



Office of Business  
Inclusion and Advancement

City of Winston-Salem  
P.O. Box 2511  
Winston-Salem, NC 27102  
CityLink 311 (336.727.8000)  
[www.cityofws.org](http://www.cityofws.org)

# Memorandum

**TO:** Jason Hooker– Wilson Covington Construction Company  
**FROM:** Zachary Taylor, Diversity Compliance Specialist  
**DATE:** July 28th, 2025  
**SUBJECT:** Pre-Construction Good Faith Effort Final Scores  
**CC:** Jakira Westbrook, Business Inclusion Manager

Good afternoon, Jason,

Below you will find the verified average final scores for the Good Faith Effort submitted for the Gemeinhaus & Distiller's House Project categorized by letter, as reflected in the Affidavit D- Good Faith Efforts.

<u>Letter</u>	<u>Average Score</u>
A (10 Points)	10
B (15 Points)	0
C (15 Points)	13.75
D (10 Points)	3.75
E (15 Points)	12
F (10 Points)	10
G (25 Points)	0
H (10 Points)	0.75
I (20 Points)	8.75
J (25 Points)	10
K (10 Points)	2.5
L (15 Points)	1.25
<b>Total Score</b>	<b>72.75</b>

Based on the recorded average score of **72.25** the submitted Good Faith Effort has not met the required threshold of **115** and has been deemed **insufficient**. In accordance with the City's M/WBE Policy, your bid will be rejected and not considered for award. The Purchasing Department has been notified of the results of the good faith effort. Please let me know if you have any additional questions about this process.

Zachary Taylor,  
Diversity Compliance Specialist



Call 311 or 336-727-8000  
[citylink@cityofws.org](mailto:citylink@cityofws.org)

**City Council:** Mayor Allen Joines; Denise D. Adams, Mayor Pro Tempore, North Ward; Barbara Hanes Burke, Northeast Ward; Robert C. Clark, West Ward; Vivian V. Joiner, South Ward; Regina Ford Hall, Northwest Ward; Scott Andree-Bowen, Southwest Ward; Annette Scippio, East Ward; James Taylor, Jr., Southeast Ward; City Manager: W. Patrick Pate