

APPROVAL
STATEMENT OF CONSISTENCY WITH COMPREHENSIVE PLAN W-3530
(HARVEST LANDING, LLC)

The proposed zoning map amendment from LO-L (Limited Office) to PB-L (Pedestrian Business – Special Use Limited) is generally consistent with the recommendation of the *Legacy Comprehensive Plan* to encourage convenient services at designated areas to support neighborhoods consistent with the Growth Management Plan, and to concentrate development within the serviceable land area with the highest densities at City/Town Centers, Activity Centers and along Growth Corridors; and the recommendations of the *Downtown Winston-Salem Area Plan (2013)* for a mixture of uses at this location. Therefore, approval of the request is reasonable and in the public interest because:

1. The request will limit the uses to those compatible with the scale of the existing building on the subject property; and
2. The request would allow greater use flexibility to the property owner(s) without compromising the character of the area.