

Information Item

Date: August 10, 2021

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Damon Dequenne, Assistant City Manager
Toneq' McCullough, Director of Transportation

Subject:

Follow up Information on the On-Street Parking Program

Strategic Focus Area: Quality Transportation

Strategic Objective: No

Strategic Plan Action Item: No

Key Work Item: No



The Winston-Salem Department of Transportation staff presented information on the On-Street Parking Program at the June Public Works Committee meeting. As a result of this meeting, the Department of Transportation recommends the following:

- Replace approximately 270 old mechanical single space meters with electronic mechanisms and increase the fee to \$.50 per hour at a cost of about \$41,000.
- Reprogram the remaining electronic single space meters to \$.50 per hour at a cost of about \$5,000.
- Replace missing single space meters at a cost of about \$40,000 and program the meters to \$.50 per hour.
- Update the pay station rates to reflect the rate increase that was approved in May 2018. No cost associated with is change.
- Enter into an agreement with a pay-by-phone provider to offer their services. This will only require additional signs but will not integrate with the current single space meters. The \$.50 per hour rate will not cover the additional fees associated with this service so the Department of Transportation recommends passing the processing and credit card fees directly to the customer.

The table below shows the rates that were approved in May 2018. The rates were increased from \$.25 per hour to \$.50 per hour. The On-Street Parking budget does have \$86,000 budgeted for the single space meter upgrades and replacements.

Sec. 42-224. - Rates and operation.

The charge for parking in the on-street parking meter zones shall be at the rate of \$0.50 per hour or part thereof at 30-, 60- and 120-minute parking zones, and \$0.50 per three hours in nine-hour parking zones. The charge for parking in the on-street pay station zones shall be the following.

TIME	RATE
1 hour or less	\$0.50
2 hours	\$1.00
3 hours	\$2.00
4 hours	\$4.00
5 hours	\$6.00
6 hours	\$8.00
Greater than 6 hours	\$10.00

The implementation of the recommended changes above will create a hybrid system that will allow customers to use a pay-by-phone app but will not allow customers to use a credit card to pay a single space meter directly.