

City Council – Action Request Form

Date: May 12, 2020

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Ben Rowe, Assistant City Manager
Ed McNeal, Marketing and Communications Director

Council Action Requested:

Resolution Electing the 2020 Inductees for the Winston-Salem Arts, Culture, and Entertainment Memorial Walk of Fame

Strategic Focus Area: Economic Vitality and Diversity
Strategic Objective: Promote Travel and Tourism
Strategic Plan Action Item: No
Key Work Item: No



Summary of Information:

In November 2015, the Mayor and City Council created the Winston-Salem Arts, Culture, and Entertainment Memorial Walk of Fame (Walk of Fame) to recognize deceased city residents who made significant contributions to the arts and entertainment industry. This program will honor their contributions with the placement of a star along the Walk of Fame, which will be located on the Cherry Street sidewalk next to The Benton. The City Marketing and Communications Department opened the 2020 nomination process in January and received the following six nominations. The applications submitted for all the nominees are attached to this Council Action.

Nominee	Category
Maya Angelou	Writing
George Lee	Radio/Television
John S. Mueller	Music
Penelope Niven	Writing
James Daniel Smith	Music
Alvin "A.C." Stowe	Radio

Committee Action:

Committee	CDHGG 5/12/2020	Action	Approval
For	Unanimous	Against	

Remarks:

A diverse panel of citizens, representing various artistic disciplines and fields within the entertainment industry, has reviewed the six nominations. The panel evaluated the nominations according to the following criteria:

- The nominee(s) is deceased.
- The nominee(s) was a resident of Winston-Salem for at least five years.
- The nominee(s) made a significant contribution to the arts and entertainment industry in one or more of the following areas: music, dance, theater, writing, visual arts, motion pictures, television, or radio. A “significant” contribution would be iconic in terms of renown and the impact on the artistic disciplines or popular culture.
- The nominee(s) exhibited sustained excellence in his or her field for at least five years.
- The nominee(s) made distinguished contributions to the community and civic-oriented participation.

The following table presents the panel’s recommendations for election to the Winston-Salem Arts, Culture, and Entertainment (ACE) Memorial Walk of Fame.

2020 Winston-Salem ACE Memorial Walk of Fame Panel Recommendations

Nominee	Category
Maya Angelou	Writing
George Lee	Radio/Television
John S. Mueller	Music
Penelope Niven	Writing
Alvin “A.C.” Stowe	Radio

The Community Development/Housing/General Government Committee will consider the panel’s recommendations and submit the slate of finalists to the Mayor and City Council for final approval and election. The attached resolution presents the finalists for consideration by the Mayor and City Council. The City’s Marketing and Communications Department currently administers the program. Funding for the program is provided from the City’s occupancy tax fund. Anticipated expenses include advertising, printing, materials, and installation of the stars at an estimated annual budget of \$10,000.

The Mayor and City Council elected the following inductees for the Classes of 2016-2019.

Nominee(s)	Year of Nomination	Category
The 5 Royales	2016	Music
Larry Leon Hamlin	2016	Theater
Phil Hanes	2016	Arts/Philanthropy
William Samuel Scales	2016	Theater/Motion Pictures
John Iuele	2017	Music
Chris Murrell	2018	Music
Dr. Robert Wise	2018	Radio
John H. Heath	2019	Music/Theater

Norman Johnson	2019	Music/Theater
Doris Pardingtin	2019	Theater

City staff are planning a special ceremony later in 2020 to unveil the Class of 2020 elected to the Walk of Fame. The Walk of Fame site will include the stars honoring the members, as well as a directory at the location.

Photos of the 2019 event are below. A webpage has been dedicated to this event. Photos and video can be viewed by going to www.cityofws.org/walkoffame.



