

Information Item

Date: November 14, 2023

To: Mayor, Mayor Pro Tempore and Members of the City Council

From: Aaron King, Assistant City Manager
Jeff Fansler, Director of Transportation

Subject:
Information on the City of Winston Salem Parking Program

Strategic Focus Area: Quality Transportation

Strategic Objective: No

Strategic Plan Action Item: No

Key Work Item: No



The Winston-Salem Department of Transportation (WSDOT) staff is preparing a Request for Proposals (RFP) to modernize the on-street and off-street parking program in and around the Downtown Winston-Salem area. Currently, Winston-Salem is the largest municipality in North Carolina that does not have a third-party vendor that assists with their parking operations.

This RFP will allow for vendors to submit proposals to help with modernizing the parking program by way of new technology that is up to date with current parking standards.

Off-street parking facilities will be managed by a combination of updated gate arms and kiosks. This technology is much more reliable than the current technology existing in our facilities. On-street parking facilities will be modernized by deploying updated signage with a technology based, digital interface that allows for patrons to pay using a phone application, QR code, SMS text or voice number, and any other method of payment the successful vendor can offer.

WSDOT staff will present a brief presentation to provide additional information on the municipal parking modernization efforts. Upon selection of the new vendor, WSDOT recommends consideration of an update to our current parking rates to become more in line with other municipalities in our area.