

City Council – Action Request Form

Date: November 5, 2018

To: The City Manager

From: Damon Dequenne, Assistant City Manager,
Aaron King, Director of Planning and Development Services

Council Action Requested:

Public Hearing on Expansion of Growth Management Area (GMA) 1

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: Improve Character and Condition of Neighborhoods

Strategic Plan Action Item: No

Key Work Item: No



Summary of Information:

In August 2018, the Community Development/Housing/General Government Committee asked Planning staff to investigate expanding Growth Management Area (GMA) 1 to include the entirety of the East End Master Plan area. The East End plan area is already partially located within GMA 1. However, the area bounded by 5th Street, Martin Luther King, Jr. Drive, Business 40, and US 52 is currently designated GMA 2.

The Committee requested this change because the NC General Statutes allow the City to offer additional economic development incentives within the Central Business District, which is defined as GMA 1 in the City Code. This GMA change is also recommended in the East End Master Plan.

The attached staff report summarizes this item in more detail. Staff will be available to answer any questions at the November 5th City Council meeting.

Committee Action:

Committee

Action

For

Against

Remarks: