

City Council – Action Request Form

Date: April 11, 2022

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Patrice Toney, Assistant City Manager
Marla Y. Newman, Community Development Director

Council Action Requested:

Resolution Authorizing an Agreement with Triad Cultural Arts, Inc. to Complete a Cultural Asset Map for the Choice Neighborhoods Initiative Area

Strategic Focus Area: Livable Neighborhoods

Strategic Objective: No

Strategic Plan Action Item: No

Key Work Item: No



Summary of Information:

Community Development has received a proposal from Triad Cultural Arts, Inc. to provide a cultural asset map for the Choice Neighborhoods Initiative area that will engage community members and inform the transformation of the surrounding neighborhood. Cultural asset mapping is a process of collecting, recording, analyzing, and synthesizing information in order to describe the cultural resources, networks, links, and patterns of usage of a given community or group.

The proposal is a sole-source provider. Community Development requested assistance from Triad Cultural Arts, Inc. as it is one of very few consultation firms that provide services for cultural asset mapping and the only one with a proven track record of working with marginalized communities.

The accompanying resolution authorizes \$10,000 in Community Development Block Grant (CDBG) funds to Triad Cultural Arts, Inc. for the project. A copy of the proposal is also attached.

Committee Action:

Committee	<u>Finance 4/11/22</u>	Action	<u>Approval</u>
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For	<u>Unanimous</u>	Against	<u></u>
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Remarks: