

RESOLUTION AUTHORIZING THE CITY MANAGER TO APPLY FOR PARTICIPATION IN THE 2019 WATCH FOR ME NC PROGRAM

WHEREAS, NCDOT's Bicycle and Pedestrian Division announced that they are working with the UNC Highway Safety Research Center to seek out new communities to participate in the 2019 Watch for Me NC program; and

WHEREAS, applications are due March 1, 2019; and

WHEREAS, staff believes this funding can support promoting bicycle and pedestrian safety in the city; and

WHEREAS, the city will be provided with printed materials and advertising, law enforcement training, planning workshops, earned media and technical support if selected; and

WHEREAS, the city staff will have to commit to participation in training and the planning workshops, law enforcement operations, distribution of materials and reporting on outcomes; and

WHEREAS, DOT staff will partner with the Police Department staff on coordinating; and

WHEREAS, other than staff time, no city funding is required.

NOW, THEREFORE, BE IT RESOLVED that the Mayor and the City Council of the City of Winston-Salem hereby authorizes the City Manager to apply for participation in the 2019 Watch for Me NC program.