



Summary

General Government Committee

Mayor Pro Tempore Denise D. Adams, Chair
Council Member Vivian V. Joiner, Vice Chair
Council Member Barbara Hanes Burke
Council Member Regina Hall

Monday, August 11, 2025

4:00 PM

CALL TO ORDER

Additional Attendees:
Mayor Joiner
Council Member Scippio

Mayor Pro Tempore Adams called a meeting to order at 4pm and asked the City Clerk to call the Roll.

Rollcall

Present: 4 - Mayor Pro Tempore Denise D. Adams, Council Member Vivian V. Joiner, Council Member Barbara Hanes Burke, and Council Member Regina Hall

C CONSENT AGENDA

Mayor Pro Tempore Adams stated the Committee would first consider the Consent Agenda and asked if there were any items that needed to be removed for discussion. Item C-1 was removed.

Approval of the Consent Agenda

A motion to approve the balance of the Consent Agenda was made by Council Member Burke, seconded by Council Member Hall. The motion carried by the following vote:

Aye: 4 - Mayor Pro Tempore Adams, Council Member Joiner, Council Member Burke, and Council Member Hall

C-2. 1814 E. 18th Street (Northeast Ward) Ordinance Ordering the Demolition and Removal of a Structure
Public Hearing - September 2, 2025

Committee Recommends Approval by the Consent Vote. Forwarded to the City Council on 09/02/2025.

G GENERAL AGENDA

C-1. Resolution Authorizing Annual Submission of Continuum of Care Homeless Assistance Grant Application, Acceptance of Grants Funds, and Execution of Subgrantee Agreements (General Government Committee Recommends Approval)

Housing Programs Manager Sherika Floyd provided an overview of the process, noting that the current action item is for the City to apply for HUD funding for the upcoming fiscal year. She explained that local agencies apply during the open cycle, and a community-based rating panel evaluates applications through reviews and site visits. Recommendations are then reviewed by the Continuum of Care Council, followed by the Commission on Ending Homelessness, before final approval by City Council.

A motion was made by Council Member Hall, seconded by Council Member Burke. Committee recommends approval. Forwarded to the City Council on 09/02/2025. The motion carried by the following vote:

G-1. Resolution Authorizing the City of Winston-Salem to Lease Park Land to Support a New Downtown Amphitheater (General Government Committee Forwarded without Recommendation)

Ben Rowe, Assistant City Manager presented item G-2.

Don Flow, CEO of Flow Automotive Groups,

Jim Brammer, CEO of Concert Stuff Group,

Bucky Dame, President General Manager of the Amphitheater Project,

Stuart Holmes, Chair of the Planning Committee for the Downtown Winston Salem Partnership made a presentation to the Committee.

Council Members held a discussion regarding the proposed development of an amphitheater on city-owned property in downtown Winston-Salem. The conversation focused on the potential impacts on nearby residents, use of city resources, accessibility of events, and alignment with city priorities, including affordable housing. Following questions were asked:

1. Question: How will event-related road closures affect residents on nearby streets, particularly Sixth Street?

Response: Staff acknowledged the need for clear communication and mitigation planning. Road closures are expected, and consideration for residents will be factored into event operations and outreach.

2. Question: How will residents of Crystal Towers, located adjacent to the site, be included or impacted?

Response: While the project is funded by private dollars, efforts will be made to consider inclusive opportunities where feasible.

3. Question: How was the \$12 annual lease fee determined?

Response: Staff indicated the lease mirrors nominal rates for other public-benefit uses of city property, acknowledging the cultural and economic value of the project.

4. Question: Will events be free and open to the public?

Response: A mix is planned. Some events will be community-based and free (e.g., partnerships with local arts institutions), while others-especially touring performances-will be ticketed.

5. Question: Who will benefit from ticket sales?

Response: In standard industry practice, artists will receive most of the proceeds. Additional revenue will help cover construction and ongoing facility costs. The venue may eventually generate city revenue.

6. Question: Will the Winston-Salem Police Department be expected to provide security services beyond their regular duties?

Response: Event organizers will pay for off-duty officers for on-site security. Traffic and parking in public areas will remain a city responsibility, as with other downtown events.

7. Question: Were other public venues (e.g., Corpening Plaza, Winston Square Park) considered instead?

Response: Staff clarified that the intended 5,000-seat capacity is significantly larger

than those venues. The proposed amphitheater fills a gap between small community venues and large facilities like the Coliseum.

8. Question: Was the site considered for affordable housing instead?

Response: Staff confirmed that using the site for housing was not previously explored. The current proposal focuses on activating downtown through cultural and economic development.

A motion was made by Council Member Hall, seconded by Council Member Joiner, that the Committee Forwards item G-1 without Recommendation to the City Council on 09/02/2025. The motion failed by the following vote:

Aye: 2 - Council Member Joiner, and Council Member Hall

Nay: 2 - Mayor Pro Tempore Adams, and Council Member Burke

G-2. Presentation by Winston-Salem Foundation and Self-Help with Information and Updates About the WS/FC Housing Loan Fund

Elaine Summerfield, 15 14 Cloverdale Rd., Winston-Salem, NC, Vice President of Community Impact at the Winston Salem Foundation presented Item G-2.

G-3. Resolution to Name the Salem Lake Pier in Honor of Brian K. Hutchins (General Government Committee Recommends Approval)

William Royston, Director of Recreation and Parks Department presented Item G-3

A motion was made by Council Member Hall, seconded by Council Member Burke. Committee recommends approval. Forwarded to the City Council on 09/02/2025. The motion carried by the following vote:

Aye: 4 - Mayor Pro Tempore Adams, Council Member Joiner, Council Member Burke, and Council Member Hall

G-4. Consideration of items related to Additional Funding for Phase Two and Three of the Choice Neighborhood Initiative (General Government Committee Recommends Approval)

Resolution Authorizing Additional Funding for Phase Two and Three of the Choice Neighborhood Initiative

Ordinance Amending the Project Budget Ordinance for the City of Winston-Salem, North Carolina for the Fiscal Year 2025-2026.

Samuel Hunter, Assistant Director of Neighborhood Services presented Item G-4.

A motion was made by Council Member Hall, seconded by Council Member Burke. Committee Recommends Approval. Forwarded to the city Council on 09/02/2025. The motion carried by the following vote:

Aye: 4 - Mayor Pro Tempore Adams, Council Member Joiner, Council Member Burke, and Council Member Hall

G-5. Resolution Authorizing the Assumption and Subordination of a Loan in the Amount of \$200,000 by Goler Manor II, LLC (General Government Committee Recommends Approval)

Shantell McClam, Neighborhood Services Director, presented item G-5.

A motion was made by Council Member Burke, seconded by Council Member Joiner. Committee Recommends Approval. Forwarded to the Council on 09/02/2025. The motion carried by the following vote:

Aye: 4 - Mayor Pro Tempore Adams, Council Member Joiner, Council Member Burke, and Council Member Hall

ADJOURNMENT

There being no further information to come before the General Government Committee, the meeting adjourned at 5:31 p.m.