



251 North Spruce St
Winston-Salem NC 27101
p. 336 722 2585
f. 336 761 8285
w. intothearts.org

February 25, 2022

Marla Newman
Director of Community Development
City of Winston-Salem
100 East First Street
Suite 423
Winston-Salem, NC 27101

Dear Ms. Newman,

Arts Council of Winston-Salem and Forsyth County is proudly writing this letter of support for Triad Cultural Arts, cultural arts non-profit organization, and their Community Engagement & Cultural Asset Mapping proposal for the City of Winston-Salem Department of Community Development's Winston-Salem Choice Neighborhood Project.

Locally, there are very few consultation firms that provide services for cultural asset mapping, and none with a proven track record of working with marginalized communities. Under the leadership of Cheryl Harry, Executive Director, they have successfully completed similar projects in Winston-Salem that specifically work with historically African-American neighborhoods. Cultural asset mapping with culturally specific neighborhoods is a unique niche of work and handles the utmost care in working with marginalized communities. In addition, Ms. Harry, authored the book, *Winston-Salem's African American Legacy* that chronicles the history and culture of those that contributed to the city's cultural institutions.

We are pleased to recommend them for this scope of work.

If you have any questions or concerns, please contact me at claw@intothearts.org or (336) 747-1410.

Sincerely,

A handwritten signature in blue ink that reads 'Chase Law'. The signature is fluid and cursive, with a large, sweeping 'L' at the end.

Chase Law
President and CEO