

Information Item

Date: June 14, 2022

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Ben Rowe, Assistant City Manager
Jakira Westbrook, Business Inclusion Manager

Subject:
Minority and Woman-Owned Business Enterprise Annual Report for Fiscal Year 2020-2021 and Disparity Study Implementation Plan

Strategic Focus Area: Economic Vitality and Diversity

Strategic Objective: No

Strategic Plan Action Item: No

Key Work Item: No



Staff regularly updates the Mayor and City Council on the activity of the Minority and Woman-Owned Business Enterprise (M/WBE) Program with the Office of Business Inclusion and Advancement. The attached annual report provides an overview of program successes for the 2020-2021 fiscal year. The June 14th meeting of the Community Development/Housing/General Government Committee will include a presentation from M/WBE staff.

Highlights include:

- Purchase orders for construction and repairs placed with M/WBE businesses equaled 5.31 percent, surpassing the previous two fiscal years.
- 90 M/WBE vendors joined the city's Vendor listing database electing to receive weekly communications regarding city and local agency business resources for M/WBEs.
- More than 200 M/WBE firms attended various web-based workshops and seminars related to meeting the requirements of the M/WBE policy