

STRATEGICS CONSULTING, LLC
2018 PERFORMANCE MEASURES

- Meet with key City staff within 30 days of contract execution to collaborate on finalizing changes to next year's Federal Action Plan (FAP), including federal resources and policies to advance the City's priorities, and implement the FAP;
- Meet with City Council Members who will be traveling to Washington, DC for NLC by mid-February 2018 to review the FAP, meeting schedule, and talking points, as well as to discuss the meeting strategies in preparation for visits to Capitol Hill and with federal agencies in March;;
- Provide notice of federal grant opportunities to staff on a monthly basis, advise on applications and garner congressional support;
- Identify and aggressively seek to obtain funding for the City priority projects and provide bi-monthly status report regarding progress;
- Identify the method and timing for communications with the City's congressional delegation and their staff, and the federal agencies, as well as assist in the development of materials to ensure accuracy and effectiveness in message delivery
- Recommend key federal contacts needed to advance the City's priorities;
- Schedule at least three meetings and/or phone calls with federal officials, develop the strategies to take, and prepare participating City officials and representatives;
- Participate in at least three meetings and/or phone calls with federal officials and staff and provide necessary follow-up;
- Develop briefing materials and talking points for meetings and phone calls with federal officials;
- Maintain monthly communications directly with the City's congressional delegation in collaboration with the City and on the City's behalf;
- Review on a continuing basis all existing and proposed federal policies, programs, and legislation. Identify those issues that may affect the City or its citizens, and regularly inform the City on these matters. Provide legislative expertise and consulting services;
- Alert the City to potential new opportunities that will further the City's interests and to posing threats that could negatively impact the City's interest;
- Provide written monthly updates and quarterly status reports in person regarding Strategics achievements on the City's behalf and as they relate to the goals and objectives set forth in the FAP;
- Provide federal advocacy advice both proactively and in reaction to requests from the City; and
- Coordinate at least five visits/appointments for City officials and representatives during their visits to Capitol Hill or with other federal agencies.