019-20 Program Accomplishments:</p> <p>The shared kitchen and the garden continued to operate during COVID. From April to August the kitchen chefs produced over 40000 meals that were free to the public. In addition some received online orders for pickup and delivery. The health department has allowed the number of chefs to increase from 4 to 5 and there are four users certified by the Department of Agriculture.</p> <p>The garden continued to operate although it was also impacted by COVID. The number of gardeners decreased but most of the 70 raised beds were still utilized. New soil, tools, seeds, seedlings, mulch and water were provided. A new greenhouse was added and will create year round growing opportunity and new educational experience.</p>		

Veterans Helping Veterans Heal (VHVH)

Mission: The mission of Veterans Helping Veterans Heal (VHVH) is to see homeless veterans shift from being net-consumers of community services to net-contributors of community resources by providing veterans safe and secure housing, professional case management services on site, and a new supportive community.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 14,250	\$ 14,250	\$ 14,250

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
Work with veterans to immediately help them improve life skills.	Life-skills training that is offered 5 days a week and immediately available to veterans upon arrival.	Worked with 41 veterans to receive life-skills training within 3 months of entering the program.
Veterans that participate in the VHVH program will move to permanent housing upon exit.	Personal case management and help with Individualized Service Plans immediately upon arrival. Close monitoring of veteran progress reaching personalized goals.	35 veterans moved to permanent housing upon exit.
VHVH veterans will increase their income, achieve a full or part time job and create a savings account.	On-site life skills training and job coaching. Goodwill and community employers training. Individual case managers, and mental health services and counseling	Worked with 35 veterans to increase their income, achieve a full or part time job and create a savings account.
Within 12 months upon arrival veterans who have disabilities will work with a disabilities advocate.	VA Regional Office Rep. meets with veterans 1:1 to complete claims. Veterans are also assisted in applying for SSA benefits.	Worked with six veterans. Within 12 months, 100% of those worked with a disabilities advocate.
Within 3 months of arrival, veterans with a history of substance abuse will be actively working toward sobriety and/or emotional stability to allow them to make self-determined decisions.	Residents participate in VA sponsored substance abuse programs, as well as AA/NA groups on-site. Substance abuse is addressed frequently in the Life Skills curriculum. Mental health counseling is available at Kernersville VMAC.	Worked with 25 veterans within three months of arrival, 100% of those, were actively working toward sobriety and/or emotional stability to allow them to make self-determined decisions.

FY 2019-20 Program Accomplishments:

VHVH has been operational for nearly eight years and has always produced positive results in the past. Last year, 61.9% of our program participants moved into permanent housing after exiting the VHVH program and 53.05% our participants were employed at exit. Not only did VHVH have the positive discharge numbers, but we also increased employability training opportunities for participants and continued to foster a healthy living environment that promotes improved physical and mental health, and substance abuse recovery.

In addition, VHV secured 2 new funding sources, Wells-Fargo and TRUIST Banks.

Winston-Salem Urban League – Summer Youth Employment Program

Mission: The Winston-Salem Urban League (WSUL) is a non-profit organization focused on helping residents secure economic self-reliance by meeting the demands of today’s job market through training and education.

WSUL provides a continuum of targeted employment services that include a computer lab open to the general public, with more than 10,000 visits annually; a comprehensive training and paid work experience program for more than 300 low-income seniors annually; a youth employment program that places nearly 170 low-income high school students in summer jobs; and a job fair with more than 50 major local employers, attended by nearly 500 job seekers.

FY 2017-18	FY 2018-19	FY 2019-20
\$ 175,000	\$ 165,000	\$ 165,000

Stated Program Goals	Program Activities in Support of Goals	FY 2019-20 Outcomes
98% of interns will have a meaningful work experience.	WSUL staff will place each intern with a host site that best aligns with their career goals and aspirations.	100% of interns had a meaningful work experience.
100% of interns will develop resumes and appropriate interviewing skills.	WSUL staff will provide skills training and assist teens in developing resumes.	100% of interns developed resumes and appropriate interviewing skills.
100% of teens will refrain from interacting with the criminal justice system.	WSUL staff and consultants will provide training and support to deter and prevent teens from engaging in criminal behavior.	100% of teens refrained from interacting with the criminal justice system.
100% of teens will matriculate through high school to enter the work force.	WSUL staff and consultants will provide training and support to assist teens and support them in making appropriate education and career choices.	100% of teens were on path to matriculate through high school to enter the work force.
FY 2019-20 Program Accomplishments: As in the previous program year, the application process was 100% digitized and provided for a smoother enrollment and intern management process. This year, 100% of participants returned to school, entered college or the workforce; 100% of participants managed to avoid negative interactions with law enforcement; 100% of participants developed resumes.		