


MOMS 
DEMAND
ACTION
FOR GUN SENSE IN AMERICA

AMERICA'S GUN HOMICIDE RATE IS MORE THAN **25 TIMES** THE AVERAGE OF OTHER DEVELOPED COUNTRIES





Three Missions of MOMS Demand Action



- Survivor Network
- Be SMART for Kids
- Legislative Action

What We Stand For

- Non-partisan
- Supports Second Amendment
- Believe in common sense solutions to gun violence

What We Advocate For

- Promote gun safety so our children and communities will no longer be at an unacceptable level of risk.
- Close deadly loopholes in our background check system that allows dangerous people like felons, domestic abusers and terrorists easy access to guns.
- Support reasonable limits on when, where and how loaded guns are carried and used in public places.
- Create enforceable laws to address gun trafficking and fraudulent purchases to keep illegal guns off our streets.

How We Do It

- Host events in the community
- Table events in the community
- Local chapter meetings
- Support survivors of gun violence
- Work to integrate gun safety education in our community
- Educate members and the community on legislative action and candidates

Gun Safety Education Programs

- Be SMART for Kids (MOMS Demand Action)
- *Know the Signs* (Sandy Hook Promise)
 - Say Something
 - Start with Hello
 - Safety Assessment and Intervention
 - SOS Signs Of Suicide

BE

SMART

A conversation about kids, guns, and safety

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BeSMARTforKids.org

BE SMART

S

Secure guns in homes and vehicles.

M

Model responsible behavior.

A

Ask about unsecured guns in other homes.

R

Recognize the risks of teen suicide.

T

Tell your peers to be SMART.



Sandy Hook Promise is committed to driving and sustaining positive change that results in the protection of children from gun violence through prevention.



95 people die every day from gun violence. 6 of these people are 18 and under.

This means in one year, a total of 34,668 people die from gun violence. Of these deaths, 2,277 are children 18 and under.

SANDY HOOK PROMISE IMPACT BY THE NUMBERS



3,500,000+

CHILDREN & YOUTH PROTECTED BY *KNOW THE SIGNS* PROGRAMS



5,100+

VOLUNTEER PROMISE LEADERS IN 49 STATES
RAISING AWARENESS AND DELIVERING
PROGRAMS



192

COMMUNITY-BASED ORGANIZATIONS HAVE BEEN
TRAINED IN A SHP PROGRAM

Know the Signs

Research-based programs and practices to help protect children from gun violence in your homes, schools and communities.



SOS SIGNS OF SUICIDE
PREVENTION PROGRAM



SAY SOMETHING



SAFETY ASSESSMENT
AND INTERVENTION



START WITH HELLO

Next Steps for Partnership

- Make gun violence a priority
- Let's work together to make Winston-Salem an example across NC
- How can you help get these programs into our community?
- Suggestions/questions?