

# CITY OF WINSTON-SALEM PARKING PROGRAM

Public Works Committee Meeting January 2023



# ON-STREET PARKING PROGRAM

1330 on-street parking spaces downtown

~550 metered spaces

~100 Spaces controlled by pay stations

Remaining spaces are time limited using signage.

No current use of use technology-based payment





Encourage the convenient short-term use for patrons



Encourage long-term parking customers to park in off-street parking facilities such as decks and lots.

# GOALS - ON STREET PARKING



- ▶ Single space meters: \$0.25/hr.
- ▶ Time restrictions: 1-3 hours.

# ON-STREET RATES

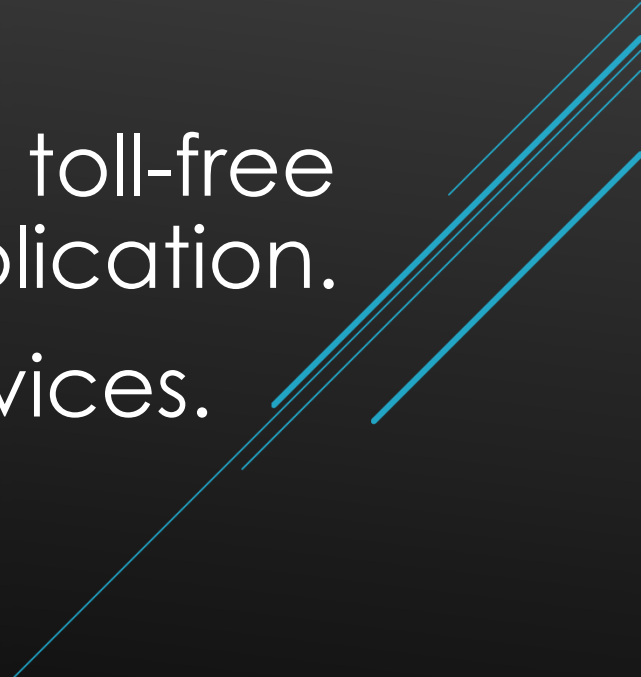


- ▶ Pay Stations: Tiered rate structure
  - ▶ \$0.25 for first hour,
  - ▶ \$10.00-Max (over 6 hr.)
- ▶ Customers choose the length of time desired, not limited by a maximum length of stay.
- ▶ Encourages short term parking.

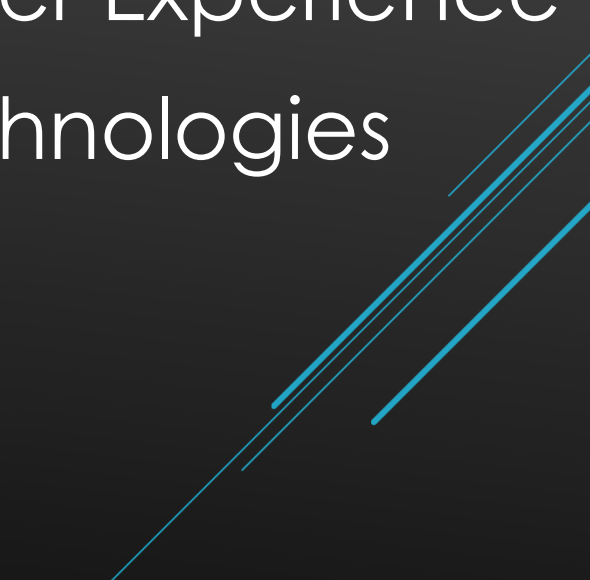
# ON-STREET PARKING RATE COMPARED TO OTHER MUNICIPALITIES

<u>Durham</u>	<u>Greensboro</u>	<u>Asheville</u>	<u>Chapel Hill</u>	<u>Winston-Salem</u>
\$1.50/hr.	\$0.75- \$1.00/hr.	\$1.50/hr.	\$1.75/hr.	\$0.25/hr.
Passport Parking pay-by-phone app.	Park Mobile pay-by-phone app.	Passport Parking pay-by-phone app.	Park Mobile pay-by-phone app.	No Mobile Option


# PAY-BY-PHONE APPS

- ▶ Passport Parking and Park Mobile are the two providers used most often.
  - ▶ Allow customers to pay fee using either a toll-free telephone number or a smart phone application.
  - ▶ Additional fees associated with these services.
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# ADVANTAGES OF PAY-BY-PHONE APPS

- ▶ Streamline Operations
  - ▶ Ability to add time if needed- Improve User Experience
  - ▶ Ability to integrate with other parking technologies
  - ▶ Dashboard Data/Reporting
  - ▶ Lower Maintenance Costs
  - ▶ Scalable
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- A decorative graphic consisting of several parallel blue lines of varying lengths, slanted diagonally from the bottom right towards the top right, located in the lower right quadrant of the slide.

# DISADVANTAGES OF PAY-BY-PHONE APPS

- ▶ Technology barrier
  - ▶ Requires user to possess smart phone
  - ▶ Apps require credentials (create a login)
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- A decorative graphic consisting of several parallel teal lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the slide.



# PARKING ENFORCEMENT

Three parking enforcement officers

Enforcement M – F; 8am to 5pm





# OFF-STREET PARKING PROGRAM

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6<sup>th</sup>/Cherry/Trade  
Parking Deck

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4<sup>th</sup> and Church  
Parking Deck

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3 Surface Lots

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Lot	Time	Rates
City Hall North	Daily	\$1.00 for each hour or part thereof; \$9.00 daily maximum.
Sixth-Cherry/Trade Parking Deck	Daily	\$1.00 for each hour or part thereof; \$9.00 daily maximum;
Northern Park and Shuttle Lot	Daily	\$0.25 per 2½ hours up to ten hours.
Trade and Liberty Parking Lot	Daily	\$0.25 for each half hour.
Fourth and Church Street Parking Deck	Daily	\$1.00 for each hour or part thereof; \$9.00 daily maximum

# OFF-STREET RATES



# OFF-STREET PARKING AVAILABILITY

Off-Street Facility	Capacity (# of Spaces)	Rented/Leased (# of Spaces)
4 <sup>th</sup> and Church Parking Deck	1500	1048
6 <sup>th</sup> /Cherry/Trade Parking Deck	730	242
City Hall North Lot	90	Select City Employees (Varies)

# OFF-STREET PARKING RATE COMPARED TO OTHER MUNICIPALITIES

<u>Durham</u>	<u>Greensboro</u>	<u>Asheville</u>	<u>Chapel Hill</u>	<u>Winston-Salem</u>
\$2.25/hr.	1 <sup>st</sup> hr. Free \$1/hr. \$10 Max	1 <sup>st</sup> hr. Free \$2/hr. \$20 Max	\$1.50/hr.	\$1.00/hr. \$9.00 Max

# UPGRADING CURRENT PARKING EQUIPMENT

- ▶ Pay stations can accept cash, coin, credit card, and mobile parking app payments
- ▶ New pay stations cost: ~ \$18,000.
- ▶ Existing single space meters are not capable of accepting credit card payments. The cost to replace a single space meter with a modern single space meter is about \$1,250 per meter with a monthly service fee of \$5.00 and a credit card processing fee.

# WHAT'S BEEN DONE?

1. Council Approved Rate Increase (2018)
2. Council Authorized Parking Meter Upgrades (2021)
3. Budget appropriations for parking systems analysis RFQ

# WHAT'S DOT DOING?

## 1. RFQ-Parking Systems Analysis

- Modernize parking systems and equipment
- Provide guidance on systems integration
- February 2023 Award

## 2. Purchased new Single Space Parking Meter Equipment

- Programmable coin mechanisms which allows for rate increase
- Delivered Summer 2022
- Roll out 2023 (\$0.50/hr)



QUESTIONS?

