



2016

Annual Report

Community Appearance Commission of Winston-Salem & Forsyth County



A Note from the Chair

In 2016, the Community Appearance Commission (CAC) continued to be active in the community through their review of designs for publicly-funded projects, continued support of Community Roots Day, and organizing the 2016 Community Appearance Awards.

The Commission spent the first half of the year focused on organizing a successful Community Appearance Awards program. For the event, the CAC was able to secure Dr. Katherine Loflin as the keynote speaker. Dr. Loflin is an internationally-recognized consultant in the field of placemaking. For the second half of the year, the CAC was busy organizing the 24th annual Community Roots Day with Keep Winston-Salem Beautiful and the Winston-Salem Vegetation Management Division and holding a new educational seminar on edible landscaping. Also, members developed the work plan for 2017 and 2018 during their biennial retreat held in the fall.

We appreciate the support of the Winston-Salem City Council, Forsyth County Board of Commissioners, and the City-County Planning Board. We look forward to a productive year of working to maintain and improve our community's appearance. Commission members welcome suggestions on programs that we can undertake to better serve the community.

Wendi Hartup, Chair

Education and Awards Committee

The 2016 Community Appearance Awards were held on June 8, 2016 in the James A. Gray Auditorium at the Old Salem Museums & Gardens Visitor Center. The Community Appearance Commission (CAC) sponsors a biennial Awards Program to honor the efforts of businesses, individuals, and community groups who have had a positive impact on the appearance of Winston-Salem and Forsyth County. The event marked the 15th in a series of awards programs initiated in 1990.

Approximately 125 people were in attendance to hear keynote speaker, Dr. Katherine Loflin

speak on the role of aesthetics in placemaking. Dr. Loflin, known as the City Doctor, is an internationally-recognized, award-winning speaker and consultant on placemaking. Winston-Salem Mayor Allen Joines was in attendance to present the Mayor's Award as was Council Member, Mayor Pro Tempore Vivian Burke who presented the City Council Award. Forsyth County Commission Chairman David Plyler presented the County Commissioners' Award. Council Member Molly Leight was also in attendance as was City-County Planning Board members Allan Younger and Melynda Dunnigan.



A total of thirteen awards were presented to area businesses, individuals, and community groups. The award winners were:

Count Zinzendorf Award
The Oaks at Tenth

George Black Award
Laura Lashley

Mayor's Award
The McHugh Sisters Flats

County Commissioners' Award
The Samaritan Ministries

Benjamin Forsyth Award
The Ardmore Gateway Garden

City Council Award
The Allegacy Federal Credit Union
Member Center

Community Appearance Commission Award
The Downtown Arts District Association

Classic Award
Körner's Folly

Flora Ann Bynum Award
The Forsyth County Extension
Master Gardeners

AIA Award
ARTivity on the Green
The Center for Design Innovation

Joseph Winston Award
The Renovation of 404 Duke Street
The Foothills Brewery Tasting Room

Trees and Woodlands Committee

On a beautiful October 15, 2016, the Community Appearance Commission of Winston-Salem & Forsyth County, the Winston-Salem Vegetation Management



Department, and Keep Winston-Salem Beautiful held Community Roots Day within the Smith Farm neighborhood. This year marked the 24th anniversary of the event that began in 1993 in the Boston-Thurmond neighborhood.

Volunteers planted approximately 275 trees within the neighborhood during the event. Seven different varieties of trees – Forest Pansy Redbud, Hearts of Gold Redbud, European Hornbeam, Kousa Dogwood, Black Gum, Okame Cherry and Armstrong Maple – were planted throughout the neighborhood. Over the past 24 years, volunteers have planted over 7,500 trees throughout the City of Winston-Salem in neighborhoods including Easton, East Winston, West Salem, Sunnyside, Happy Hill, and Castle Heights.

Winston-Salem City Council Member Dan Besse welcomed the crowd of volunteers during the opening ceremony. Winston-Salem City Manager Lee Garrity and Planning & Development Services Director Paul Norby were also in attendance at the event. Pastor Tim Duncan of Sedge Garden Baptist Church provided the invocation.

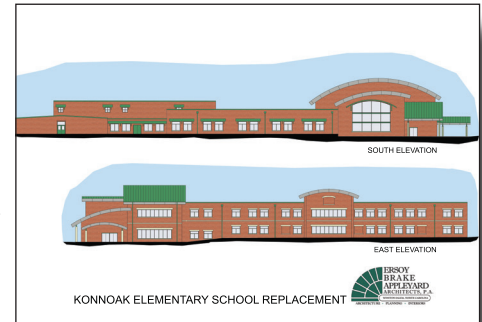


Work Plan

The CAC held their biennial retreat in November to discuss the 2017-18 work plan. The retreat was slightly different compared to past retreats in that staff acted as facilitator and the Winston-Salem Attorney's Office was present to provide guidance on appropriate tasks for the Commission to undertake. Commission members decided to focus their efforts over the next two years on developing partnerships with key organizations within State and local government, gaining knowledge of the work that other agencies and departments are doing throughout the community that may impact appearance, educating and advising local leaders of CAC activities, and promoting local projects.

TAPR Committee

The Technical Advisory and Project Review (TAPR) Committee continued in their role of reviewing publicly funded projects and providing comments and recommendations for potential improvements in appearance. In 2016, the Committee reviewed a total of seven projects including the renovation of Union Station and the new Konnoak Elementary and Lowrance Paisley schools.



Community Appearance Commission

Wendi Hartup, Chair

Jill Reich, Vice Chair

Scott Arnold, ASLA

Richard Butt

Dr. Brittney Clinton

Jayne Kim

Janice Lewis

Kismet Loftin-Bell

Preston Mitchell

John Moore, III

Salvador Patiño

Michelle Prendergast

Chad Reichert

Jane Towns

Keith Wilson

Retiring in spring 2017

Rita Nye

City-County Planning Board Staff

Amy Crum

City-County Planning Board

Arnold G. King, Chairman

Allan Younger, Vice Chair

George M. Bryan Jr.

Melynda Dunigan

Jason Grubbs

Tommy Hicks

Clarence R. Lambe, Jr.

Chris Leak

Brenda J. Smith

City of Winston-Salem

Mayor: Allen Joines

City Council

Vivian H. Burke, Mayor Pro Tempore, Northeast Ward

Denise D. Adams, North Ward

Dan Besse, Southwest Ward

Robert C. Clark, West Ward

John C. Larson, South Ward

Jeff MacIntosh, Northwest Ward

Derwin L. Montgomery, East Ward

James Taylor Jr., Southeast Ward

City Manager: Lee Garrity

Forsyth County Commissioners

David R. Plyler, Chairman

Don Martin, Vice-Chair

Fleming El-Amin

Ted Kaplan

Richard V. Linville

Gloria D. Whisenhunt

Everette Witherspoon

County Manager: J. Dudley Watts Jr.

Visit our website at: <http://www.citofws.org/CAC>