

Information Item

Date: September 25, 2017

To: The City Manager

From: William Royston, Director, Recreation & Parks Department

Subject: FEE STRUCTURE FOR SALEM LAKE MARINA

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: Expand Open Space and Recreational Facilities

Strategic Plan Action Item: No

Key Work Item: No



Salem Lake construction on the marina and adjacent parking lot are almost complete. In preparation for opening the new facility rental fees have been evaluated based on research from regional recreation and parks departments with similar services.

Winston-Salem Recreation and Parks does not have any current comparable rental spaces to the marina, so site visits to four special use facilities in the Durham/Raleigh area were made. Rental fees from other municipal marinas and special use facility are:

Lake Wheeler, Raleigh, NC – Marina Rental Fees

	City Resident
Facility Fee (0 – 4 hours)	\$540
<i>Additional hour</i>	\$135
Personnel Fee	\$20/hour
Deposit	\$100

Rental includes: Conference room (1,000 sq. ft.), covered veranda (484 sq. ft.), full kitchen, open deck.

Seating Capacity = 68

Standing Capacity = 120

Committee Action:

Committee

Action

For

Against

Remarks:

Bass Lake, Holly Springs, NC – Marina Rental Fees

	City Resident	Non-City Resident
Facility Fee (0 – 4 hours)	\$405	\$595
<i>Additional hour</i>	\$95	\$142.50
Personnel Fee	\$25/hour	\$25/hour
Wedding Package (Fri – Sun)	\$2,000	\$3,000
Deposit	\$100	\$100

Rental includes: Conference Room (1,200 sq. ft.), deck (2,000 sq. ft.), catering kitchen
Seating Capacity = 80 Standing Capacity = 150

White Deer Park, Garner, NC – Nature Center Rental Fees

	City Resident	Non-City Resident
Facility Fee (0 – 4 hours)	\$280	
<i>Additional hour</i>	\$70	
Personnel Fee	\$10/hour	
Deposit	\$150	

Rental includes:
Conference room (1,050 sq. ft.), private deck, refrigerator, sink
Seating Capacity = 72 Standing Capacity = 99

Crowder Woodland Center, Raleigh, NC – Special Use Facility Rental Fees

	City Resident	Non-City Resident
Facility Fee (0 – 4 hours)	\$760	
<i>Additional hour</i>	\$180	
Personnel Fee	\$40/hour	
Deposit	\$100	

Rental includes: Conference room (1,344 Sq. ft.), open deck, catering kitchen, and lobby.
Seating Capacity = 120 Standing Capacity = 150

Through research and comparison of amenities at other municipal marinas the following recommendations are suggested for the Salem Lake Marina rental rates:

Salem Lake, Winston-Salem, NC – Marina Rental Fees

	City Resident	Non-City Resident
Facility Fee (0 – 4 hours)	\$600	\$700
<i>Additional hour</i>	\$150	\$175
Personnel Fee	\$20/hour	\$20/hour
Wedding Package (Friday – Sunday)	\$2,000	\$3,000
Deposit (one day event)	\$100	\$100
Deposit (Wedding Package)	\$300	\$300

Rental includes:
Conference room (2,500 sq. ft.), covered veranda, lobby (660 sq. ft.), full kitchen, private covered deck, semi-private open deck, private restrooms (inside & outside), wireless internet,

storage/staging area. Wedding Package allows access at 4:00 PM Friday for event set-up, Saturday use, and Sunday clean-up until 12:00 PM.

Seating Capacity = 160

Standing Capacity = 200

The fees were presented and approved to the Recreation and Parks Commissioners during the September meeting.

Please contact me with any questions regarding the fee recommendations. Proposed fees will take effect January 1, 2018.

M. Leah Friend

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Assistant Recreation Director