

## Information Item

**Date:** January 14, 2019

**To:** The City Manager

**From:** Damon Dequenne, Assistant City Manager  
Aaron King, Director of Planning and Development Services

**Subject:** Fourth Street Public Art Project

**Strategic Focus Area:** Livable Neighborhoods

**Strategic Objective:** Support Public Art/Community Appearance

**Strategic Plan Action Item:** No

**Key Work Item:** No



The City-County Public Art Commission is requesting that City Council appropriate \$25,000 for a public art project to be located in the public right-of-way at the corner of Fourth and Spruce Streets in Downtown Winston-Salem. If approved, the amount would be matched by Grubb Properties, who is building the 240-unit Link 4<sup>th</sup> Street Apartments in this location.

The Public Art Commission believes this section of Fourth Street to be an excellent location for a new piece of public art. Besides the new apartment building, renovations of the nearby 18-story Flow Building are underway, and a 126-room Courtyard by Marriott is being constructed across the street, adding many pedestrians to this area.

The Public Art Commission envisions the artwork will be a reflection of the downtown community; the piece would not be an advertisement for the Link 4<sup>th</sup> Street Apartments. Instead, Grubb Properties is agreeing to contribute \$25,000 to the project because the company sees a great benefit to having their building associated with creativity and the arts.

The artist search would be managed by the Public Art Commission with input from a Grubb Properties representative. The sculpture could be located in a sidewalk bulb-out on the corner of Fourth and Spruce Streets, which could fit a sculpture up to 10 feet tall and 5 feet in diameter. Upon installation, the artwork would be dedicated to the City. Grubb Properties has entered into a similar agreement with the City of Greenville, SC.

Planning and Development Services staff and a Grubb Properties representative will be available at the January 2019 Community Development/Housing/General Government Committee meeting to answer any questions on this item. If the Committee wishes to move forward on this item, staff will present it to the Finance Committee in February for appropriations.