



CITY OF WINSTON-SALEM  
 OFFICE OF THE MAYOR - ALLEN JOINES  
**CITIZEN APPLICATION FOR ADVISORY  
 BOARDS AND COMMISSIONS**

Date: 6/23/2025

Last Name: Gingles First Name: Haley Middle Initial: N

Gender: Female Race: Black Birthdate: 03-03-1982

Email: gingleshn@wssu.edu Home Phone: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell Phone: 336-608-8690

Home Address: 5016 Wyngate Village Drive Winston-Salem NC 27103

Live in Winston-Salem City Limits?  Yes  No Live in Forsyth County?  Yes  No

Are you a graduate of City of Winston-Salem University?  Yes  No Year \_\_\_\_\_

Current Occupation/Title: Vice Chancellor for Strategic Communication

Employer/Business Name: Winston-Salem State University

Business Address (with zip code): 601 Marting Luther King Jr. Blvd Winston-Salem NC 27110

Supervisor's Name: Bonita J. Brown

Education:  High School  College  Graduate School  Other: \_\_\_\_\_

Degree and Subject of Study: BA Communications Studies; MA Integraated Marketing Communication

School Name/Years Attended: UNC Chapel Hill 2000-2004; UNC Wilmington 2024-present

Applying for Board/Commission (enter one): Board

Why are you interested in serving on that Board/Commission? Having called Winston-Salem home for nearly two decades, I have developed a deep connection to this community and a strong desire to contribute meaningfully to its continued growth and improvement.

What Board or Commission are you currently serving (if applicable)? N/A

Term Expiration Date: \_\_\_\_\_

Are you willing to serve on any other Board/Commission?  Yes  No

If yes, please list: I will serve in any capacity that I'm needed.

Are you interested in serving in any other community volunteer activities?  Yes  No

If yes, please list: I will serve in any capacity that I'm needed.

Interests/Skills/Areas of Expertise/Professional Organizations: I am a seasoned communications professional with extensive experience leading comprehensive integrated marketing and communication initiatives  
My expertise spans public relations, strategic messaging, brand positioning, media relations,  
and crisis communication. I am also a member of the American Marketing Association.

List two professional references below:

1. Name: Dr. Kathy Stitts Daytime Telephone: 804-677-6493  
Address: \_\_\_\_\_  
Relationship: Mentor
2. Name: Dr. Karen Roseboro Daytime Telephone: 336-682-9451  
Address: \_\_\_\_\_  
Relationship: Professional Colleague

### AFFIRMATION OF ELIGIBILITY

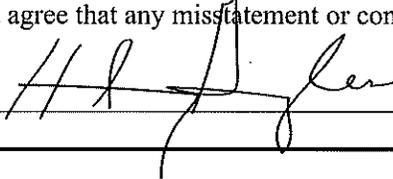
Has any formal charge of professional misconduct, criminal misdemeanor or felony ever been filed against you in any jurisdiction?  Yes  No

If yes, explain complete disposition. \_\_\_\_\_

Is there any possible conflict of interest or other matter that would create problems or prevent you from fairly and impartially discharging your duties as an appointee to a Board/Commission?  Yes  No

If yes, explain. \_\_\_\_\_

I understand this application is public record, and I certify that the facts contained in this application are true and correct to the best of my knowledge. I authorize and consent to background checks and to the investigation and verification of all statements contained herein. I further authorize all information concerning my qualifications to be investigated and release all parties from all liability for any damages that may result from this investigation. I understand and agree that any misstatement or conduct will be cause for my removal from any board or commission.

Signature of Applicant:  Date: 6/23/2025

**PLEASE ATTACH RESUME**

RETURN COMPLETED FORM TO:

Mayor's Office, P.O. Box 2511, Winston-Salem, NC 27102

Website: <http://www.CityofWS.org/Government/PublicMeetings>

Email: [MayorsOffice@CityofWS.org](mailto:MayorsOffice@CityofWS.org) Fax: 336-748-3241 Telephone: 336-727-2058

**Note:** Applications will be kept on file for two years from the date of application.