



## City of Winston-Salem City Council Council Agenda Item Summary

Title	<b>Resolution Affirming the City of Winston-Salem's Commitment to Housing Availability, Housing Choice, and the Elimination of Barriers to Housing</b>
City Council Committee	Committee of the Whole
Staff Lead (Presenter)	Chris Murphy, Planning and Development Services Director, and Michael Blair, Housing Director
Department Head	Chris Murphy, Planning and Development Services Director, and Michael Blair, Housing Director
City Manager/ACM	Aaron King, ACM

### Agenda Item Summary

Recommended Council Action      Resolution Approval  
Suggested Motion Options      I Move for Adoption of the Resolution

Strategic Focus Area      Economic Prosperity  
Strategic Plan Objective      EP1: Addressing Housing Affordability and Homelessness  
Anticipated Fiscal Impact      No Material Fiscal Impact

### Summary of Information

#### **BACKGROUND:**

In 2024 the North Carolina Realtors Association released the *Carolina Core Housing Study*. This report summarized the state of housing within a 150-mile-wide area in central NC containing 21 counties. In conjunction with the Triad Real Estate and Builders Industry Council (TREBIC), they have asked local jurisdictions to step-up with plans to address this housing shortage.

Over the past several years, the City of Winston-Salem has also recognized the housing deficit affecting our community and undertaken several steps to address housing needs. The City has identified the need for additional housing options in the last two comprehensive plans: *Legacy 2030 Update*, adopted in 2012, and *Forward 2045*, adopted last year. As part of the implementation of *Legacy 2030 Update*, multiple text amendments were adopted that relate to various aspects of housing development.

Staff in both the Housing Department and Planning and Development Services will be working on a number of initiatives over the next several years aimed at expanding housing choice.

**Recommendation:**

To address the request presented by TREBIC and the Realtors Association, the City and County have an opportunity to partner on the establishment of a housing goal for Winston-Salem/Forsyth County. This goal can be used as a strategic benchmark and show the community's commitment to housing at multiple price points and types to appeal to the housing needs of current and future residents.

**Analysis of Fiscal Impact**

**Attachments**

- Resolution
- Memo to the Forsyth County Manager: Request for Joint City/County Housing Res.
- Forsyth County – One Page Profile.pdf

Committee Action	COTW 11/12/25
For:	Against:
Remarks: Approved Unanimously	