

Tarra Jolly

From: Jon Mack <mackpro@gmail.com>
Sent: Wednesday, February 07, 2018 4:51 PM
To: Tarra Jolly
Subject: Re: Urge passage of UDO-284 | Message enclosed
Attachments: Screenshot (Comparison).png

Tarra-

There's not much on the agenda for tomorrow for the CCPB. Hopefully they are willing to read my comments below urging passage of UDO-284. I had also emailed some screenshots of buildings to Beth B, that relate to UDO-284.

See attachment of an important Google Streeview image comparing an attractive Bojangles to a not so attractive O'Reilly's. The image demonstrates the importance of passing UDO-284.

Jon Mack
Lewisville

On Wed, Feb 7, 2018 at 4:41 PM, Tarra Jolly <tarraj@cityofws.org> wrote:

Thank you for providing comments on UDO-284.

Comments from citizens on items to be considered by the City-County Planning Board are provided to the Planning Board members as follows:

- Comments received by 5pm on Wednesday the week (8 days) before the Planning Board meeting are included with other materials related to the item in the Planning Board agenda book sent to Board members and posted on the Planning website (<http://www.cityofws.org/planning>) on Friday (6 days) before the Planning Board meeting.
- Comments received between 5pm on Wednesday the week before the Planning Board meeting and 5pm Wednesday the day before the Planning Board meeting are forwarded to the Board members via email and provided to them at their meeting.
- Comments received after 5pm Wednesday the day before the meeting are provided to the Board at their meeting.

Please note that Planning Board members may not have time to review comments provided to them at their meeting, so citizens are encouraged to submit comments as early as possible. For public hearing items, such as rezoning cases and area plans, citizens are encouraged to attend the meeting and speak during the comment period. The sign-up sheet for comments is available immediately prior to the meeting.

For information about items coming before the City-County Planning Board, please visit our Zoning webpage at: <http://www.cityofws.org/departments/planning/zoning-and-subdivision/monthly-zoning>

Tarra Jolly

Senior Administrative Assistant Supervisor

City of Winston-Salem/Forsyth County Planning Board

[100 E. First Street](#)

PO Box 2511

Winston-Salem, NC 27102

Phone [336-747-7053](tel:336-747-7053)

Fax [336-748-3163](tel:336-748-3163)



From: Jon Mack [mailto:mackpro@gmail.com]

Sent: Tuesday, February 06, 2018 3:05 PM

To: Tarra Jolly

Cc: Aaron King

Subject: Urge passage of UDO-284 | Message enclosed

Members of the City-County Planning Board:

I would urge unanimous passage of UDO-284 at your Thursday meeting.

An ordinance amendment proposed by Planning and Development Services staff revising Chapter B of the Unified Development Ordinances to establish building material requirements for the use Retail Store.

Recently, an O'Reilly's Auto was constructed on Country Club Rd. This rezoning was heard within the last year and was a General Use Rezoning.

Planning Staff had no control on the type of building materials used. This is a terrible shame!

Essentially, with General Use rezoning now, you might as roll the dice, when it comes to facade building materials. You'll see attached images of the end result. Please also note that this particular structure is within close proximity to Covington Place (homes in the 400s) and Brookberry (homes in the 400s+).

I have attached images of the same O'Reilly's business in Cary, NC Had UDO-284 been enacted say 1-1/2 yr ago...we'd be looking at O'Reilly's on Country Club

similar to the one in Cary!

Essentially, UDO-284 enacts those minimum building material standards so desperately needed.

Currently, Winston has NO minimum standards for building facades. Developers can use the cheapest of materials. These are not the buildings

that the particular store brand features on their web site or annual report. Companies showcase only the most architecturally attractive buildings

of their brand.

UDO-284 is desperately needed for Winston-Salem. The end result of passage yields the following..a rising tide that lifts all boats. Thus..attractive facades along

business corridors and elsewhere in the community lift commercial and residential values. Investments in commercial building materials for building facades

actually ATTRACTS more commercial investment within a community. The opposite affect can also take place. No minimum

building material standards can bring down the values of commercial and surrounding residential areas.

Please pass UDO-284.

--

Jon Mack

Louisville



Attractive building materials used for facade of Bojangles.



Why UI needed

