

## Information Item

**Date:** August 9, 2022

**To:** Mayor, Mayor Pro Tempore, and Members of the City Council

**From:** Johnnie Taylor, Assistant City Manager  
Helen Peplowski, Office of Sustainability Director

**Subject:**  
Information and Demonstration on Winston-Salem Collects

**Strategic Focus Area:** Healthy Environment

**Strategic Objective:** Support Green Initiatives

**Strategic Plan Action Item:** Reinvigorate Sustainability Programs

**Key Work Item:** No



The Office of Sustainability and Sanitation have partnered on a new solid waste digital communication tool for the city from the company ReCollect. Winston-Salem Collects will soon be available to the public through an online widget and smartphone app. This tool provides a number of functions to improve awareness and education of residents who receive residential curbside collection services.

The Collections Calendar feature provides an address-based schedule look-up tool, an option to sign up for reminders for all curbside collections and the ability to print personalized collection calendars that include holiday collection changes. The reminders plus the available service alerts option will keep residents up to date with holiday collection changes, unexpected delays, and other important announcements.

The Waste Wizard feature allows users to search any item and tells them how to properly dispose of that item. If that item needs to be brought to a depot or drop-off site, a map will be available to show them the closest location.

All functionality of Winston-Salem Collects will be available through the widget embedded on the city's website and through a smartphone app.