

City Council – Action Request Form

Date: February 10, 2020

To: Mayor, Mayor Pro Tempore, and Members of the City Council

From: Tasha Logan Ford, Assistant City Manager
Marla Y. Newman, Community Development Director

Council Action Requested:
Resolution to enter into agreement with North Carolina A&T State University and Habitat for Humanity of Forsyth County for a neighborhood planning pilot project in Dreamland Park and Skyline Village

Strategic Focus Area: Livable Neighborhoods
Strategic Objective: Yes
Strategic Plan Action Item: No
Key Work Item: No



Summary of Information:
 Council Member Scippio has requested an item be presented relative to a pilot project in the Dreamland Park and Skyline Village community. North Carolina A&T University (NCA&T), in collaboration with Habitat for Humanity of Forsyth County (Habitat), proposes a neighborhood development plan which enables residents to use a variety of technologies to visualize and create a neighborhood vision.

To develop revitalization plans, the residents—with the assistance of NCA&T and Habitat—will employ Geographic Information System (GIS) and Building Information Modeling (BIM) technologies, along with SEED (social, economic, environmental, educational and demographic) data to develop virtual models of the neighborhood informed by their lived experiences and wishes for a “new” Dreamland Park. As such, the plan(s) flowing from the modeling also supports future rebranding of the neighborhood.

The revitalization plan(s) will encompass both residential and commercial/retail development, and will advance Triple Bottom Line economic, environmental and social outcomes.

Committee Action:

Committee	Finance 2/10/2020 CDHGG 2/11/2020	Action	Approval
For	Unanimous	Against	

Remarks:

The pilot is expected to last 1 (one) year, at a cost of \$120,000.00. The funding source for this project would be East Ward Neighborhood Revitalization 2018 Bond Funds. Habitat will serve as the Project Manager, and NCA&T will lead the technology, data and neighborhood planning elements. It is anticipated that, in addition to current and potential residents, participants may include Forsyth Technical Community College, Winston Salem State University, Wake Forest University, philanthropy, and others.