



City of Winston-Salem

Proclamation

OFFICE OF THE MAYOR

- WHEREAS:** Forsyth Technical Community College, Swisher Center in Kernersville provides educational opportunities for residents of Winston-Salem and Forsyth County, and has a well-established educational program in Therapeutic Massage, including offering Certificate I and II and an Associates in Applied Science in the field; and
- WHEREAS:** there are more than 9760 active Licensed Massage and Bodywork Therapists in North Carolina, 367 in Forsyth County; and
- WHEREAS:** massage therapy is beneficial to overall health and is increasingly part of integrated healthcare, and therapeutic massage can benefit people of all ages; and
- WHEREAS:** consumers are spending \$8 to \$12 billion annually on massage therapy; and
- WHEREAS:** a growing body of clinical research shows massage therapy is beneficial for a wide variety of health issues, including stress, high blood pressure, fibromyalgia, arthritis, back pain, muscle injury and soreness, headaches and maintaining good health; and
- WHEREAS:** the American Massage Therapy Association (AMTA), a professional association for massage therapists, provides consumer and professional education information on massage and helps consumers and health professional locate qualified massage therapists in their area.

NOW, THEREFORE, I, J. ALLEN JOINES, Mayor of the City of Winston-Salem, North Carolina, do hereby proclaim October 20-26, 2019 as

NATIONAL MASSAGE THERAPY AWARENESS WEEK

in Winston-Salem in recognition of the awareness efforts of the AMTA, North Carolina Chapter, and the educational program offered at Forsyth Technical Community College.

Given under my hand and seal this 7th day of October, 2019.

J. ALLEN JOINES

Mayor