

Information Item

Date: September 11, 2018

To: The City Manager

From: Damon Dequenne, Assistant City Manager
Toneq' McCullough, Director of Transportation

Subject:

Presentation - Dockless Bicycle and Scooter Share Programs

Strategic Focus Area: Quality Transportation

Strategic Objective: Improve Integrated Road Network

Strategic Plan Action Item: No

Key Work Item: No



The Department of Transportation staff will present information on dockless bicycle and scooter share programs to the Public Works committee. On Wednesday, August 29, Bird dockless, electric, motorized scooters arrived in Winston-Salem. The proliferation of dockless bicycle and scooter share programs throughout the country has presented municipalities with challenges on how to encourage environmentally-friendly, efficient transportation options while mitigating the negative side effects of some of these programs. Dockless bicycle and scooter share programs present safety and accessibility issues for the municipalities in which they land, including maintaining clear and safe sidewalks for pedestrians and, in the case of scooters, where riders should operate the scooters. Municipalities around the country have established policies and ordinances for managing these transportation programs and those models can provide Winston-Salem with options for providing residents with good transportation options while ensuring that any negative side effects are addressed.