



active status to conduct business in North Carolina at least one year prior to the date of the request for proposals publication as confirmed by the North Carolina Secretary of State.

A preliminary review of applications will be conducted by the City's CLFRF Task Force to ensure minimum eligibility and the submission of all required materials. The eligible applications will be reviewed and scored by an internal staff team, consisting of personnel at pay grade 15 or above, using the attached Transformational Scoring Matrix (Exhibit B).

The City's CLFRF Steering Committee and Task Force developed the scoring matrix for the transformational phase of spending. The matrix includes criteria that align with the U.S. Department of the Treasury's Final Rule and reporting requirements, as well as the City's strategic priorities. The matrix will be used to score applications from the request for proposals processes surrounding social and economic assistance and other areas. The attached matrix provides scoring and definitions for the following criteria:

- Organizational Capacity and Implementation Plan – 20%
- Geographic and Demographic Factors – 15%
- Alignment to Specific Strategic Planning Priorities by Tier – 15%
- Short-Term and Long-Term Impact on Community Needs – 15%
- Collaboration and Stakeholder Partnerships – 10%
- Funding Sustainability – 10%
- Administration and Reporting – 10%
- Board Representation Matching Community Demographics – 5%

The updated Transformational Scoring Matrix reflects an addition of an outcomes-based approach to the poverty reduction component in Tier 2 of the Strategic Priority (Exhibit C) alignment scoring. Staff recommends utilizing the Winston-Salem Poverty Thought Force's Final Report to center aid in defining and scoring poverty reduction. Poverty reduction components include food insecurity, job training and workforce development, transit/transportation, child and student services, community connectedness, and financial literacy.

As illustrated within the ARPA framework, \$10,500,000 is the current obligation for social and economic assistance. Programs and projects that address social and economic assistance include programs established in the Transformational Phase and additional projects designated by the Mayor and City Council.

City staff propose releasing the request for proposals for the Transformational Phase in March 2022. The ARPA Framework, Transformational Scoring Matrix, and Strategic Priorities are attached as Exhibit A, B, and C respectively.