



## TROSA Triad Community Outreach Summary

TROSA, in cooperation with the current owner of The Commons, have done a wide range of community outreach during the past three months. This has included:

- January 15 & 16: door-to-door outreach to neighbors with information about TROSA and invitation (*outreach letter #1 attached*) to several upcoming Community Information Sessions and tour of TROSA Durham
- January 18: Community Information Session #1 (*attendee list attached*)
  - 14 attendees
  - Representatives from:
    - Neighborhood
    - United Health Centers
    - Forsyth County Commissioners
    - Goodwill NWNC
    - United Way
    - Samaritan Ministries
    - Winston-Salem Rescue Mission
    - The Winston-Salem Foundation
  - Prominent Topics:
    - General overview provided (*general overview attached*)
    - Discussion around neighborhood and community involvement of TROSA Durham (*neighborhood impact attached*) (*Current/previous Durham Mayor letters of endorsements attached*)
    - Discussion around TROSA Durham's history and relationship with neighboring schools (*CPSC letter of endorsement attached*)
  - Concerns:
    - A concern around The Commons property neighboring schools. The concern was addressed by providing examples of how TROSA Durham has operated for 25 years in Durham with properties that border schools and have had zero incidents or issues.
- Late January letter (*outreach letter #2 attached*) to over 150 residential neighbors (*mailing list attached*) inviting them to all Community Information Sessions #2, 3 & 4, and Tour of TROSA Durham
- February 5: Community Information Session #2 (evening) (*attendee list attached*)
  - 7 attendees
  - Representatives from:
    - Neighborhood

- Winston-Salem Rescue Mission
    - I Can House
  - Prominent Topics:
    - General overview provided (*general overview attached*)
    - Discussion around neighborhood and community involvement of TROSA Durham (*neighborhood impact attached*) (*Current/previous Durham Mayor letters of endorsements attached*)
  - Concerns:
    - None
- February 8: Tour of TROSA Durham (transportation from Winston-Salem provided by The Commons) (*itinerary attached in outreach letters*)
- February 9: Community Information Session #3 (Saturday morning)
  - 3 attendees
  - Representatives from:
    - Neighborhood
  - Prominent Topics:
    - General overview provided (*general overview attached*)
    - Discussion around neighborhood and community involvement of TROSA Durham (*neighborhood impact attached*) (*Current/previous Durham Mayor letters of endorsements attached*)
  - Concerns:
    - None
- February 28: Community Information Session #4 (evening) (*attendee list attached*)
  - 7 attendees
  - Representatives from:
    - Neighborhood
  - Prominent Topics:
    - General overview provided (*general overview attached*)
    - Discussion around neighborhood and community involvement of TROSA Durham (*neighborhood impact attached*) (*Current/previous Durham Mayor letters of endorsements attached*)
  - Concerns:
    - None

***Supporting Attachments:***

1. Neighborhood Outreach Letter #1
2. Neighborhood Outreach Letter #2
3. Neighborhood Mailing List
4. Community Informational Attendees
5. TROSA General Overview
6. TROSA Neighborhood Impact
7. TROSA CPSC Letter of Endorsement
8. Durham Mayor Letters of Endorsement



**Mailing List for TROSA community outreach regarding The Commons**

<b>Neighbor</b>	<b>Status</b>	<b>Address</b>	<b>Address</b>
Acosta Vicky J	Current Resident	4007 Granby St	Winston Salem, NC 27101
MENDOZA AMADO	CURRENT RESIDENT	4008 Granby St.	Winston Salem, NC 27101
Donathan Daniel W	CURRENT RESIDENT	1022 W 1st St	Winston Salem, NC 27101
Westmoreland Ricky Lew	CURRENT RESIDENT	114 Churchland Dr	Winston Salem, NC 27101
Corral Jorge Manuel	CURRENT RESIDENT	116 Churchland Dr	Winston Salem, NC 27101
Reeves Brian T	CURRENT RESIDENT	118 Churchland Dr	Winston Salem, NC 27101
Sink Stephen M	CURRENT RESIDENT	120 Churchland Dr	Winston Salem, NC 27101
Yarbrough Benjamin G	CURRENT RESIDENT	121 Churchland Dr	Winston Salem, NC 27101
FIELDS DENNIS W	CURRENT RESIDENT	123 Churchland Dr	Winston Salem, NC 27101
Epperly Margaret Jane	CURRENT RESIDENT	125 Churchland Dr	Winston Salem, NC 27101
Roberson Perry Lee	CURRENT RESIDENT	130 Churchland Dr	Winston Salem, NC 27101
Langham Janet S	CURRENT RESIDENT	140 Churchland Dr	Winston Salem, NC 27101
REED TANGELIA	CURRENT RESIDENT	1421 Donald St.	Winston Salem, NC 27107
Goler Metropolitan Ame Zion Ch	CURRENT RESIDENT	1435 E 4th ST	Winston Salem, NC 27101
ARNOLD AARON PAUL	CURRENT RESIDENT	145 Lowery Mill Ln	Winston Salem, NC 27101
Cooper Charles Gregory	CURRENT RESIDENT	1480 Harvest Dr	Winston Salem, NC 27101
Stone Hilton	CURRENT RESIDENT	1490 Harvest Dr	Winston Salem, NC 27101
Leon Hector	CURRENT RESIDENT	1509 Blaine St	Winston Salem, NC 27101
BROWN HELEN MCALLISTER	CURRENT RESIDENT	1546 Harvest Dr	Winston Salem, NC 27101
MCDUFFIE NORMA V	CURRENT RESIDENT	1548 Harvest Dr	Winston Salem, NC 27101
Kretchman Kyle Ryan	CURRENT RESIDENT	155 Angel DR	Winston Salem, NC 27101
Zepeda Cordova Santiago Orlando	CURRENT RESIDENT	1625 Sanford Dr	Winston Salem NC 27105
Fritts Heidi K	CURRENT RESIDENT	168 Red Fox Trl	Winston Salem, NC 27103
Meeks Robert Wayne	CURRENT RESIDENT	202 Grover St	Winston Salem, NC 27101
HUMEL MICHAEL KENNETH	CURRENT RESIDENT	207 Grover St.	Winston Salem, NC 27101
Daoheang Souphab	CURRENT RESIDENT	210 Grover St	Winston Salem, NC 27101
Brown Ricky	CURRENT RESIDENT	2315 Sedgemont Dr	Winston Salem, NC 27103
Leak Willie T	CURRENT RESIDENT	2541 Beechmont St	Winston Salem, NC 27101
Sexton Wayne Hubert	CURRENT RESIDENT	273 Livengood Dr	Winston Salem NC 27107
Salgado Yarazeth	CURRENT RESIDENT	2944 N Glenn Ave	Winston Salem, NC 27105
Mcdonald Carlton E	CURRENT RESIDENT	301 Grover St	Winston Salem, NC 27101
Davis Christopher E	CURRENT RESIDENT	303 Grover St	Winston Salem, NC 27101
PEREZ-LEON BERNARDINO	CURRENT RESIDENT	303 Oakdale St.	Winston Salem, NC 27107
MERINO ANA	CURRENT RESIDENT	304 Grover St.	Winston Salem, NC 27101
Campbell Zakeiba Gay	CURRENT RESIDENT	3110 Parrish Rd	Winston Salem, NC 27105
Martin Verna M	CURRENT RESIDENT	3112 Carver School Rd	Winston Salem, NC 27105
Turner James	CURRENT RESIDENT	3120 Parrish Rd	Winston Salem, NC 27105
Floyd Henrietta C	CURRENT RESIDENT	3120 Shaftesbury Ln	Winston Salem, NC 27105
Green Willie	CURRENT RESIDENT	3121 Parrish Rd	Winston Salem, NC 27105
Baron Vernon L	CURRENT RESIDENT	3131 Parrish Rd	Winston Salem, NC 27105
Hairston Harold L	CURRENT RESIDENT	3140 Shaftesbury Ln	Winston Salem, NC 27105
Mitchell Johnny E	CURRENT RESIDENT	3141 Parrish Rd	Winston Salem, NC 27105
Hunt Charles R	CURRENT RESIDENT	3145 Shaftesbury Ln	Winston Salem, NC 27105
Denning Charles E	CURRENT RESIDENT	3150 Kittering Ln	Winston Salem, NC 27105
Johnson Melvin E	CURRENT RESIDENT	3150 Shaftesbury Ln	Winston Salem, NC 27105
Crockett Judy M	CURRENT RESIDENT	3155 Kittering Ln	Winston Salem, NC 27105
Burke Fred A	CURRENT RESIDENT	3155 Shaftesbury Ln	Winston Salem, NC 27105
Harris Regina	CURRENT RESIDENT	3160 Kittering Ln	Winston Salem, NC 27105
Brower Marian F	CURRENT RESIDENT	3160 Shaftesbury Ln	Winston Salem, NC 27105
Holmes Allen	CURRENT RESIDENT	3170 Shaftesbury Ln	Winston Salem, NC 27105
Waddell Robert J	CURRENT RESIDENT	3175 Shaftesbury Ln	Winston Salem, NC 27105

Patton Mable B	CURRENT RESIDENT	3180 Kittering Ln	Winston Salem, NC 27105
BANNER REMONA M	CURRENT RESIDENT	3190 Kittring Ln.	Winston Salem, NC 27105
Holloway Lee C	CURRENT RESIDENT	3195 Kittering Ln	Winston Salem, NC 27105
THORNTON LILLIE WILLIAMS	CURRENT RESIDENT	3196 Kittring Ln.	Winston Salem, NC 27105
BRANSON ANGELA	CURRENT RESIDENT	3205 Kittering Ln.	Winston Salem, NC 27105
Funderburk Jannie W	CURRENT RESIDENT	3210 Parrish Rd	Winston Salem, NC 27105
Hatton Thelma	CURRENT RESIDENT	3214 Kittering Ln	Winston Salem, NC 27105
Smith Arbie G	CURRENT RESIDENT	3215 Kittering Ln	Winston Salem, NC 27105
Vanhoy Ann Whicker	CURRENT RESIDENT	337 Walkertown Guthrie Rd	Winston Salem, NC 27101
Blackwell Charles W	CURRENT RESIDENT	3420 Kem Dr	Winston Salem NC 27105
BEATTY SHERMAN	CURRENT RESIDENT	3431 Parrish Rd.	Winston Salem, NC 27105
Ahmed Bashir H	CURRENT RESIDENT	3600 Turret Dr	Winston Salem, NC 27101
Rocker Kenneth	CURRENT RESIDENT	3610 Chelmsford Dr	Winston Salem, NC 27105
Allen Edward M	CURRENT RESIDENT	3616 Turret Dr	Winston Salem, NC 27101
Fagan Timothy J	CURRENT RESIDENT	3619 Signet Dr	Winston Salem, NC 27101
Winston Lake Recreation Corp	CURRENT RESIDENT	3620 Chelmsford DR	Winston-Salem, NC 27105
Trollinger Thomas P	CURRENT RESIDENT	3620 Willow Ridge Ln	Winston Salem, NC 27105
Thompson Revonda Regina William	CURRENT RESIDENT	3621 Denver St	Winston Salem, NC 27101
Johnson Tanesha	CURRENT RESIDENT	3624 Turret DR	Winston Salem, NC 27101
Trollinger Thomas	CURRENT RESIDENT	3630 Chelmsford Dr	Winston Salem, NC 27105
HANCOCK CALHOUN KIMBERLEY K	CURRENT RESIDENT	3632 Turret Dr.	Winston Salem, NC 27101
Horstmann Ralph C	CURRENT RESIDENT	3640 Turret Dr.	Winston Salem, NC 27101
Morrison Selina	CURRENT RESIDENT	3648 Signet Dr	Winston Salem, NC 27101
Millner Brannon L	CURRENT RESIDENT	3648 Turret Dr	Winston Salem, NC 27101
Connor Loretta J	CURRENT RESIDENT	3650 Old Greensboro Rd	Winston Salem, NC 27101
Harner James M	CURRENT RESIDENT	3656 Signet Dr	Winston Salem, NC 27101
PAYNE ANNETTA	CURRENT RESIDENT	3656 Turret Dr.	Winston Salem, NC 27101
Thompson Jerry	CURRENT RESIDENT	3664 Turret Dr	Winston Salem, NC 27101
Herring Robert	CURRENT RESIDENT	3672 Turret Dr	Winston Salem, NC 27101
Gonzalez Agustin O	CURRENT RESIDENT	3680 Turret Dr	Winston Salem, NC 27101
Clayton Greene A	CURRENT RESIDENT	3688 Turret Dr	Winston Salem, NC 27101
Gonzalez Jose Cruz	CURRENT RESIDENT	3704 Old Greensboro Rd	Winston Salem, NC 27101
Gordon Marion	CURRENT RESIDENT	3758 Old Greensboro Rd	Winston Salem, NC 27101
Donathan Shelby Jean	CURRENT RESIDENT	3775 Crusade Dr	Winston Salem, NC 27101
Reese Harold F	CURRENT RESIDENT	3812 Old Greensboro Rd	Winston Salem, NC 27101
Tuttle Dana Joseph	CURRENT RESIDENT	3931 Old Greensboro Rd	Winston Salem, NC 27101
SUAREZ FIDELMAR SANCHEZ	CURRENT RESIDENT	3936 Old Greensboro Rd.	Winston Salem, NC 27101
Sink William Charles	CURRENT RESIDENT	401 Grover St	Winston Salem, NC 27101
Houston Carl E	CURRENT RESIDENT	4011 Hilda St	Winston Salem, NC 27101
Frovoold Robert D	CURRENT RESIDENT	4012 Granby St	Winston Salem, NC 27101
Turney Elizabeth A	CURRENT RESIDENT	4013 Granby St.	Winston Salem, NC 27101
Davis Donea	CURRENT RESIDENT	4013 Hilda St	Winston Salem, NC 27101
Jones Samuel Leon	CURRENT RESIDENT	4016 Granby St	Winston Salem, NC 27101
Gonzalez Abrahana Noyola	CURRENT RESIDENT	4016 Old Greensboro Rd	Winston Salem, NC 27101
Taylor Suzan	CURRENT RESIDENT	4017 Old Greensboro Rd	Winston Salem, NC 27101
Lynch Bobbie Jean	CURRENT RESIDENT	4023 Granby St	Winston Salem, NC 27101
Evans Katharine	CURRENT RESIDENT	4023 Reidsville Rd	Winston Salem, NC 27101
Acosta Mauro	CURRENT RESIDENT	4026 Hilda St	Winston Salem, NC 27101
DAVIS APRIL	CURRENT RESIDENT	4027 Granby St	Winston Salem, NC 27101
Goode Joseph D	CURRENT RESIDENT	4028 Reidsville Rd	Winston Salem, NC 27101
Kline Ray J	CURRENT RESIDENT	4032 Reidsville Rd	Winston Salem, NC 27101
Meadows Micika R	CURRENT RESIDENT	4033 Hilda St	Winston Salem, NC 27101
Hairston Ronald R	CURRENT RESIDENT	4034 Hilda St	Winston Salem, NC 27101

Payne Johnny Wray	CURRENT RESIDENT	4037 Hilda St	Winston Salem, NC 27101
Mccorkle Virgus L	CURRENT RESIDENT	4040 Hilda St	Winston Salem, NC 27101
Morales Dora Alicia	CURRENT RESIDENT	4042 Hilda St	Winston Salem, NC 27101
Tate Diane A	CURRENT RESIDENT	4042 Reidsville Rd	Winston Salem, NC 27101
Huffman Patti C	CURRENT RESIDENT	4043 Lakeland Ave	Winston Salem, NC 27101
Carden Dewey C	CURRENT RESIDENT	4044 Lakeland Ave	Winston Salem, NC 27101
Holstein Timothy	CURRENT RESIDENT	4046 Granby St	Winston Salem, NC 27101
Wood Gregory Wayne	CURRENT RESIDENT	4046 Lakeland Ave	Winston Salem, NC 27101
GARCIA HILDE ALFONSO	CURRENT RESIDENT	4047 Hilda St.	Winston Salem, NC 27101
Peoples Ruth M	CURRENT RESIDENT	4047 Lakeland Ave	Winston Salem, NC 27101
Mckenzie Thomas Ray	CURRENT RESIDENT	4050 Lakeland Ave	Winston Salem, NC 27101
Lennon Gladys	CURRENT RESIDENT	4054 Hilda St	Winston Salem, NC 27101
Mabe Edna J	CURRENT RESIDENT	4055 Lakeland Ave	Winston Salem, NC 27101
Weer Brian T	CURRENT RESIDENT	4057 Lakeland Ave	Winston Salem, NC 27101
Crews Chris Henley	CURRENT RESIDENT	4058 Reidsville Rd	Winston Salem, NC 27101
Crews Thomas O	CURRENT RESIDENT	4060 Reidsville Rd	Winston Salem, NC 27101
Cummings Willie L	CURRENT RESIDENT	4061 Reidsville Rd	Winston Salem, NC 27101
Cox Michael W	CURRENT RESIDENT	4065 Granby St	Winston Salem, NC 27101
Edgewood Baptist Church	CURRENT RESIDENT	4067 Reidsville RD	Winston Salem, NC 27101
Connor Jame E	CURRENT RESIDENT	4080 Reidsville Rd	Winston Salem, NC 27101
Neighborhood Vet Hospital Pc	CURRENT RESIDENT	4103 Reidsville RD	Winston Salem, NC 27101
Nizic Sherill	CURRENT RESIDENT	4104 Old Greensboro Rd	Winston Salem, NC 27101
Glenn Patrick Randale	CURRENT RESIDENT	4110 Old Greensboro Rd	Winston Salem, NC 27101
Franco Leonardo	CURRENT RESIDENT	4114 Old Greensboro Rd	Winston Salem, NC 27101
Leiser Chad R	CURRENT RESIDENT	4115 Old Greensboro Rd	Winston Salem, NC 27101
Brooks Darryle V	CURRENT RESIDENT	4117 Old Greensboro Rd	Winston Salem, NC 27101
Charles Brenda V	CURRENT RESIDENT	4118 Reidsville Rd	Winston Salem, NC 27101
Walker Rudi J	CURRENT RESIDENT	4119 Old Greensboro Rd	Winston Salem, NC 27101
Zhang Xirong	CURRENT RESIDENT	4120 Reidsville Rd	Winston Salem, NC 27101
Rooks Devon	CURRENT RESIDENT	4125 Moat Dr	Winston Salem, NC 27101
Hutson James Richard	CURRENT RESIDENT	4128 Reidsville Rd	Winston Salem, NC 27101
Price George	CURRENT RESIDENT	4140 Pine Hall Rd	Walkertown, NC 27051
Duncan Gary V	CURRENT RESIDENT	420 Barry St	Winston Salem, NC 27101
Sanchez Eulicer Jose	CURRENT RESIDENT	4200 Buck Chase Ct	Winston Salem, NC 27101
Isley James Hart	CURRENT RESIDENT	4202 Salem Landing Ct	Winston Salem, NC 27101
Youngblood Harry L	CURRENT RESIDENT	4205 Buck Chase Ct	Winston Salem, NC 27101
Jones Chelsea L	CURRENT RESIDENT	4210 Buck Chase Ct	Winston Salem, NC 27101
Pitts Shakeela R	CURRENT RESIDENT	4211 Salem Landing Ct	Winston Salem, NC 27101
Turner Erin	CURRENT RESIDENT	4212 Salem Landing Ct	Winston Salem, NC 27101
Swaim Adam Heath	CURRENT RESIDENT	4215 Buck Chase Ct	Winston Salem, NC 27101
TOLMIE ELONNA	CURRENT RESIDENT	4219 Old Greensboro Rd.	Winston Salem, NC 27101
Overby Sabrina Renee	CURRENT RESIDENT	4221 Old Greensboro Rd	Winston Salem, NC 27101
WALKER MORGAN	CURRENT RESIDENT	4221 Salem Landing Court	Winston Salem, NC 27101
Bourne Alison	CURRENT RESIDENT	4222 Salem Landing Ct	Winston Salem, NC 27101
Badgett Mary O	CURRENT RESIDENT	4224 Old Greensboro Rd	Winston Salem, NC 27101
CROWELL KATHRYN SUZANNE	CURRENT RESIDENT	4230 Buck Chase Ct.	Winston Salem, NC 27101
Walker Edward C	CURRENT RESIDENT	4230 Salem Landing Dr	Winston Salem, NC 27101
Shaver Paula Marie	CURRENT RESIDENT	4231 Salem Landing Ct	Winston Salem, NC 27101
Marion Hobart W	CURRENT RESIDENT	4235 Buck Chase Ct	Winston Salem, NC 27101
FERNANDEZ DIANEIDI MARTINEZ	CURRENT RESIDENT	4237 Old Greensboro Rd.	Winston Salem, NC 27101
Kitko Brett M	CURRENT RESIDENT	4240 Salem Landing Dr	Winston Salem, NC 27101
Johnson Reuben W	CURRENT RESIDENT	4244 Old Greensboro Rd	Winston Salem, NC 27101
Wright Helen Tuttle	CURRENT RESIDENT	4248 Old Greensboro Rd	Winston Salem, NC 27101

Kidd Renee	CURRENT RESIDENT	4250 Salem Landing Dr	Winston Salem, NC 27101
Jeffords Charles B	CURRENT RESIDENT	4265 Salem Landing Dr	Winston Salem, NC 27101
Moser Joyce M	CURRENT RESIDENT	4401 Edrem Ave	Winston Salem, NC 27101
Vineyard Ola B	CURRENT RESIDENT	4416 Edrem Ave	Winston Salem, NC 27101
Vineyard Johnnie D	CURRENT RESIDENT	4418 Edrem Ave	Winston Salem, NC 27101
Haley Michael E	CURRENT RESIDENT	4525 Dare Ave	Winston Salem, NC 27101
DAWKINS TANYA	CURRENT RESIDENT	5150 Largo Drive	Winston Salem, NC 27101
Brown Jo Ann D	CURRENT RESIDENT	5330 Brookfield Ridge Ct	Winston Salem, NC 27105
Simon G.Atkins High School	CURRENT RESIDENT	3605 Old Greensboro Rd	Winston Salem, NC 27101
Petree Elementary School	CURRENT RESIDENT	3815 Old Greensboro Rd	Winston Salem, NC 27101





# North Carolina Housing Foundation, Inc.

A non-profit development corporation providing affordable housing for North Carolina's citizens.

## Join us for a presentation at The SECU Commons presented by TROSA

2393 Felicity Circle Winston-Salem, NC 27101

Please send your RSVP to Katie Ivester by Wednesday, January 16, 2019.  
336-765-3906 ext. 105 or by email at [kivester@nchsm.org](mailto:kivester@nchsm.org)

### January 18, 2019

- 12:00pm: Lunch on site provided by TROSA and NCHF
- 1:00 pm: Satellite Office Presentation presented by TROSA

### February 5, 2019

- 6:00pm: Refreshments on site provided by TROSA and NCHF
- 6:30pm: Satellite Office Presentation presented by TROSA

### OTHER EVENTS

#### January 25, 2019

- TROSA Tour: Durham Facility: Departing NCHSM Office at 10:45am
  - Meet for departure at 750 Bethesda Road Winston-Salem, NC 27103 – transportation provided
  - 12:30 – Lunch at TROSA, Durham, NC
  - 1:00 – Tour of TROSA Facility
  - 3:30 – Estimated time of return to Winston-Salem

#### February 1, 2019

- TROSA Tour: Durham Facility: Departing NCHSM Office at 10:45am
  - Same schedule as January 25

#### February 8, 2019

- TROSA Tour: Durham Facility: Departing NCHSM Office at 10:45am
  - Same schedule as January 25





# North Carolina Housing Foundation, Inc.

A non-profit development corporation providing affordable housing for North Carolina's citizens.

**Re: Commons property located at 1430 Felicity Lane Winston-Salem, NC**

On behalf of the North Carolina Housing Foundation, Inc. ("NCHF"), regarding our sponsorship of the Commons property located at 1430 Felicity Lane in Winston-Salem. The board of directors of the Commons recently voted to explore the possibility of transferring the property to TROSA, a 501(c)(3) nonprofit organization based in Durham. The purpose of this communication is to invite you to join us for a presentation at the Commons presented by TROSA.

This is an opportunity to learn more about TROSA's endeavor to transform the Commons into a life-changing asset to our community. We encourage you to come out and ask questions and to consider joining us for a scheduled bus tour of the TROSA Facility in Durham, NC.

Included with this invitation, you will find a brochure which details information about TROSA and the programs in which they offer.

## **Join us for a presentation at the Commons presented by TROSA**

**2393 Felicity Circle Winston-Salem, NC 27101**

**Please send your RSVP to Katie Ivester  
336-765-3906 ext. 105 or by email at [kivester@nchsm.org](mailto:kivester@nchsm.org)**

### **Tuesday, February 5, 2019**

6:00 pm: Refreshments on site provided by TROSA and NCHF  
6:30 pm: Presentation by TROSA

### **Saturday, February 9, 2019**

9:00 am: Refreshments on site provided by TROSA and NCHF  
9:30 am: Presentation by TROSA

### **Thursday, February 28, 2019**

6:00 pm: Refreshments on site provided by TROSA and NCHF  
6:30 pm: Presentation by TROSA

### **\*\*\*Bus Tour of the TROSA Facility Durham, NC \*\*\***

10:45 am: Departure from NCHSM office 750 Bethesda Rd Winston-Salem, NC 27103  
12:30 pm: Lunch provided by TROSA  
1:00 pm: Tour of TROSA Facility  
3:00 pm: Estimated time of return to Winston-Salem, NC



# 1/18/19 Meeting

Name	Organization	Email
Reni Geiger	Goodwill NWNC	goodwillnwnc.org rgeiger@
JESSE BATTLE	TROSA	JBATTLE@TRUST INC. ORG
Jean Eastwood	United Way	jean.eastwood@ uw-forsyth.org
Sonja Kurosky	Samaritan Ministries	Sonja.Kurosky@ samaritanforsyth.org
Shonta Fleming	Samaritan Ministries	shontaifleming@ samaritanforsyth.org
Jan Kelly	Samaritan Ministries	jan.kelly@ samaritanforsyth.org
Antoine Charles	Winston-Salem Rescue Mission	antoinecharles@wsrescue.org <del>antoine.charles@wsrescue.org</del>
Anthony Burchette	WS Rescue Mission	Anthony.Burchette @wsrescue.org
Fleming El-Amin	Forsyth County Commission	Fleming07.fec@gmail.com
Don Martin	" " "	martind1@forsyth
Angie D. Madam	FC Commissioner	angmadam@cc gmail.com
Andrea Garmes	GreenHeat/Justice Project	garmes@equal
Jan Barbic & Joanne Britt	greenHeat	greeneshouse@gmail.com
Layla Garmes	The WS Foundation	lgarmes@wsfoundation.org
LASHun Huntley	United Health Centers	lhuntley@uhcenters.org

Please sign in 2/5/19 Cmnty Meeting

<u>Name</u>	<u>Address</u>	<u>Phone</u>
Teresa Wood	750 Bethesda Rd WS	336-765-3906
Wendy Hutchins	750 Bethesda Rd WS	336-765-3906
John Nichols	750 Bethesda Rd WS	336-765-3906
Hilary Stone	1490 Harvest Dr.	336-705-7279
Jillie Stone		
DAN NARVAEZ	WS Rescue Mission 718 N. TRADE ST. WS NC 27101	336-723-1848 EXT. 139
Kim SHUFAN ican House	862 W. 4th St 27103	336-416-3802

Community Meeting  
Commons 1802A  
2-28-2019

Name

Address

Telephone OR  
Email

- |                    |                   |              |
|--------------------|-------------------|--------------|
| 1. Linda Stark     | 401 Groves St     | 336-725-6285 |
| 2. Janet Langham   | 140 Churchland Dr | 336-631-9020 |
| 3. Hilton Stone Sr | 1400 Home Vest Dr | 336-705-7277 |
| 4. Julie Stone     | " "               | " "          |
| 5. Teresa Wood     | " "               | 336-817-2588 |
| 6. Wendy Hutchins  |                   | 336-765-3906 |
| 7. Topelyn Johnson |                   |              |
| 8.                 |                   |              |
| 9.                 |                   |              |
| 10.                |                   |              |





# GOOD NEIGHBORS

TROSA has been a member of the Durham community for close to 25 years. During that time, we have made an effort to be a positive and contributing member to both the immediate surrounding neighborhoods and the City of Durham.

## GIVING BACK

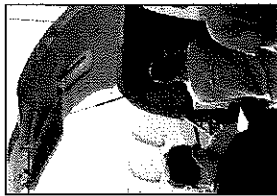
Community-mindedness comes naturally to TROSA. Our recovery program is based on a therapy model in which helping others is a core tenet.



In 2017-2018, TROSA residents volunteered more than 2,200 hours in the community.

### WHERE HAS TROSA VOLUNTEERED?

- Opioid abuse awareness events
- Arts & culture festivals
- Civic group events
- Road races for charity
- Operation AirDrop for hurricane relief (pictured)



"It was truly a privilege and honor to work beside [the TROSA] team and I will cherish it for the rest of my life."

- Operation AirDrop volunteer pilot Jeff Wardenaar

"Durham residents regard TROSA as one of our local treasures. It is an incredibly successful long-term treatment program for people in recovery."

"The neighbors in the immediate vicinity of TROSA's main campus (1820 James St.)...are uniformly impressed with the safety of their neighborhood with TROSA there. Any initial fears that neighbors may have had with the arrival of TROSA have not materialized. In my many years on the city council and now as mayor, I have never heard a single complaint about TROSA from any of its neighbors."

**Steve Schewel** (Mayor from 2017-present)



## SAFETY

TROSA has been a stabilizing factor in the neighborhoods where we have a presence.

In 2013, we added two large dorm buildings to our campus in a residential neighborhood at 1820 James St. in Durham, moving 50 individuals on probation into these new spaces.

Comparing crime statistics in the neighborhood for the 5 years prior to this expansion with the 5 years since, we found:

Probationers added: 50

Crime dropped by 34%

Burglaries dropped by more than 50%

## LETTERS OF SUPPORT

Three past mayors of Durham, representing more than 20 years of service, wrote letters endorsing TROSA as a good neighbor. Excerpts from these letters are copied here.

"[TROSA] created islands of calm and evidence of care that is too often missing in parts of the city that are in decline."

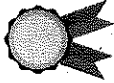
"TROSA is an incredible asset in a world starved for practical, self-supporting, responsible, comprehensive, effective and innovative approaches to substance abuse and its negative effects."

**Nick Tennyson** (Mayor from 1997-2001)

# TROSA

## COMMUNITY AWARDS

TROSA has been honored with several awards by organizations in the Durham community.



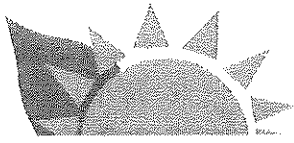
- 2018 Indy Week Best of the Triangle; Best Nonprofit in Durham County; Best Charitable Group
- 2017 Best Local Nonprofit, Best Nonprofit in Durham County, Best Charitable Group
- 2016 Best Nonprofit in Durham County; Best Charitable Group
- 2011 "Sammie" Award for Service to the Community, Duke University
- 2008 Non-Profit Excellence Award, Greater Durham Chamber of Commerce
- 2004 City of Durham Golden Leaf Award for Community Appearance

"As a person who grew up in Winston-Salem, NC, and [graduated from] the public schools (Woodland Elementary; 14th Street School and Atkins High School), I was very glad to hear that TROSA is considering establishing a satellite campus in the Triad [...] the community would be well served by its presence."

"I have personally seen and met many of [TROSA's] graduates who continue to work and live in our community. They are making positive contributions to our community."

**Bill Bell** (Mayor from 2001-2017)





# Central Park School for Children

February 14, 2019

To Whom it May Concern:

We are writing to offer our highest endorsement for TROSA as the neighbor of a North Carolina public school. TROSA has been Central Park School for Children's neighbor in downtown Durham for sixteen years. Along the way they have consistently done three things to improve our neighborhood community: Improved Safety and Community Accountability, Increased Community Services, and served as an Anchor for Community Redevelopment. Let me expand on how TROSA has achieved all three:

**Improved Safety:** TROSA has been a positive physical presence along the three acre Old North Durham Park, a city park that we share. This park that was once a popular place for drug use, dog fights and prostitution, has transformed in the two decades of TROSA involvement and upkeep of the park to become one of the safer City Parks. Their daily community presence and upkeep of their facilities has improved the safety of our neighborhood through their continual positive community presence.

**Increased Community Services:** TROSA has served many roles in our community that are vital for a sustainable neighborhood. They offer an affordable moving service that has moved us year after year for both internal and external moves. TROSA provides affordable cleaning and maintenance Services. For our first decade as a Public School they offered reliable, cost effective and excellent Custodial care for our 30,000 sq. ft. campus. Their professionalism and community spirit shows in the pride they take in all of their services. Additionally, they volunteer continually at our community-wide events — sometimes with teams of twenty TROSA residents providing logistical support and hours of work to make some of our big events possible.

**Anchor for Community Redevelopment:** TROSA has been a non-profit stabilizing force for a neighborhood community in transition. TROSA contributes to community health, design and provides multiple services to its community. Investing in a community's citizen growth and potential is at the heart of TROSA's work. They are a significant investor in our community's human capacity building and physical infrastructure.

On behalf of Central Park School for Children, we strongly endorse TROSA as a positive engine and committed neighbor for community health and growth.

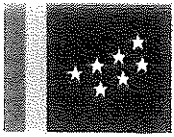
Sincerely,

John Heffernan, Director

Robert L. Chapman, Chair, CPSC Foundation

Elementary School: 724 Foster Street, Durham NC 27701  
Middle School: 121 Hunt Street, Durham NC 27701  
www.cpscNC.org 919.682.1200





**OFFICE OF THE MAYOR**  
CITY OF DURHAM

November 6, 2018

Kristin Pearson  
TROSA, Inc.



Dear Ms. Pearson,

It has come to my attention that TROSA will be expanding to the Triad area in 2019. Congratulations! Any community which is able to attract a new TROSA campus is fortunate indeed.

TROSA has been a tremendous asset to Durham in its many years in our community. The neighbors in the immediate vicinity of TROSA's main campus and its satellite properties are uniformly impressed with the safety of their neighborhood with TROSA there. Any initial fears that neighbors may have had with the arrival of TROSA have not materialized. In my many years on the city council and now as mayor, I have never heard a single complaint about TROSA from any of its neighbors.

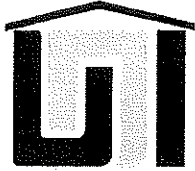
On the contrary, Durham residents regard TROSA as one of our local treasures. It is an incredibly successful long-term treatment program for people in recovery, and many of those people have taken their place as constructive residents of the Durham community after their graduation from TROSA. I have been to many events at TROSA including their graduations, and I am always struck by the amazing work that TROSA staff does and with the success of its program for so many people.

Finally, the various TROSA businesses are a real asset to Durham as well. Almost daily I hear that someone has used TROSA's moving company or shopped at the TROSA store. The work ethic of TROSA's residents is well known and highly respected. In short, I am thrilled to be able to recommend TROSA to any community in North Carolina. TROSA is a great neighbor and a wonderful community institution.

Best Wishes,

Steve Schewel  
Mayor





**COMMUNITY DEVELOPMENT CORPORATION**



631 UNITED DRIVE • DURHAM, NC 27713 • (919) 544-4597 • FAX (919) 544-4609

October 13, 2018

TO Whom It May Concern:

I am pleased to write this letter of recommendation for TROSA, Inc. under the leadership of its Founder, President and CEO, Kevin R. McDonald. As a person who grew up in Winston-Salem, NC, and finished the public schools (Woodland Elementary; 14<sup>th</sup> Street School and Atkins High School), I was very glad to hear that TROSA is considering establishing a satellite campus in the TRIAD and specifically in Winston -Salem.

As a former member of The Durham Board of County Commissioners (1982 – 1994; 1996 – 2000 and Chairman 1982 - 1994) and former Durham NC Mayor (2001 – 2017) I am very much aware of TROSA's positive accomplishments and service to the Durham community.

I was Chairman of the Durham Board of County Commissioners when TROSA was funded by the County Commissioners when they first came to Durham. The County Commissioners were proud to be among the first organizations to make a financial contribution to assist them in getting started in our community.

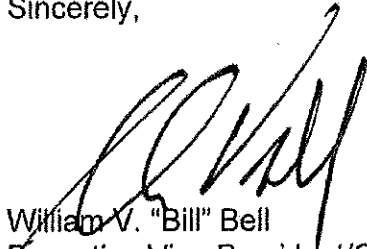
TROSA has been a great corporate citizen in our community in many ways and has successfully grown many cottage industries (i.e. Moving & Storage; Lawn Care; Thrift Store, Tree Lots and construction) employing their residential clients. The result has been to produce many successful recovering substance abusers, who have obtained vocational and educational training while at the same time obtain a level of health care. I have personally seen and met many of their graduates who continue to work and live in our community. They are making positive contributions to our community. Our company (UDI/CDC) is one of TROSA's longtime clients in lawn care and has been very pleased with their service.

I have been privileged to attend and speak at their graduation and to witness the ecstatic joy of achievement of the TROSA graduates and their family and friends who were in attendance.

In closing, in my opinion, if TROSA were to establish a satellite campus in the TRIAD, the community would be well served by its presence. More importantly their clients would be well rewarded as they matriculate through their recovery period as TROSA clients.

Feel free to contact me if there are answers to further questions that you think I may provide or be of assistance.

Sincerely,



William V. "Bill" Bell  
Executive Vice-President/COO, UDI Community Development Corporation (dba:  
UDI/CDC)

919-864-7026 Direct Office  
919-475-3368 Personal Cell Phone  
919-943-3594 Personal IPhone  
[bill.bell@udicdc.org](mailto:bill.bell@udicdc.org) e-mail

# Nicholas J. Tennyson

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6802 Knotty Pine Drive, Chapel Hill, NC 27517 | nicktennyson@gmail.com

November 8, 2018

Being involved when TROSA came to Durham was one of the greatest gifts I have ever received.

My initial involvement was in advocating for grant funding from the private sector for this major initiative to address drug related issues. Later, as mayor of Durham, I was able to observe the incredible impact of the visionary decision to bring a therapeutic community model to our city. Having started out working to get grant support and it has been my pleasure to have made personal donations every year since.

TROSA's transformation of an old elementary school into their first home and later rejuvenation of an abandoned industrial site are analogies to their work with residents. In every case, through hard work and an awareness of the need for structure, they transformed two properties into contributing features of their neighborhoods - and hundreds of lives from conditions of drug, alcohol and general health abuse to conditions of possibility that amaze their own families.

Among the benefits I never anticipated was the effect TROSA residents had on neighborhoods. Their acquisition and redevelopment of homes and apartments for program "post graduates" created islands of calm and evidence of care that is too often missing in parts of the city that are in decline. Support of those post graduates helps keep those folks moving forward and inhibits the potential threats to the success of graduates seeking to rejoin community life.

After I was elected Mayor, my first public meeting was a graduation of a few of TROSA's early graduates. These events were designed to recognize two or three men and women who were completing their two-year program and to celebrate with the mothers, fathers, siblings and children the return of their loved one to society - and to their family. Now the quarterly graduations are for many more men and women, but the message of a graduate that night in 1997 still rings clear in my mind.

"I have never finished anything before but a prison sentence," Jesse said. If there is any necessary return on investment in this program, I saw it in his mother's smile that night.

TROSA is an incredible asset in a world starved for practical, self-supporting, responsible, comprehensive, effective and innovative approaches to substance abuse and its negative effects.

Sincerely,



Nicholas J. Tennyson  
Mayor, City of Durham, 1997-2001



Welcome



TRIOSA<sup>®</sup>

## **What is TROSA?**

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TROSA

- TROSA is an innovative, multi-year residential program that enables substance abusers to be productive, recovering individuals by providing comprehensive treatment, work-based vocational training, education, and continuing care.
- A 501(c)(3) charity founded in 1994 in Durham
- Licensed by the NC Department of Health and Human Services

## **What We Do**

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- Provided at **no cost** to the individual:
  - ✓ Housing, Food, Clothing & Daily Needs
  - ✓ Healthcare
  - ✓ Mental Health Services
  - ✓ Vocational Training
  - ✓ Continuing Care for Graduates, including housing, transportation, counseling.

## **How TROSA is Unique**

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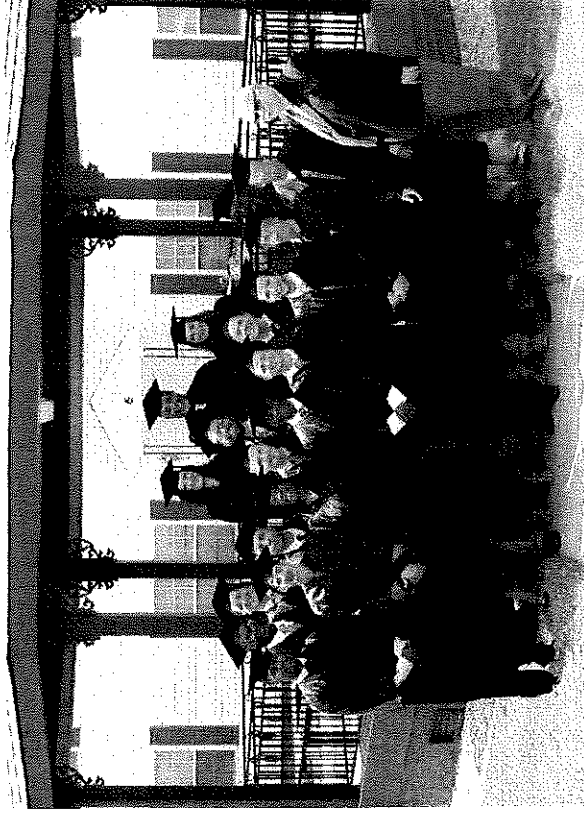
- **Offers a long-term option for men and women**
- **Can accept those with co-occurring mental health disorders**
- **Emphasis on vocational training, education, and life skills**
- **Focus is not solely on sobriety; it's about being healthy and productive**

# Our Impact: Graduate Outcomes

(FY 17-18)

T R O S A

- 100% obtained full-time employment by graduation
- 90% of graduates maintained recovery one year after graduation
- 92% of graduates remained employed one year later
- Only 3% had a new criminal conviction within one year



# TROSA as a Neighbor

TROSA

## GIVING BACK

Community-mindedness comes naturally to TROSA. Our recovery program is based on a therapy model in which helping others is a core tenet.

In 2017-2018, TROSA residents volunteered more than 2,200 hours in the community.

### WHERE HAS TROSA VOLUNTEERED?

- Opioid abuse awareness events
- Arts & culture festivals
- Civic group events
- Road races for charity
- Operation AirDrop for hurricane relief (pictured)

"It was truly a privilege and honor to work beside [the TROSA] team and I will cherish it for the rest of my life."

- Operation AirDrop volunteer pilot Jeff Wardenaar



## SAFETY

TROSA has been a stabilizing factor in the neighborhoods where we have a presence.

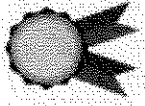
In 2013, we added two large dorm buildings to our campus in a residential neighborhood at 1820 James St. in Durham, moving 50 individuals on probation into these new spaces.

Comparing crime statistics in the neighborhood for the 5 years prior to this expansion with the 5 years since, we found:

Probationers added: 50

Crime dropped by 34%

Burglaries dropped by more than 50%



## COMMUNITY AWARDS

TROSA has been honored with several awards by organizations in the Durham community.

- Indy Week Best of the Triangle:  
 2018 Best Nonprofit in Durham County, Best Charitable Group  
 2017 Best Local Nonprofit, Best Nonprofit in Durham County, Best Charitable Group  
 2016 Best Nonprofit in Durham County, Best Charitable Group  
 Other:  
 2011 "Sammie" Award for Service to the Community, Duke University  
 2008 Non-Profit Excellence Award, Greater Durham Chamber of Commerce  
 2004 City of Durham Golden Leaf Award for Community Appearance

# Letters of Support



TROSA

"As a person who grew up in Winston-Salem, NC, and [graduated from] the public schools (Woodland Elementary; 14th Street School and Atkins High School), I was very glad to hear that TROSA is considering establishing a satellite campus in the Triad [...] the community would be well served by its presence."

"I have personally seen and met many of [TROSA's] graduates who continue to work and live in our community. They are making positive contributions to our community."

**Bill Bell (Mayor from 2001 -2017)**

"[TROSA] created islands of calm and evidence of care that is too often missing in parts of the city that are in decline."

"TROSA is an incredible asset in a world starved for practical, self-supporting, responsible, comprehensive, effective and innovative approaches to substance abuse and its negative effects."

**Nick Tennyson (Mayor from 1997 -2001)**

"Durham residents regard TROSA as one of our local treasures. It is an incredibly successful long-term treatment program for people in recovery."

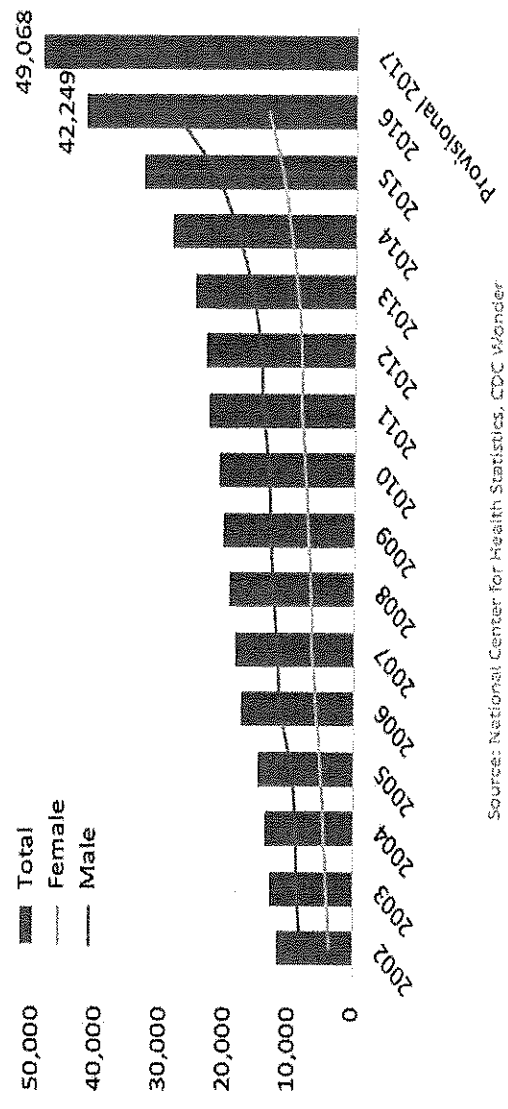
"The neighbors in the immediate vicinity of TROSA's main campus (1820 James St)...are uniformly impressed with the safety of their neighborhood with TROSA there. Any initial fears that neighbors may have had with the arrival of TROSA have not materialized. In my many years on the city council and now as mayor, I have never heard a single complaint about TROSA from any of its neighbors."

**Steve Schewel (Mayor from 2017 -present)**

# The Problem



## National Overdose Deaths Number of Deaths Involving Opioids



Source: National Center for Health Statistics, CDC WONDER

North Carolina has been critically impacted

- NC recently had 4 cities in Top 20 **nationally** for reported opioid abuse related to prescriptions: Wilmington (#1), Hickory (#5), Jacksonville (#12) and Fayetteville (#18)

(Source: The Opioid Crisis in America's Workforce, Castlight Health, 2016)



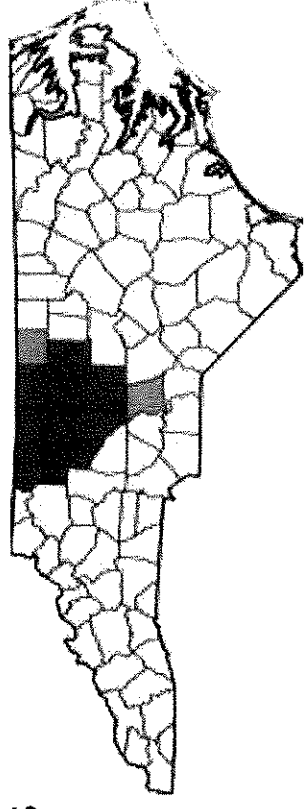
## Expansion to the Triad: Future Plans

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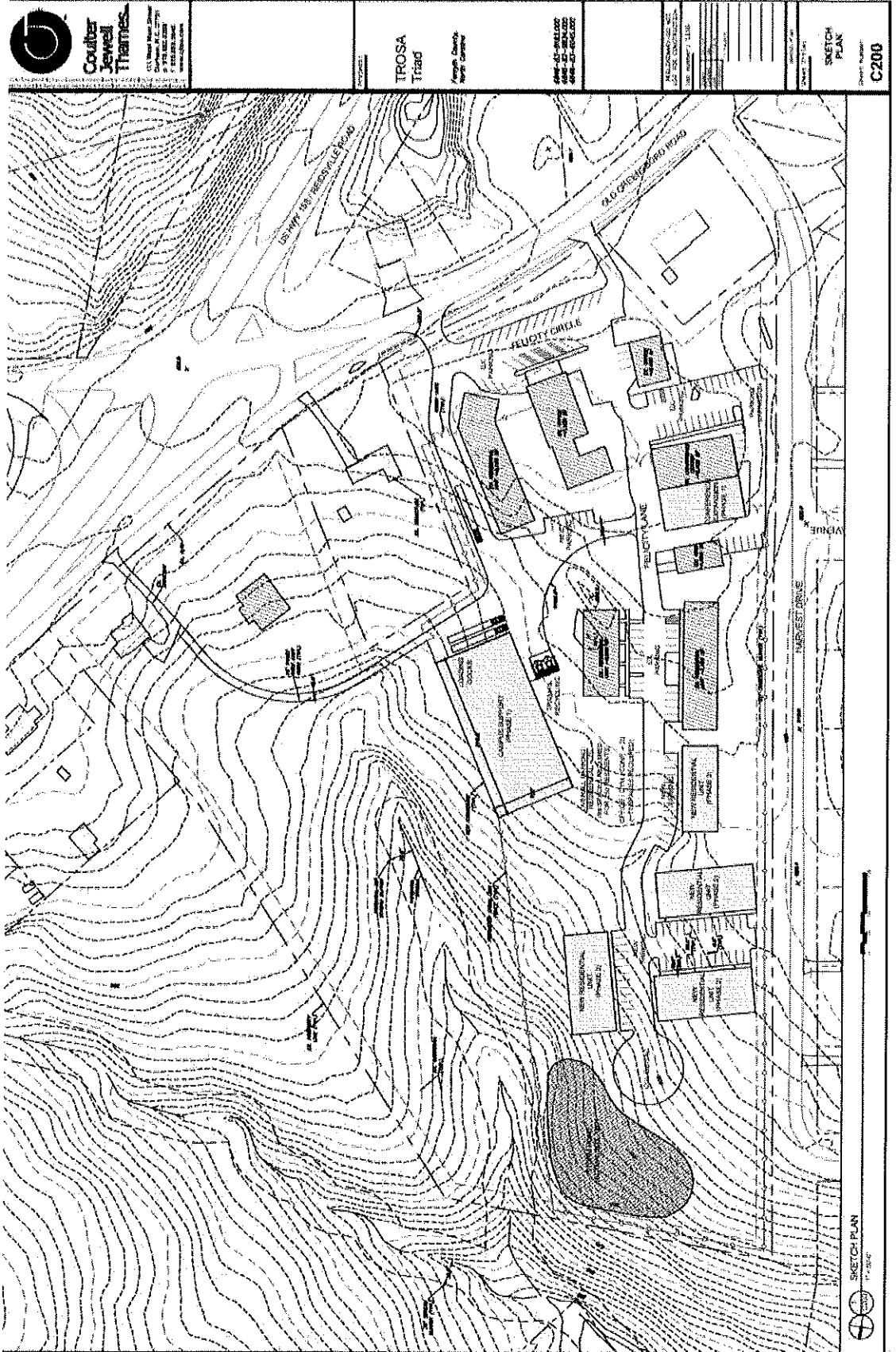
T R O S A

- Based on nearly 25 years of experience, we believe further growth of Durham TC is not sustainable
- Using a satellite campus approach, we can keep certain operational and overhead costs down for the new campus, making it more sustainable long term
- Target size for new campus is 100-125 individuals in first few years, with future expansion to bring capacity to about 200
- Selected Triad for several reasons, including:

- Two of top five most served counties are Forsyth and Guilford
- Proximity to Durham operations
- Excellent potential for health care and higher education partners



# Preliminary Site Plan

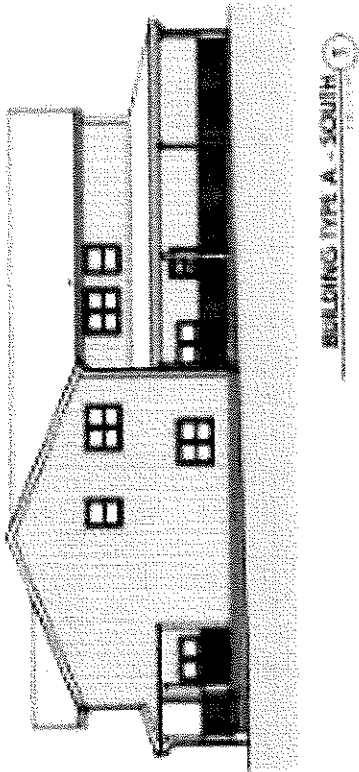
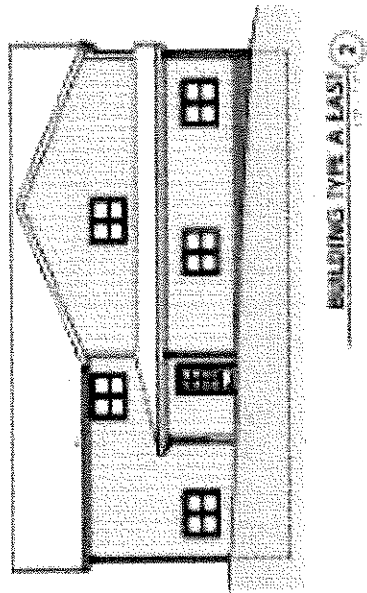
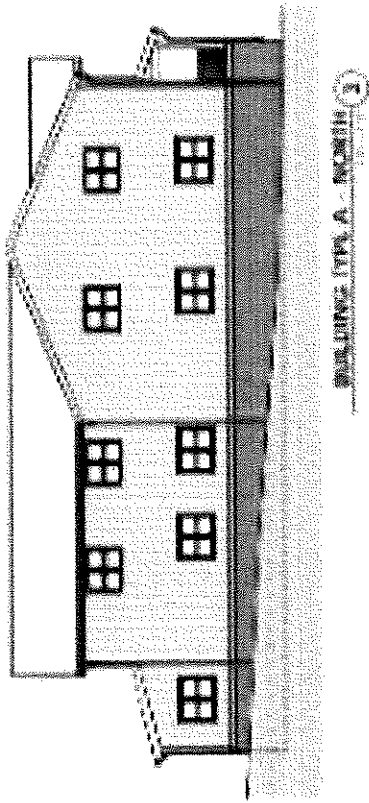
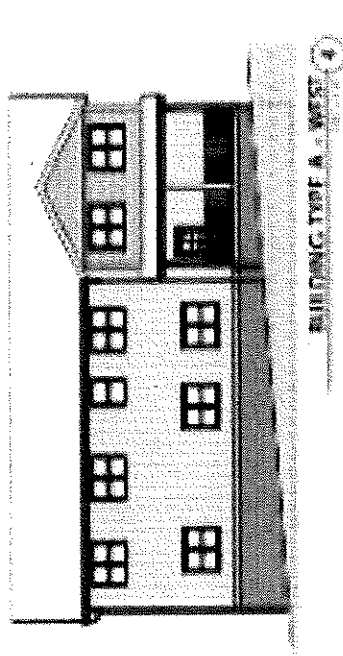


**Coulter Jewell Thomas**  
Civil Engineer  
10000 Old Chesapeake Road  
Suite 200  
Chesapeake, VA 23041  
404-541-1100  
404-541-1101  
404-541-1102

TROSA  
Trid  
Project Name  
Project Number

SKETCH PLAN  
Project Number  
C200

# Example of Residential Housing



# Future Meetings

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TROSA

## Meeting at SECU Commons

**February 5, 2019**

6:00pm: Refreshments on site provided by TROSA and NCHF  
6:30pm: Satellite Office Presentation presented by TROSA

## Tours to TROSA Durham

**January 25, 2019**

TROSA Tour: Durham Facility: Departing NCHSM Office at 10:45am

Meet for departure at 750 Bethesda Road Winston-Salem, NC 27103 – transportation provided  
12:30 – Lunch at TROSA, Durham, NC  
1:00 – Tour of TROSA Facility  
3:30 – Estimated time of return to Winston-Salem

**February 1, 2019**

TROSA Tour: Durham Facility: Departing NCHSM Office at 10:45am

Same schedule as January 25

**February 8, 2019**

TROSA Tour: Durham Facility: Departing NCHSM Office at 10:45am

Same schedule as January 25

