

## Information Item

**Date:** June 9, 2020

**To:** Mayor, Mayor Pro Tempore, Members of the City Council

**From:** Tasha Logan Ford, Assistant City Manager  
Marla Y. Newman, Community Development Director

**Subject:**

Report on status of the ForEveryoneHome Program initiative and review of the draft Anti-Displacement & Inclusive Growth Needs Assessment.

**Strategic Focus Area:** Livable Neighborhoods

**Strategic Objective:** Expand Housing Assistance Programs

**Strategic Plan Action Item:** No

**Key Work Item:** No



In March of 2019, the Community Development Department applied for and later received a grant through Grounded Solutions Network providing \$225,000 worth of technical assistance over an 18-month period to help mixed-market cities chart a path to inclusive growth through lasting affordability. The initiative, entitled ForEveryoneHome, is a collaboration of municipal officials and community leaders working in cities experiencing renewed growth and investment which places communities of color at risk of displacement. The goal is to get ahead of the curve, catalyzing action to protect affordability, diversity and cultural heritage before displacement pressures become too great. The other two cities selected to participate in this initiative are Indianapolis, IN and San Antonio, TX.

The initiative includes three stages:

1. Needs assessment – identification of current and emerging housing challenges, as well as causes and consequences;
2. Displacement prevention agenda – development of policy strategies to address the challenges identified in the needs assessment; and
3. Implementable policy – moving a high-priority strategy in the displacement agenda and creating a detailed plan for immediate action.

Each stage of the process is informed by engagement/feedback from the communities most likely to benefit from an inclusive growth and anti-displacement strategy—mostly low-income communities of color, and framed through a racial equity lens. In addition, the cities participating in the initiative will participate in peer learning, exchanging best practices and solutions to similar challenges, strategizing together, and gaining support and insight from each other.

The Winston-Salem team is nearing completion of the needs assessment stage, and a draft of the assessment is attached. After Council consideration, the draft will be shared with members of the community through a variety of engagement efforts, including a process known as Study Circles. Feedback from the community will be incorporated into the final assessment report before the team moves to the second stage—developing a displacement prevention agenda.