

Citizens Board & Commission Application

First Name Natalie

Last Name Lunsford

Gender Female

Race White

Birthdate 10/4/1997

Phone 8287071301

Email Address lunsfordnb@gmail.com

Additional Phone *Field not completed.*

Address 807 Holly Ave.

City Winston Salem

State NC

ZIP Code 27101

Do you live in Winston-Salem City limits? Yes

Do you live in Forsyth County? Yes

Are you a graduate of the City of Winston-Salem University (CWSU)?

No

(Section Break)

Education

Graduate School

School Name / Years Attended

Appalachian State (2015-2019), UNC Chapel Hill (2019-2021), VU Amsterdam (2020-2021)

Degree & Subject of Study

Political Science - Sustainability

Current Employer Name

Reynolds American Inc.

Job Title

Senior Manager of Corporate Brand & Digital Communications

(Section Break)

Applying for

Urban Food Policy Council

What Board or Commission are you currently serving?

N/A

Please include expiration date

5/26/2025

Why are you interested in serving?

I am interested in serving on the Urban Food Policy Council because I am personally passionate about addressing food accessibility and sustainability. I

moved to Winston-Salem in 2021 to serve with AmeriCorps and one of the projects I worked on included building an education program for Title 1 students on food deserts in Forsyth County and providing information on organizations that offered fresh healthy foods in different neighborhoods. Food security has remained closed to my heart and I have volunteered many times at Second Harvest Food Bank since living here. My role at Reynolds straddles the communications and community engagement teams. One recent project I worked on brought together Happy Dirt, who markets and distributes produce from previous tobacco farmers, and Second Harvest Food Bank to address farmer livelihood and help provide organic produce to the community. I believe I can offer a unique perspective to this council and I am eager to help drive progress to address food issues in the city.

5/26/2025 7:30 PM

Are you interested in serving in any other community volunteer activities	Yes
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(Section Break)

List Two Professional References

First Name	Kara
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Last Name	Calderon
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Address	401 N Main St.
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City Winston-Salem

State NC

ZIP Code 27101

Phone 336-741-0536

Relationship Mentor and Supervisor at Reynolds

(Section Break)

First Name Walter

Last Name Farabee

Address 401 N Main St.

City Winston-Salem

State NC

ZIP Code 27101

Phone 336-741-2303

Relationship Colleague at Reynolds

(Section Break)

Affirmation of Eligibility

Is there any possible conflict of interest of other matter that would create problems or prevent you from fairly and impartially discharging your duties as an appointee to a Board / Commission?

No

I understand this application is public record, and I certify the facts contained in this application are true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all statements, including employment records, contained herein. I further authorize all information concerning my qualifications to be investigated and release all parties from all liability for any damages that may result from this investigation. I understand and agree any misstatement or conduct will be cause for my removal from any board or commission.

Signature

Natalie Lunsford

Date

5/26/2025

Please include your resumé when submitting your application

[Lunsford Natalie Resume 05-26-2025.docx](#)

Note: Applications will be kept on file for two years from the date of application
