

City Council – Action Request Form

Date: November 20, 2018

To: The City Manager

William L. Royston, Recreation and Parks Director

From: Tasha Logan Ford, Assistant City Manager
Ben Rowe, Assistant City Manager

Council Action Requested:

Consideration of an Ordinance Amending Chapter 38 of the City Code Relating to Miscellaneous Offenses and Provisions.

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: Expand Open Space and Recreational Facilities

Strategic Plan Action Item: No

Key Work Item: No



Summary of Information:

As part of the 2014 Bonds package, phase I renovations at Salem Lake Park included the construction of a new multifunctional marina center. This facility has been a very popular venue for weddings and other special occasions since opening for rentals on January 1, 2018.

To provide an additional amenity, enhance customer service to the citizens of Winston-Salem, and promote travel and tourism, the recommended ordinance amendment would allow the sale and consumption of beer and wine at the newly renovated Salem Lake Marina facility. On September 25, 2017, the City evaluated fees for the new facility. During the fee evaluation process, similar facilities in other cities were researched. At some of these locations, the consumption of beer and wine was permitted.

The attached amendment to Chapter 38 of the City Code will allow the City to permit the sale and consumption of beer and wine at the new marina at Salem Lake. The amendment clarifies that beer and wine can be sold at Bowman Gray Stadium, makes a technical correction to change the name in Chapter 38 from Bethabara Park to Historic Bethabara Park and specifies special event applications are approved by the office of business inclusion and advancement.

Committee Action:

Committee	<u>CDHGG 11/20/18</u>	Action	<u>Approval</u>
------------------	-----------------------	---------------	-----------------

For	<u>Unanimous</u>	Against	<u></u>
------------	------------------	----------------	---------

Remarks: