

## City Council – Action Request Form

**Date:** October 21, 2019

**To:** Mayor, Mayor Pro Tempore, and Members of the City Council

**From:** Ben Rowe, Assistant City Manager

**Council Action Requested:**

Resolution to Change the Name of the City Fair to “Carolina Classic Fair”

**Strategic Focus Area:** Livable Neighborhoods

**Strategic Objective:** Support Inclusion of Community Populations

**Strategic Plan Action Item:** No

**Key Work Item:** Yes



**Summary of Information:**

On August 19<sup>th</sup>, the Mayor and City Council adopted a resolution to change the name of the City Fair. In addition, the Mayor and Council adopted a subsequent resolution directing City staff to develop a process to come up with a new name. In September, City staff presented a short list of names that were submitted during the public input process that took place in April and May. While the Community Development/Housing/General Government Committee recommended making the new name effective with the 2020 Fair, they continued the discussion of a new name. On September 16<sup>th</sup>, the Mayor and City Council adopted the committee’s resolution to make the name change effective with the 2020 Fair.

At the City Council’s Community Development/Housing/General Government Committee meeting on October 15<sup>th</sup>, City staff presented information about the time line and estimated cost to change the name. The committee voted 3-1 to recommend changing the name to “Carolina Classic Fair.”

City management has prepared the attached resolution to rename the City Fair to “Carolina Classic Fair,” effective with the 2020 Fair. In the coming months, City staff will work with the Fair Planning Committee and Public Assembly Facilities Commission on the implementation of the new name and will provide the Mayor and Council with updates on the transition.

**Committee Action:**

<b>Committee</b>	<u>CDHGG 10/15/19</u>	<b>Action</b>	<u>Approval</u>
<b>For</b>	<u>Council Members Adams, Clark, and Besse</u>	<b>Against</b>	<u>Council Member Scippio</u>

**Remarks:**