

## City Council – Action Request Form

**Date:** June 11, 2024

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**To:** The City Manager

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**From:** Ben Rowe, Assistant City Manager

**Council Action Requested:**

- Items Related to William “Bill” Hayes Statue Project at Bowman Gray Stadium
- a. Resolution Authorizing a Memorandum of Understanding with the Winston-Salem State University Foundation for Design, Construction, and Maintenance of the William “Bill” Hayes Statue Installation Site
  - b. Amendment to FY 2023-2024 Project Budget Ordinance

**Strategic Focus Area:** Economic Vitality and Diversity  
**Strategic Objective:** Promote Travel and Tourism  
**Strategic Plan Action Item:** No  
**Key Work Item:** No



**Summary of Information:**

In August 2021, the City Council approved the installation of a statue of Coach William “Bill” Hayes in the Bowman Gray Stadium Field House. While planning for this project, City officials determined that the statue could not be installed inside the Field House. After discussions with Coach Hayes, an alternative site was identified on the northwest end of the stadium. The attached map notes the proposed location of the installation site.

Coach Hayes is an athlete, coach, educator, administrator, and champion for young people. He began coaching in the Winston-Salem/Forsyth County Schools at Paisley High School and accepted his first college position as running backs coach at Wake Forest University, making him the first African American coach in the Atlantic Coast Conference. As head football coach at Winston-Salem State University (WSSU) and NC A&T University, he accumulated a 195-104-2 overall record. He has more career victories (195) than any college football head coach in the state of North Carolina. He has been inducted into the halls of fame of North Carolina Central University, WSSU, and the Central Intercollegiate Athletic Association (CIAA). In addition to football, he has a passion for the betterment of America’s youth. To this end, he has given outstanding, committed service to the Boy Scouts of America where he received the Silver

**Committee Action:**

<b>Committee</b>	FC 06/11/2024	<b>Action</b>	Approval
<b>For</b>	Unanimous	<b>Against</b>	

**Remarks:**

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Beaver Award and the Silver Antelope Award. He is an alumnus of North Carolina Central University.

The Winston-Salem State University Foundation staff has worked with an alumni group of former players for Coach Hayes to raise the funds to commission and install the statue. The statue is eight feet tall, made of bronze, and set on top of a pedestal measuring 4'x4'x4'. Because the statue will be installed on City property, the Property and Facilities Management Department contracted with Moorefield Engineering, P.C. to design the installation site at a cost of \$13,500.

The City-County Purchasing Division advertised for bids for construction of the installation site and received bids on May 29<sup>th</sup>. Under the City Manager's new purchasing authority, the contract will be awarded after review of the proposed contractor's good faith efforts to meet the MWBE goals for the project.

City staff have worked with WSSU Foundation staff on a Memorandum of Understanding (MOU) that establishes the City's and Foundation's responsibilities for design, construction, installation, and on-going maintenance of the installation site and statue. While the City has contracted for the design and construction of the installation site, the Foundation will reimburse the City for these costs and assume responsibility for on-going maintenance. The Foundation will be responsible for contracting for the installation of the statue; under the MOU, the City will not be liable for any damages during the installation. The attached resolution authorizes the MOU between the City and the Foundation for the design, construction, and maintenance of the installation site, including the statue.

In addition, this Council Action includes an amendment to the FY 2023-2024 Project Budget Ordinance to appropriate the reimbursement from the WSSU Foundation based on an estimated project cost of \$175,000. The Foundation will reimburse the City only for the actual expenditures incurred for the project.