

## City Council – Action Request Form

**Date:** May 14, 2018

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**To:** The City Manager

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**From:** Gregory M. Turner, Assistant City Manager  
Toneq' McCullough, Director of Transportation

**Council Action Requested:**

Consideration of an Ordinance Increasing the On-Street Parking Rate.

**Strategic Focus Area:** Quality Transportation  
**Strategic Objective:** Improve Integrate Road Network  
**Strategic Plan Action Item:** No  
**Key Work Item:** No



**Summary of Information:**

In February, the Department of Transportation provided the Public Works Committee with information on a rate increase for on-street parking to \$1.50 per hour to cover expenses. However, after hearing concerns about such an aggressive increase and after discussions with the Downtown Partnership and others, staff has determined that incremental increases may be better accepted by the community.

Those discussions led to a recommendation to increase the on-street parking rate to \$0.50 per hour. This increase would not fully fund the implementation of newer technologies such as pay-by-phone apps or encourage long term parkers to consider parking in the off street decks, but it would provide an incremental increase bringing us closer to the \$1.50 rate needed to do those things in the future.

Currently, there are 544 Single Space meters on the streets. There are 12 pay stations which cover 107 parking spaces. There are 389 additional timed spaces with no meters.

**Committee Action:**

<b>Committee</b>	_____	<b>Action</b>	_____
<b>For</b>	_____	<b>Against</b>	_____
<b>Remarks:</b>	_____		

The existing pay stations would offer parking rate flexibility without replacing equipment and would support the Pay by Phone option. The 544 single space meters are a combination of electronic and mechanical meters. The 242 electronic meters will cost \$1,000 to convert to the new rate. The 302 mechanical meters will cost \$45,600 to convert to the new rate.