

## City Council – Action Request Form

**Date:** April 9, 2019

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**To:** The City Manager

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**From:** Damon Dequenne, Assistant City Manager  
Aaron King, Director of Planning and Development Services

**Council Action Requested:**  
Resolution Authorizing a Street Mural Across Rams Drive. (East Ward)

**Strategic Focus Area:** Livable Neighborhoods  
**Strategic Objective:** Support Public Art/Community Appearance  
**Strategic Plan Action Item:** No  
**Key Work Item:** No



**Summary of Information:**

Winston-Salem/Forsyth County Planning and Development Services received a request to evaluate a proposal for a mural that crosses Rams Drive in the East Ward. Winston-Salem artists Kristen Haaf and Betsy Towns, through the Studio for Higher Education at the Center for Design Innovation, are requesting permission to paint a mural that would cover a portion of the roadway surface and the adjacent sidewalks where Bath Creek passes under the roadway, east of the intersection with Research Parkway. The project is meant to highlight one of Winston-Salem’s hidden waterways and would be paid for through a grant that the artists have received. The City would not incur any cost for the project.

The artists plan to engage local citizens in the painting of the mural, creating a community event around the project. The mural would be temporary and is expected to last approximately three years. Director of Transportation Toneq McCullough has given verbal permission for the project, stipulating that the artists must mix sand with the paint as it is applied to the street surface, and obtain an encroachment agreement and temporary street closure permit. The City-County Public Art Commission endorsed the project at their April 2 meeting.

A map showing the proposed mural location and an image showing how the mural will look upon completion are attached.

**Committee Action:**

<b>Committee</b>	Public Works 4/9/19	<b>Action</b>	Approval
<b>For</b>	Unanimous	<b>Against</b>	
<b>Remarks:</b>			