

M/WBE COMMENTS
CONTRACT: Patterson Ave Streetscape Renovations
General Contractor: W.C. Construction

The established M/WBE participation goals for this contract were 18% MBE, 14% WBE. The apparent lowest bidder, W.C. Construction Company, submitted M/WBE goals of 0% MBE, 8.0% WBE failing to meet the established goals; therefore, they have submitted documentation and responded to the following good faith criteria outlining their efforts to meet the goal. The criteria and their responses are as follows:

Awarded/Possible Points

- (a) Attending pre-solicitation or pre-bid meetings that are scheduled by the City to inform M/WBEs of contracting, subcontracting and supply opportunities.

A company representative did not attend the pre-bid conference.

0/10 points

- (b) Advertising in general circulation, trade association, and minority-focus media concerning subcontracting opportunities. A contractor must advertise in all three mediums to receive full value for this item.

W.C. Construction advertised in two of the three required mediums. Each medium is worth five points each.

10/15 points

- (c) Submit copies of solicitations for quotes to at least three (3) minority business firms from the source list provided by the Owner for each subcontract to be let under this contract. Each solicitation shall contain a specific description of the work to be subcontracted, location where bid documents can be reviewed, representative of the prime bidder to contact, and location, date and time when quotes must be received. Solicitation was made at least 10 days before bids were due.

W.C. Construction provided an invitation to bid, which included where the plans can be found, their address, contact person, and phone number.

14/15 points

- (d) Submit a copy of a telephone log listing follow-up calls to each firm sent a solicitation.

W.C. Construction followed up by email with M/WBE firms.

8/10 points

- (e) Identifying and selecting portions of the work to be performed by M/WBEs in order to increase the likelihood of M/WBE participation (including where appropriate, breaking down contracts into economically feasible units to facilitate M/WBE participation).

W.C. Construction identified portions of work to be performed by M/WBE's through their solicitation letter.

14/15 points

- (f) Providing interested M/WBEs with equal access to specifications, plans, and requirements of the contract.

W.C. Construction provided interested M/WBE firms with equal access to the plans and specifications through their solicitation letter/invitation to bid. The plans, specifications, and requirements of the contract could be accessed through a link provided in the letter/email.

10/10 points

- (g) Negotiating fairly with interested M/WBEs. For subcontracts where a minority business firm is not considered the lowest responsible sub-bidder, submit copies of quotes received from all firms submitting quotes for that particular subcontract.

W.C. Construction provided evidence to support their firm receiving quotes from interested M/WBEs, often times using those firms to contribute to their M/WBE participation percentages.

18/25 points

- (h) Using the services of the City of Winston-Salem or correspondence with minority business, community, or contractor organizations utilized in an attempt to meet the goal. A contractor must utilize at least two agencies to receive full value.

W.C. Construction utilized the City's Vendor Listing and services offered through a third-party service called Blue Book.

7/10 points

- (i) Assisting minority businesses in need of equipment, loan capital, lines of credit, or joint pay agreements to secure loans, supplies, or letter of credit, including waiving credit that is ordinarily required. Evidence of implementation from previous projects in the past 5 years advising M/WBE firms of the types of assistance available can also be included. A contractor can receive up to 10 points for offering and up to 10 points for implementation.

The company offered assistance in this area, and some evidence of past implementation was provided.

16/20 points

- (j) Providing assistance in obtaining required bonding or insurance or providing alternatives to bonding or insurance for subcontractors. Evidence of implementation from previous projects in the past 5 years advising M/WBE firms of the types of assistance available can also be included. A contractor can receive up to 10 points for offering and up to 10 points for implementation.

The company offered assistance in this area through their letter of solicitation. Some evidence of past implementation was provided.

13/25 points

- (k) Did the company offer to joint venture or partner with MWBE firms?

W.C. Construction attended the M/WBE Citizens Advisory Committee meeting, and shared their experience with joint venture and/or partnership arrangements, on previous projects.

5/10 points

- (l) Provide quick pay agreements and policies to enable minority contractors and suppliers to meet cash flow demands. Evidence of implementation from previous projects in the past 5 years advising M/WBE firms of the types of assistance available can also be included. A contractor can receive up to 10 points for offering and up to 10 points for implementation.

Quick pay agreements were offered in the solicitation letter. No evidence of past implementation was submitted.

9/15 points

The City's M/WBE Advisory Committee reviewed the documentation on April 23, 2019, and found that W.C. Construction Company demonstrated a Good Faith Effort to meet the recommended goals for **The Patterson Avenue Streetscape Renovations** project. The company accumulated an average score of **124 points out of the possible 180**, surpassing the **115 required point criteria** for demonstrating a Good Faith Effort.