

Information Item

Date: December 13, 2017

To: The City Manager

From: Gregory M. Turner, Assistant City Manager

Subject:

A Report on Architectural Lighting Policy for Displays within the Public Rights-of-Way.

Strategic Focus Area: Quality Transportation

Strategic Objective: Improve Integrated Road Network

Strategic Plan Action Item: No

Key Work Item: No



As the City of Arts and Innovation, Winston-Salem has seen numerous public lighting displays. The Winston-Salem Light Project, a public art project employing various lighting media and projection to illustrate the importance of light as an artistic medium in urban settings, is produced annually by the University of North Carolina School of the Arts as part of the Undergraduate Lighting program. These displays have been approved by City Council annually.

Lighting is also being used in transportation infrastructure projects. Lights have been applied to the railroad and Business 40 bridges along Research Parkway. Artistic architectural lighting is also a planned component of the Salem Creek Connector and Business 40 Projects for the lighting of bridges and the twin arches over US 52.

With lighting being utilized more with public infrastructure, City staff proposed to create a new policy to govern the approval process and lighting requirements for architectural lighting within the public right-of-way in Winston-Salem. This policy will apply to all architectural lighting within the public right-of-way, regardless of right-of-way owner.