

Project - Resident Satisfaction Survey Development

MWBE Commitment	
Percent goal met or good faith effort made?	Points
Certified M/WBE Compliance-Primary Vendor (1) Submitted their M/WBE certificate in their proposal; OR (2) Will award required portion of the project to a named M/WBE certified subcontractor; OR (3) Has certified they made a good faith effort to comply but were unable to locate a qualified M/WBE subcontractor.	5
Not Qualified. Vendors proposal indicated that they do not qualify for the M/WBE certification nor do they comply with the M/WBE subcontract participation requirement.	0

Business Location	
	Points
Within Forsyth County	5
Within North Carolina	3
Outside of North Carolina	0

Cost Effectiveness/Price Value	
Rating	Points
Lowest cost compared to other proposals	5
Less than 5% above lowest proposal	4
5% - 20% above lowest proposal	3
21% - 50% above lowest proposal	2
Greater than 50% above lowest proposal	0

Relevant Qualifications / Experience	
Response	Points
Superior- Has significant experience providing (5+ years) services required - Provided 5 or more verifiable references and examples of projects	5
Above Average- Has great experience providing (4 years) services required.	4
Average- Has some experience providing (3 years) services required.	3
Below Average- Has substandard experience providing (2 years) services required.	1
Poor-Has little experience providing (<2 years) services required.	0

Methodology and Approach	
Response	Points
Superior- Proposer demonstrates implementation of a similar solution of substantially	5
Above Average - Proposer demonstrates implementation of a similar solution of comparable size to Winston-Salem. The Proposer fully addresses all aspects of the project criteria, convincingly demonstrates a likelihood of meeting the project's requirements, and demonstrates no weaknesses.	4
Average - Proposer demonstrates implementation of a similar solution of comparable size to Winston-Salem. The Proposer addresses all aspects of the project criteria .Methodology demonstrates only a few minor weaknesses	3
Below Average - Proposer demonstrates implementation of a similar solution of lesser size to Winston-Salem. The Proposer does not address all aspects of the project criteria. Significant weaknesses are demonstrated that clearly outweigh any strengths presented.	2
Poor - Proposer has no experience implementing a similar solution. The Proposer does not address all aspects of the criteria and indicates a strong likelihood of failure to meet the project's requirements	1
Proposer has no similar projects and proposal contains no approach to deliver the City's Warehouse Inventory Management System as a turn-key project	0

ETC Institute, Inc.			
	Weight	Grade	Total Score
MWBE Commitment	20.00	5.00	100.00
Business Location	20.00	0.00	0.00
Cost Effectiveness/Price Value	15.00	5.00	75.00
Relevant Qualifications / Experience	25.00	5.00	125.00
Methodology and Approach	20.00	5.00	100.00
Final Score		Max 500	400.00

Research Analysis Group, LLC			
	Weight	Grade	Total Score
MWBE Commitment	20.00	5.00	100.00
Business Location	20.00	0.00	0.00
Cost Effectiveness/Price Value	15.00	4.00	60.00
Relevant Qualifications / Experience	25.00	3.00	75.00
Methodology and Approach	20.00	2.80	56.00
Final Score		Max 500	291.00