



**Office of Business
Inclusion and Advancement**

City of Winston-Salem
P.O. Box 2511
Winston-Salem, NC 27102
CityLink 311 (336.727.8000)
www.cityofws.org

Memorandum

TO: Mayor Joines and Members City Council
FROM: Evan Raleigh, Director of Business Inclusion and Advancement
DATE: April 19, 2017
SUBJECT: Revisions to RUCA Program Guidelines
CC: Lee Garrity, City Manager

In response to questions raised by the Mayor and members of City Council regarding the operation of the RUCA program, the Office of Business Inclusion and Advancement initiated a review of the current guidelines in an effort to refine and enhance the policies and procedures that govern the program. Attached to this memo is a chart which provides an overview of the current program guidelines as well as the suggested revisions. Highlights of the suggested program revisions include:

- Making available the remaining funds from the RUCA III allocation to all Tier 1 and 2 areas and any Tier 3 areas that are located within the Neighborhood Revitalization Strategy Area.
- Limiting the number of requests for additional funds to once per project.
- Restricting the ability of property owners to serve as the general contractor for their own project.
- Adding a provision which would allow for funds to be used for the acquisition of property in a designated RUCA area.

Based upon direction from the Mayor and City Council, staff will present a Resolution in June authorizing a change to the program guidelines.

CityLink311

Call 311 or 336-727-8000
citylink@cityofws.org

City Council: Mayor Allen Joines; Vivian H. Burke, Mayor Pro Tempore, Northeast Ward; Denise D. Adams, North Ward; Dan Besse, Southwest Ward; Robert C. Clark, West Ward; John C. Larson, South Ward; Jeff MacIntosh, Northwest Ward; Derwin L. Montgomery, East Ward; James Taylor, Jr., Southeast Ward; City Manager: Lee D. Garrity