

## Information Item

**Date:** February 13, 2018

**To:** The City Manager

**From:** Evan Raleigh, Director of Business Inclusion and Advancement

**Subject:** Amending the City of Winston-Salem's Minority- and Women-Owned Business Enterprise Program Plan

**Strategic Focus Area:** Economic Vitality and Diversity

**Strategic Objective:** No

**Strategic Plan Action Item:** No

**Key Work Item:** Yes



The City of Winston-Salem Minority- and Women-Owned Business Enterprise (M/WBE) Program was adopted in July 1983 to ensure that minorities and women have equal opportunities to participate in all aspects of City contracting. Since the original date of creation, the M/WBE Program Plan has been amended by the Mayor and City Council several times to adjust to new legislative direction from the State, incorporate revisions suggested by the M/WBE Citizen's Advisory Committee (CAC) or to generally strengthen certain elements of the Plan, among other reasons. The most recent amendment to the Program Plan occurred in July of 2012 upon the recommendation of staff and the CAC which reapportioned the amount of points awarded to certain elements of the "Good Faith Effort."

As part of an on-going effort to strengthen the City's M/WBE program, staff is recommending several modifications to the current Program Plan. The changes of greatest significance are outlined in the chart in Exhibit A which accompanies this item. These changes have been reviewed and approved by the CAC. A complete copy of the newly proposed M/WBE Program Plan is also attached for your review.

Based upon direction from the Mayor and City Council, staff intends to bring this item to the March meeting of the Community Development/Housing/General Government Committee for action. An item recommending the commissioning of a disparity study will also be presented to the committee in March.