

UNIVERSITY OF NORTH CAROLINA  
**SCHOOL OF THE ARTS**

**Lauren Vilchik, JD** P: (336) 770-1323  
School of Filmmaking M: (323) 447-8376

1533 South Main Street vilchikl@uncsa.edu  
Winston-Salem, NC 27127 www.uncsa.edu

The Honorable Denise D. Adams,  
Mayor Pro Tempore, City Council of Winston Salem  
PO Box 2511  
Winston Salem, NC 27102

June 1, 2022

Dear Mayor Pro Tempore Adams:

On behalf of the Film Partnership of North Carolina, we want to thank the City of Winston Salem and its leadership for their interest and enthusiasm in a paid workforce development program with a focus on diversity and inclusion. The requested funds will be used to develop a local workforce pipeline in the film and production industry.

UNCSA is a founding supporter to the Film Partnership and is excited to provide this opportunity to the citizens of our hometown. The Film Partnership of NC is NC 501c3 economic development organization, vocational education resource and advocate structured to grow the film, television, and digital streaming industry in NC through collaboration and to create a pipeline of a diverse, well-trained, and inclusive workforce. UNCSA is poised to execute the Partnership's paid workforce development program to build a local pipeline of production professionals utilizing our existing DIE recruitment strategies. Below is a sampling of strategies currently in place for UNCSA:

#### Partnerships

- UNCSA has partnered with Cappex.com, the largest search engine for students seeking a college degree and scholarship funding. Our partnership focus is specifically on the east coast, with a heavy emphasis on North Carolina residents.
- We have also, recently, partnered with College Greenlight – the largest college platform for first-generation & underrepresented students. The focus of College Greenlight is for Admission Offices to work with community-based organizations (CBOs) and their students. Over 1,600 CBOs work with College Greenlight. In North Carolina, there are over 10,000 College Greenlight students.
- For Fall 2022, we will welcome our first Posse Arts Scholars. The program is a new initiative from The Posse Foundation in collaboration with renowned songwriter, actor, producer, and director Lin-Manuel Miranda. The program serves to recruit, train and support talented undergraduate students who might be missed through traditional avenues. Posse Arts Scholars will receive a full-tuition scholarship to UNCSA. Cohort targets are set for 5 North Carolina students and 5 out-of-state students.

UNCSA recruitment travel

- More than 60% of our recruitment travel is focused on NC Tier I & II counties

Virtual Information Sessions for the School of Filmmaking

- We have expanded our info session capabilities and now offer virtual info sessions, weekly, for Filmmaking

Additionally, the Film Partnership of NC has agreed to fund 3 scholarships for production related summer camps at UNCSA and Honey Head Production's, Shoot Like a Girl, to high school age young women from GLOW Academy. GLOW Academy is a public charter school located in Wilmington, NC that educates young women from diverse backgrounds through middle and high school, in a nurturing community with rigorous college preparatory curriculum to develop leaders who succeed in college and beyond.

We appreciate your consideration and look forward to working together. Please feel free to contact me with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lauren Vilchik', with a long horizontal flourish extending to the right.

Lauren Vilchik

Assistant Dean School of Filmmaking UNCSEA

Cc: Susi H. Hamilton, President, The Film Partnership of NC  
Darla McGlamery, IATSE, Local 491  
Vice-Chancellor and Provost, Patrick Sims  
Dean of UNCSEA School of Filmmaking, Dean LaVine  
Director of Admissions, Paul Razza