



Peter Oliver

PAVILION GALLERY

Landmark of Freedom

In the heart of the city
located at the Homesite & Farm of
Freedman Peter Oliver (1766-1810)





Public Pavilion

- Civic & Arts Events
- Contemplative Space
- Adjacent to Strollway

Outdoor Gallery

- Gateway to Old Salem
- Educational Spaces
- Walking Tours

City Enrichment Zone

(i.e. Bailey Park)

- MUSEws (Museum)
- Cugino Forno Pizza
- Railroad Bldg (Willow's Bistro)
- Rough-n-Ready Fire Station
- Compleat Kidz (Special Needs)
- Sayso Coffee
- Wine & Design



Overhead View Looking South

- **NPR** highlighted the proposed Oliver project nationally on its Here and Now broadcast on Feb. 24, 2023.
- The amount requested from City represents less than 25% of the Design Development cost but delivers a statement of support which will resonate with private donors.
- City support for this “slavery-to-freedom” story is important. The research by Old Salem Museums and Gardens coupled with collaborations from MUSEws, WFU, UNCSCA and others elevates this project to an educational opportunity of national prominence.

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Next Project Steps:

- Move to Full Design Development including Safety and Lighting plan
- Initiate Fall 2023 Capital Campaign launch to include plans and funds for Ongoing Care and Continuous Maintenance (i.e. Grace Park)
- Receive support from the City Budget funds:

\$50,000 each in FY 2024 and FY 2025

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