



September 13, 2018

City of Winston-Salem
Attn.: Mr. Lee Garrity, City Manager
City Hall
101 N. Main St., Suite 170
P.O. Box 2511
Winston-Salem, NC 27102-2511

VIA ELECTRONIC MAIL

Dear Mr. Garrity:

I hope this letter finds you well. My purpose in writing is to formally and respectfully request the City's partnership in seeking HUD's highly competitive Choice Neighborhoods Implementation Grant ("Implementation Grant"), which will be designated for the revitalization of the Greater Cleveland Avenue Corridor.

HUD's Choice program requires the City and the Housing Authority to submit a joint application. We believe that this is a laudable mandate, as it shows that the revitalization proposed in the grant application is a true community effort. We are very fortunate, and thankful, that our agency has long enjoyed a collaborative working relationship with the City. Consequently, we are humbled and excited to request that the City sign onto the 2018 Choice Neighborhoods Implementation Grant as a co-applicant. I have identified, below, the components of the application that will require City action:

- Adopt a resolution and sign grant application agreeing to participate as a joint-applicant;
- Execute a letter outlining the City's capability to serve as the "Neighborhood Lead" in the event that the grant is awarded. The "Neighborhood Lead" is the entity responsible for overseeing the "community improvement" projects that get funded through the grant – for example, streetscape modification, park rehab and development, etc.;
- Execute a HUD Certificate of Consistency form acknowledging the Cleveland Avenue Corridor's consistency with the Consolidated Plan;
- Commit \$3MM of CDBG funds to be utilized in the grant area over the life of the grant.

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- Provide evidence of expenditure in the previous three years, or firm commitments to spend in the future, \$20MM or more from public and/or private investment within the grant area;
- Provide confirmation that \$3MM has been committed from 2014 bonds for the East End Plan;
- Provide confirmation that \$3.7MM has been allocated for the East End Plan from 2018 Bonds (if approved);
- Provide confirmation that \$2.5MM has been allocated for the Liberty Street Redevelopment – Phase I from 2018 Bonds (if approved);
- Provide confirmation that \$10MM has been allocated for affordable housing from 2018 bonds (if approved) for projects throughout the community and a portion of these can be used in the grant area;
- Provide confirmation that \$3.6MM has been allocated for Fire Station #3 renovations from 2018 Bonds (if approved);
- Provide confirmation that \$3.675MM has been allocated for the East and Northeast Wards for infrastructure improvements from 2018 Bonds (if approved) and a portion of this may be used within the grant area; and
- Undertake consideration to utilize a community based tax increment financing mechanism to cover additional public needs in the grant area.

I would be much indebted, of course, if you would bring the matter of the City's participation as described herein to Council for consideration. The submission deadline is midnight on September 17, 2018. We will eagerly await your response, and I thank you for your time and consideration.

Sincerely,

/s/ Larry C. Woods by

/s/ Kevin Cheshire, with permission

Larry Woods

Chief Executive Officer

Housing Authority of the City of Winston-Salem



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