



City of Winston-Salem City Council
Council Agenda Item Summary

Title	Ordinance Amending Chapter 38 of the City Code Relating to Miscellaneous Offenses and Provisions
City Council Committee	Committee of the Whole
Staff Lead (Presenter)	Ben Rowe
Department Head	Robert Mulhearn
City Manager/ACM	Ben Rowe, ACM

Agenda Item Summary

Recommended Council Action	Ordinance Approval
Suggested Motion Options	I move to approve this Ordinance amending Chapter 38 of the City Code
Strategic Focus Area	Economic Prosperity
Strategic Plan Objective	EP3: Attracting and Retaining Businesses
Anticipated Fiscal Impact	No Material Fiscal Impact

Summary of Information

The City is interested in marketing the third floor of Union Station for events. The City Code does not currently allow for outside third parties to serve alcohol at Union Station. The proposed amendment to Section 38-8 of the City Code would add Union Station to the list of City-owned locations where third parties can serve alcohol if they have a properly permitted event and secure liability insurance. The amendment would also allow outside third parties to serve alcohol at the old Bankruptcy Court building on South Liberty Street (“226 South Liberty Street Building”).

Alcohol currently can be served and/or sold at the following City locations:

- Winston-Salem Fairgrounds
- Piedmont Triad Research Park Courtyard
- Winston Square Park
- Wayne A. Corpening Plaza
- Historic Bethabara Park
- Reynolds Park Golf Course
- Orville Powell Clubhouse
- Winston Lake Golf Course
- Jerry Jones Clubhouse

- Bowman Gray Stadium
- Salem Lake Marina
- Merschel Park

The attached amendment to Section 38-8 also includes technical revisions in reference to the former Idealliance and the Office of Business Inclusion and Advancement (now Office of Economic Development).

Analysis of Fiscal Impact

None

Attachments

- Ordinance

Committee Action	COW 3/9/2026
For:	Against:
Remarks: Approved Unanimously	