

Information Item

Date: January 14, 2020

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Evan Raleigh, Assistant City Manager
Tiesha Hinton, Assistant Director Office of Business Inclusion & Advancement

Subject:
Information on the City of Winston-Salem Disparity Study

Strategic Focus Area: Economic Vitality and Diversity
Strategic Objective: Assist Small Businesses with Innovation and Entrepreneurship
Strategic Plan Action Item: No
Key Work Item: No



The Office of Business Inclusion & Advancement entered into a contract with MGT of America Consulting, LLC in March of 2019 for the City of Winston Salem Disparity Study. MGT of America Consulting, LLC studied the City's contractual awards in construction, professional services, other services, goods, and supplies from July 1, 2013 through June 30, 2018.

The study analyzed contracting opportunities in these procurement categories in order to determine if there are any disparities between the utilization of M/WBE firms compared to the availability of M/WBE firms in the marketplace who are willing, ready, and able to perform work. A further objective of the study is to recommend programmatic remedies to address any identified underutilization and reduce or eliminate any barriers that adversely affect M/WBE participation, should they exist.

The report includes the legal framework and an overview of the controlling legal precedents that impact procurement programs, an analysis of the City's policies and procedures, an analysis of vendor utilization by the City, availability of M/WBE's in the City's geographic product market, a private sector analysis, an anecdotal analysis, findings, commendations, and recommendations.

MGT of America Consulting will present an overview of their findings and recommendations from the City of Winston Salem Disparity Study Report.