



City of Winston-Salem City Council Council Agenda Item Summary

Title	Resolution Accepting the Underrepresented Communities Grant for East Winston Urban Renewal Documentation and Mars Hill Baptist Church National Register Update
City Council Committee	Finance Committee
Staff Lead (Presenter)	Kelly Bennett, Principal Planner
Department Head	Chris Murphy, Planning and Development Services Director
City Manager/ACM	Aaron King, ACM

Agenda Item Summary

Recommended Council Action	Resolution Approval
Suggested Motion Options	<ul style="list-style-type: none"> Resolution accepting the National Park Service Grant in the amount of \$75,000. Amendment to the FY25-26 Budget Ordinance to appropriate the federal funds.
Strategic Focus Area	Community Advocacy and Engagement
Strategic Plan Objective	CAE4: Engaging Residents and Fostering Civic Pride
Anticipated Fiscal Impact	Fiscal Impact Anticipated: See Analysis in Summary

Summary of Information

The National Park Service has provided preliminary notice that the City of Winston-Salem is expected to receive a federal award of \$75,000 from an Underrepresented Communities grant to fund the research and documentation of the impact of urban renewal on East Winston and to update the National Register documentation for Mars Hill Baptist Church. The grant includes a required applicant match of \$8,576 in the form of staff time to hire and manage a consultant for the project.

The project will document buildings within the boundaries of the East Winston General Neighborhood Renewal Plan (East Winston GNRP) through written descriptions and photographs, providing basic research on their construction dates and development history. The East Winston GNRP boundaries are 14th Street, Liberty Street, U.S. Highway 421, and Cameron Avenue.

A 1990s study on African American neighborhoods and housing in Winston-Salem pre-dating 1950 documented several hundred buildings within the project area. This project will update the descriptions and photographs of remaining structures and compile a list

of those that have since been demolished. The 1990s study did not include buildings constructed during urban renewal (1950s-1970s); thus, this project will systematically document them.

The project will also update the National Register documentation for Mars Hill Baptist Church to expand its period of significance from its current end date of 1948 to 1977, capturing the social history of the Black congregation that worships in the building, including the effects of urban renewal and the civil rights movement.

Staff will be present at the December 9 Finance Committee meeting to answer any questions.

Analysis of Fiscal Impact

The grant requires an applicant match of \$8,576 in the form of staff time to hire and manage a consultant for the project. This amount is the equivalent of approximately 5 percent of the staff time of a historic resources project planner for the duration of the grant's 2.8-year timeline.

Attachments

- East Winston Urban Renewal Documentation Project Boundaries
- Resolution Accepting the Federal Fiscal Year 2024 Underrepresented Communities Grant for *East Winston Survey and Mars Hill Baptist Church National Register Amendment*
- Ordinance Amending the General Fund Budget Ordinance

Committee Action	
For:	Against:
Remarks:	